



Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956 (now MoE)
Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test I- February 2025
SEMESTER VI

Class : III UG

Major : B.Com/B.Com PA

Time: 2hrs

Max. Marks: 60

21BC0C28/ 21BCPC28 - Business Environment

Course Outcomes:

CO1: To understand the elements of environment and its impact on business

CO2: To familiarize with economic environment on business

CO3: To familiarize with government policies in business promotions

CO4: To gain knowledge on economic role of government in India

CO5: To appreciate the new technology policy and legal protection for natural environment and their impact on business.

Part-A

(6 x1=6)

Choose the correct answer

1. What does the term Business environment refer to? CO1:K1
 - a) The physical location where a business operates
 - b) The internal and external factors that influence a business's operations
 - c) The financial performance of a company
 - d) The work culture within a business
2. What effect does political instability have on the business environment? CO1: K1
 - a) It makes business operations easier
 - b) It can create uncertainty and risks for businesses
 - c) It has no effect on business performance
 - d) It increases consumer demand
3. Which of the following is a key feature of NITI Aayog's approach to governance? CO2:K1
 - a) Centralized decision-making
 - b) Co-operative Federalism
 - c) Top-down implementation
 - d) Independent economic policies
4. In which year the Government of India introduced the New Industrial Policy? CO2:K1
 - a) 1991
 - b) 1985
 - c) 1975
 - d) 1965
5. The Foreign Exchange Regulation Act was replaced by which act in India? CO3:K1
 - a) Foreign Exchange Currency Act
 - b) Foreign Exchange Finances Act
 - c) Foreign Exchange Funds Act
 - d) Foreign Exchange Management Act
6. Which of the following is a benefit of disinvestment? CO3:K1
 - a) Increased government control over industries
 - b) Improved financial health of public sector companies
 - c) Increased burden of taxpayers
 - d) Reduced Foreign Investment

Part

(3X6=18)

Answer the following Questions.
(Answer should not exceed 400 words)

- 7 a) List out and explain the various elements of environment. CO1: K2

(OR)

 - b) Interpret the difference between internal and external environment. CO1: K2
- 8 a) Enumerate the important features of FEMA? CO2: K2

(OR)

 - b) Describe the factors affecting economic environment of business. CO2: K3
- 9 a) Elaborate the meaning and objective of industrial policy. CO3: K3

(OR)

 - b) Explain the importance of government policy. CO3: K3

PART- C

(3X12=36)

Answer the following Questions.
(Answer should not exceed 800 words)

- 10 a) List out the various techniques of environmental scanning and monitoring. CO1: K2

(OR)

 - b) Explain the nature and scope of business environment. CO1:K3
- 11 a) Narrate the economic planning in India and its objectives. CO2: K3

(OR)

 - b) Distinguish between liberalization and privatization in detail. CO2: K3
- 12 a) Write a detailed note on role of public and private sector. CO3:K3

(OR)

 - b) Elaborate the various changing dimensions of business environment. CO1:K3

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