



Appendices

Appendix – I Ethical Clearance Certificate

INSTITUTIONAL HUMAN ETHICS COMMITTEE



Avinashilingam

Institute for Home Science and Higher Education for Women

University

(Estd. u/s 3 of UGC Act 1956)

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Principal, PSG Institute
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& Research, Coimbatore

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Mrs. Judith Justin

3rd February 2017

To

Ms. Chaimila Leisan
Department of Resource Management
Avinashilingam Institute for Home Science and
Higher Education for Women
Coimbatore – 641 043

Dear Madam,

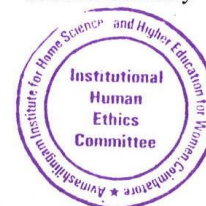
Ref: Your proposal No. IHEC/16-17/RM-01 entitled “Management practices of women entrepreneurs in Coimbatore city” submitted for approval of the IHEC

The Institutional Human Ethics Committee of our University hereby grants approval to your research proposal No. IHEC/16-17/RM-01 entitled “Management practices of women entrepreneurs in Coimbatore city” submitted by you. The Approval number for the same is AUW/IHEC/RM -16-17/XMT-01.

We wish you all the best in your research endeavours.

Regards,

P.R.
3/2/17
Dr.P.R.Padma
Member Secretary



Appendix – II

**INTERVIEW SCHEDULE TO ELICIT INFORMATION ON “THE WORK LIFE DYNAMIC OF
SELECTED WOMEN ENTREPRENEURS IN COIMBATORE CITY”**

I. General Details

1. Name
:
2. Age
:
 - a. 25-35 years
 - b. 36- 45 years
 - c. 46-55 years
 - d. 56 years above
3. Education level
:
 - a. Elementary School
 - b. Higher Secondary
 - c. Under graduate Degree
 - d. Post graduate Degree
 - e. Professional Degree
 - f. Diploma / Certificate Course
4. Marital status
:
 - a. Married
 - b. Unmarried
 - c. Widow
5. Type of family
:

Nuclear family/Joint family
6. Size of the family
:
 - a. Small family (1-3 members)
 - b. Medium family (4-7 members)
 - c. Large family (above 8 members)
7. Monthly income of the family before taking the business
 - a. Less than Rs 5000
 - b. Rs 5001-10,000
 - c. Rs 10,001-15,000 Rs 15,001-20,000
 - d. More than Rs 20,001

8. Which type of house do you live in? Please tick the appropriate one.

S.no	Type of house	Yes	No
1	Apartment		
2	Individual house		
3	Duplex house		
4	Other specify		

9. Do you live in_____?

a) Owned house b) Rented house c) other specify

10. What is the total square feet of your House?

a) 500-700 Sq.ft b) 701-900 Sq.ft c) 901-1100 Sq.ft d) above 1101 Sq.ft

11. Spouse education
:

a. Elementary
b. Higher Secondary
c. Under Graduate
d. Post Graduate
e. Professional Degree

12 Spouse education :

a. Business
b. Government Employee
c. Bank Employee
d. Clerk
e. Manager

13. Income of the spouse :

a. Rs. 30,000 – Rs 40,000
b. Rs. 41,001 – Rs 50,000
c. Rs. 50,001 and above

II. Details of the enterprises

1. Which enterprises are you engaged? Please tick the appropriate one

Sl.no	Enterprises	✓
1	Tailoring	
2	Readymade garments	
3	Vegetable vendors	
4	Fancy store	
5	Fruit stall	
6	Flower shop	
7	Provision store	
8	Xerox shop	
9.	Other specify	

2. Form of organization
 - a) Sole proprietorship
 - b) Partnership
 - c) Family business
 - d) Other specify

3. How many years' experience in the enterprises?
 - a) Less than 3 years
 - b) 4 to 6 years
 - c) 7to 10 years
 - d) 10 years above

Appendix – III

INTERVIEW SCHEDULE TO ELICIT INFORMATION ON THE “WORK LIFE DYNAMIC OF SELECTED WOMEN ENTREPRENEURS IN COIMBATORE CITY”

I. General Details

1. Name
:
2. Age
:
 - a. 25-35 years
 - b. 36- 45 years
 - c. 46-55 years
 - d. 56 years above
3. Education level
:
 - a. Elementary School
 - b. Higher Secondary
 - c. Under graduate Degree
 - d. Post graduate Degree
 - e. Professional Degree
 - f. Diploma / Certificate Course
4. Marital status
:
 - a. Married
 - b. Unmarried
 - c. Widow
5. Type of family
:

Nuclear family/Joint family
6. Size of the family
:
 - a. Small family (1-3 members)
 - b. Medium family (4-7 members)
 - c. Large family (above 8 members)

