

**Avinashilingam Institute for Home Science and Higher Education for Women,
(Deemed to be University)Coimbatore-641043**

Bachelor's Degree Examination - November-2018

III Semester

**Class :II UG
Major :English**

**Time:3 Hours
Max.Marks:100**

15BENC08 Creative Writing

Part-A

Choose the correct answer

1. _____ refers to the way you organize your supporting sentences
a. Unity b. Order c. Coherence d. Completeness
2. The word Essay is derived from Latin word _____
a. Exagium b. Exanamus c. Essayatim d. Assay
3. _____ is a type of puzzle
a. maze b. gaze c. tiny toy d. palatine
- 4 A notice or announcement in a public medium promoting a product is _____
a. word game b. puzzle c. advertisement d. Caption
- 5 _____ is a short extract from a film, broadcast, or piece of music or writing.
a. novel b. drama c. extract d. excerpt
- 6 _____ often works well as an excerpt for literary magazines.
a. drama b. novel c. satire d. play
- 7 "the mouth of a river" is an example of _____
a. simile b. metaphor c. exclamation d. irony
- 8 _____ is Juxtaposition of opposing or contrasting ideas.
a. paradox b. antithesis c. periphrasis d. irony
- 9 _____ tend to be less complex than novel
a. fiction b. poetry c. short stories d. one-act play
- 10 Poets use repetition of sounds or patterns to create a _____ in their poems
a. musical b. rhythm c. sweet d. mood

Part-B

5x6=30

Answer the following

Answer should not exceed 400 words or two pages

11. a. How will you write a clear well-developed paragraph?
(or)
11. b. Comment on topic sentence.
12. a. What are the qualities of a good advertisement?
(or)
12. b. Mention the tips for writing an effective slogan.
13. a. How to create a great excerpt from a book?
(or)
13. b. The excerpt doesn't have to be cut word-for-word from the book-Explain.
14. a. Write short notes on simile and metonymy.
(or)
14. b. Write short notes on hyperbole and onomatopoeia.
15. a. What are the characteristics of writing poetry?
(or)
15. b. Enumerate the different ways employed to write short story.

Part-C

Answer the following

Answer should not exceed 800 words or four pages

- 16.a. Write a paragraph on the role of fast food in our day-to-day life with its effects.
(or)
- 16.b. Write an essay on the problems of teenagers being bullied through social media.
- 17.a. Mention the different types of advertisement.
(or)
- 17.b. What is Job advertisement? Write a job advertisement showing a vacancy for Chemistry professor.
- 18.a. Define Excerpt? Write an excerpt from a novel of your choice.
(or)
- 18.b. Write an excerpt with suitable examples.
- 19.a. Explain periphrasis, pun, anticlimax and antithesis with examples.
(or)
- 19.b. Write any four figures of speech of your choice with example.
- 20.a. Write an essay on Short stories.
(or)
- 20.b Create a one-act play on the theme "no pain no gain".