



Sambal

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test I – February 2026

IV - Semester

Class : II UG

Major : B.Com/B.Sc Computer Science/BBA Tourism

Time: 2 Hours

Maximum. Marks: 60

23BCOV2 – Corporate Social Responsibility

Course Outcomes:

CO1 : Understand CSR theoretical framework and its ethical foundation.

CO2 : Ability to identify and build stakeholders mapping and engagement strategy.

CO3 : Capable of building CSR plans integrated into business strategy and adapted to the local cultural and environment.

CO4 : Ability to understand CSR implementation processes in large corporations.

CO5 : Gain knowledge on the CSR framework in global scenario.

Part A

Choose the correct answer

(06x 01 = 06)

1. CSR Stands for CO1 K1
a) Corporate Sustainability Responsibilities b) Corporate Social Responsibilities
c) Corporate Satisfaction Responsibilities d) Corporate Sales Responsibilities
2. The triple bottom line in CSR measures CO1 K1
a) Three dimensions of performance b) Three layers of CSR reporting
c) Three-fold increases in profit d) Three primary CSR areas
3. The law that mandates the CSR for companies is CO2 K2
a) Information Technology Act 2000 b) Companies Act 2013
c) Securities Contract Regulation Act 1956 d) Income Tax Act 1962
4. According to companies act 2013 the percentage of profit must the company allocate for CSR activity is CO2 K2
a) 1 % b) 2 % c) 3 % d) 4 %
5. CSR initiatives does not focus on CO3 K3
a) Education b) Entertainment c) Rural Development d) Environmental Sustainability
6. In companies act the CSR specially deals under the section of CO3 K3
a) Section 134 b) Section 135 c) Section 136 d) Section 137

Part B

Answer the following

(03x06= 18)

Answer should not exceed 200 words or one page

- 7.a) Define CSR and the importance of CSR. CO1 K1
(OR)
- 7.b) Describe the evolution of CSR. CO1 K2
- 8.a) List out the stages of organisational growth in CSR. CO2 K2
(OR)
- 8.b) Explain the term stakeholders. CO2 K2
- 9.a) What is the strategic importance of CSR for Legitimacy and give examples? CO3 K3
(OR)
- 9.b) Explain the corporate governance and legal obligations. CO3 K3

Part C

Answer the following

(03x12 = 36)

Answer should not exceed 700 words or four pages

- 10.a) Explain the contribution of CSR in social legitimacy. CO1 K2
(OR)
- 10.b) Discuss the role of stockholders in CSR. CO1 K1
- 11.a) Explain the contribution of business in society. CO2 K2
(OR)
- 11.b) Discuss the impact of communication revolution in CSR. CO2 K2
- 12.a) Explain the moral arguments for CSR? CO3 K3
(OR)
- 12.b) Enumerate the economic arguments for CSR ? CO3 K3