7. Monthly income of the family before taking the business
- a) Less than Rs 5000 b) Rs 5001-10,000
 c) Rs 10,001-15,000 d) Rs 15,001-20,000
 e) More than Rs 20,001
8. Spouse education : f. Elementary
 g. Higher Secondary
 h. Under Graduate
 i. Post Graduate
 j. Professional Degree
9. Spouse education : f. Business
 g. Government Employee
 h. Bank Employee
 i. Clerk
 j. Manager
10. Income of the spouse : d. Rs. 30,000 – Rs 40,000
 e. Rs. 41,001 – Rs 50,000
 f. Rs. 50,001 and above

II. Housing details

1. Which type of house do you live in?

Type of house	Yes	No
Apartment		
Individual house		
Duplex house		
Other specify		

2. Do you live in.....?
- a) Owned house b) Rented house
3. What is the total square feet of your House?
- a) 500-700 Sq.ft b) 701-900 Sq.ft c) 901-1100 Sq.ft d) above 1101 Sq.ft

III . Work details

1. What is your reason to start up the enterprise? Please tick appropriate one below.

Reasons	Yes	No
Need for additional income		
Self -identity and social status		
To become independent		
Face Challenges		
Family Occupation		
Flexible work time		

Success stories of friends and relatives		
Innovative thinking		
Utilization of self-acquired skill, knowledge and experience		
Motivation of friends and family members		

2. Source of finance

- a. Family savings
- b. Bank
- c. Friends and relatives
- d. Private money lenders
- e. Co-operative society
- f. Finance from Govt.
- g. Schemes
- h. Other specify

3. In which years of established the enterprises?

- a) 2001-2005 b) 2006-2010 c) 2011-2015

III .Employment particulars

1. Year of establishment

- a) 2001 -2005 b) 2006-2010 c) 2011-2015

2. Number of employee in the unit

- a)2-4 b) 5-7 c) 8-10

3. How many hours do you work per day?

- a) 4-5 hours b) 6-8 hours c) 9-12 hours

4. How do you travel to work?

- a) By foot b) Two wheeler c) Public transportation

5. What are the sewing activities performed in the unit? Please tick appropriate one

Activities	Entrepreneurs	Employed
Cutting		
Designing		
Marking		
Stitching		
Machine embroidery		
Hand embroidery		
Button stitching		
Hemming		
Purchase materials		
Finishing		
Ironing		
Other specify		

6. What are the responsibilities in the units?

Responsibilities	Yes	No
Keeping accounts and maintaining records		
Maintenance of machinery		
Supervision		
Inspection		
Sales promotion		
Hiring employees		
Paying bills		
Paying salaries		
Procuring materials		
Receiving orders		

7. Work area space in the units

Size of the room in sq.ft	✓
100 -120	
121- 130	
131- 140	
141-150	
151-160	
Additional space	
100 -120	
121- 130	
131- 140	
141-150	
151-160	

8. Details of work environment

- a) Possibility to supervise
- b) Hygienic work environment
- c) Less noise and air pollution
- d) Enough storage space
- e) Satisfied temperature
- f) Comfortable lighting
- g) Sufficient aeration
- h) Pleasant atmosphere
- i) Other specify

9. Work space details

- a) Fixed work place
- b) Satisfactory body position
- c) Comfortable working station
- d) Space to perform activities
- e) Sufficient space to move
- f) Other specify

10. Do you have the following facilities in work place?

Facilities	Yes	No
Work tools provided		
Safe drinking water		
Storage space		
Place to have meals		
Rest		
Place to keep personal belongings		
Provision for tea /refreshments		
Toilet facilities		
Space to park vehicles		
Other specify		

11. What type of machine you have in the unit?

- a) Electric machine
- b) Foot pedal
- c) Embroidery machine
- d) Other specify

12. What type of brand machine do you have in the units?

- a) Juki b) Usha c) Merrit d) Singer e) Brather e)Other specify

13. Number of machines

- a) 2-3 b) 4-5 c) More than 5

IV. Resource management practices

1. Financial management

- a) Account keeping b) Saving c) Financing d) Budgeting e) Other specify

2. Decision making at home

Decision making	Yes	No
Food management		
Clothing		
Children education		
Purchase of gadgets equipment		
Housing		
Saving		
Social activities		
Travel and entertainment		
Major investments		
Other specify		

3. Decision making at enterprise

- a) Appointments of workers b) Production management
 c) Investments for expansion d) Marketing strategies e) Other specify

4. How many hours/minutes spent at home and enterprise?

Household activities	(hours/minutes)
Cooking	
Personal care	
Maintenance of house	
Care of children's	
Helping in children education	
Recreation	
Other specify	
Entrepreneurial activities	
Designing of products	
Accounting	
Meeting clients	
supervising	
Personal marketing	
Other specify	

5. Time Management skills. Please tick the appropriate one

Skills	Yes	No
Take a develop positive attitude		
Achieve the right balance between work and rest		
Perform tasks in order of importance.		
Try to complete in an orderly manner		
List down things be remember		
Set specific and definite goals		
Follow the schedule achieve objectives on time		
Plan out timetable for business activities.		
Use diary to write down appointments, deadlines and things to do		
Rethink when things are not working out		
Take break to refresh mind		
Organise work to meet deadlines		
Other specify		

