

**AN ANALYTICAL STUDY ON SOCIAL NETWORKING
AMONG THE YOUTH**

By

SINJITHA. V

(Reg.No: 19PHEXF001)

Supervisor

Dr.R. JANSI RANI

**Thesis Submitted to the
Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore – 641043.**

**In Partial Fulfilment of the Requirements for the Degree of
Doctor of Philosophy in Home Science Extension Education**

OCTOBER, 2025

80_RECOMMENDATION

Recommendations for the Youth:

Youth should educate themselves to install social networking applications only after analysing the pros and cons of each application. In addition, to avoid health issues, they should maintain a balance between online activities by setting clear boundaries for usage and screen time. Moreover, social networking sites can be used for productive purposes such as education, employment, and entrepreneurship.

Recommendations for Application Developers:

Application developers should consider limiting word counts for commenting. Furthermore, the sending and receiving of images and videos can be enabled based on mutual consent. In addition, limits on daily usage hours should be set by social networking sites depending on users' profession or user profiles. Moreover, notifications of searchers' details should be made visible to individual profile users.

Recommendations for the Government:

The government should recommend authenticating ID proof for opening social networking accounts in order to reduce multiple fake account users, harassment, and cyber bullying. Additionally, the usage and creation of social networking accounts must be strictly regulated for those less than 18 years old. Furthermore, cyber laws should be more actively enforced to reduce malpractices. All social networking applications should obtain proper authority to coordinate and verify for public usage. Finally, the government can initiate programmes to reduce rural urban disparities effectively in rural areas through the establishment of social networking infrastructure.