6. What are the methods adopted for alleviating fatigue at home and enterprise?

Methods	At home	At enterprise
Using paid help		
Using labour saving device		
Having refreshment and relaxing		
Possessing good work knowledge		
Work simplification ideas		
Planning the time and work wisely		
Availing adequate rest		
Opting for recreation		
Spending time with children /family		
Other specify		

7. Do you use the following labour saving equipment? Please tick the appropriate one

Equipment	Yes	No
Mixie		
Grinder		
Washing machine		
Micro oven		
Electric cooker		
Induction stove		
Other specify		

V. Problem face by women entrepreneurs

1. Please tick in the appropriate boxes, how you face the following problems.

Problems	Yes	No
Finance shortage		
Lack of Self confidence		
Inability to fulfill social obligation		
Earn relatives distain		
Tough competitions		
High cost of production		
Limited managerial ability		
Low risk-bearing capacity		
Other specify		

2. Specific problems expressed

Problems	Yes	No
literacy level		
Improper time management		
Poor decision making		
Lack of guidance and counseling		
Poor performance		
Inadequate rest		
Ego problem in the family		
Household activities		
Caring of sick person		
Other specify		

3. What are the problem at social and economic?

Social problem	Yes	No
Social status		
Social acceptance		
Absence of common platform to express		
Less interaction with development agencies		
Changing social environment		
Other specify		
Economic problem		
Insufficient income		
Unexpected expenditure		
Inadequate savings		
Inadequate work capital		
Inability to provide securities for loan		
Other specify		

4. What are the problem faced at home? Tick the appropriate one

Problems	Yes	No
Inability to look after children		
Less care given to family members and other dependents		
Disapproval of innovative ideas		
Lack of support in case of setback in enterprise		
Inability to enjoy the little joys of growing children		
Get frustrated and angry over small matters		
Irregularity of paid servants		
Other specify		

5. What problems face at the work place ?

Work related problems	Always	Often	Sometimes	Rarely
Travel tiredness				
Eye strain				
Minor accidents				
Headache				
Space congestion				
Poor air quality				
Unhygienic surroundings				
Other specify				

VI. Stress management

1. What are the causes of stress at work place? Please tick the appropriate one

Causes	Often	Sometimes	Rarely
Long Working hours			
High time pressure			
Role conflicts			
Economic demands			
Poor memory			
Feeling tense			
Cope with past failures			
Anxiety			
Depression			
Anger			
Negative thinking			
Loss of confidence			
Other specify			

2. Does your job cause stress ? please indicate the symptoms experience

Symptoms	Often	Sometimes	Rarely
Restlessness			
Accelerated speech			
Irritability			
Nervousness			
Moody			
Short- tempered			
Worrying			
Getting confused easily			
Gain/Loss of weight			
Feeling negative about everything			
Other Specify			

3. Please tick in the appropriate boxes, how frequently you face the following health problems.

Problems	Often	Sometimes	Rarely
Eye strain			
Neck pain			
Knee joint			
Thigh muscles			
Shoulder joint			
Calf muscles			
Wrist			
Cervical region			
Finger joint			
Back			
Ankle joint			
Other Specify			

3. What are the methods you adopted to reduce your stress?

Stress coping method	Daily	Weekly	Monthly	Rarely
Walking				
Prioritizing work				
Exercise				
Spiritual activity				
Meditation				
Yoga class				
Reading				
Gardening				
Listening to music				
Family outing				
Other specify				

VII. Satisfaction by the entrepreneurs

1. What the benefits gets from entrepreneurs? Please tick appropriate.

Benefits	Yes	No
Status in the society		
Freedom of expression		
Decent standard of living		
Self-dependence		
Improvement in knowledge		
Social recognition		
Development of managerial skills		
Family prestige		
Economic security		
Improvement in social contacts		
Other specify		

2.What are the factors successes at home?

Factors (at home)	Yes	No
Determination to be a good homemaker		
Contentment in hard work		
Co-operation of husband and family members		
Proper attitude towards family		
Good management		
Availing paid helpers		
Effective handling of income		
Carrying self with respect		
Facilities and comforts in the house		
Care given to family members		
Other specify		

3.What are the factors success at enterprise?

Factors (at the enterprise)	Yes	No
Perseverance		
Honesty		
High ambition		
Efficiency		
Good human relationship		
Knowledge and skill		
Interest in development		
Good role model		
Self confidence		
Team work of dedicated workers		
Other specify		

4. Attitudes towards to the customers

Attributes	Yes	No
Good workmanship		
Latest designs		
Creative ideas		
Respect for customers		
Reasonable price charges		
Customers confidence		
Favorable location		
Delivering in time		
Other specify		

5. What would you suggestions for the future entrepreneurs? Please tick the appropriate one

Suggestions	Yes	No
Strong determination		
Role model		
Perseverance		
Apply for loan in advance		
Keep all documents updated		
Have good work relation with co-workers		
Be punctual		
Have knowledge on the concept		
Look into all details of enterprise		
Remember to update with information		
Be sincere		
Other specify		