



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)

Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

Master's Degree Examination – May 2025 II Semester

Class : I P.G.
Major : Tourism Management

Time: 3 Hours
Max. Marks: 100

24MTAC10 Indian Tourism Resources (Tour)

Course Outcomes:

- CO1. Gained various types of tourism products and their resources.
- CO2. Insight on Bio-Diversity and Natural topography.
- CO3. Knowledge on Manmade Attractions in India.
- CO4. Apply the concepts and knowledge on various tourism products
- CO5. Comprehend travel plans ,different tourism circuits and niche area

Part A Choose the Correct Answer

10 x 1 = 10

1. Which of the following is a component of tourism resources? CO1K2
a. Accessibility b. Attractions c. Activities d. All of the above
2. The term "tourism typology" refers to: CO1K2
a. Classification of tourists b. Classification of tourism resources
c. Study of tourism behaviour d. Economic impact of tourism
3. Which national park is a UNESCO World Heritage Site in India? CO2K3
a. Jim Corbett National Park b. Sundarbans National Park
c. Gir National Park d. Kanha National Park
4. The Valley of Flowers National Park is located in: CO2K3
a. Himachal Pradesh b. Uttarakhand
c. Jammu & Kashmir d. Sikkim
5. Which of the following is not a UNESCO World Heritage Site? CO3K2
a. Taj Mahal b. Ajanta Caves c. India Gate d. Qutub Minar
6. The Palace on Wheels is a luxury train operating primarily in: CO3K2
a. Southern India b. Northern India c. Western India d. Eastern India
7. Which tourism type focuses on medical and wellness facilities? CO4K2
a. Adventure tourism b. Eco-tourism c. Health tourism d. Heritage tourism
8. Spice tourism is prominently promoted in: CO4K3
a. Kerala b. Rajasthan c. Gujarat d. West Bengal
9. The Golden Triangle in India includes: CO5K2
a. Delhi, Agra, Jaipur b. Mumbai, Goa, Pune
c. Kolkata, Darjeeling, Puri d. Chennai, Mahabalipuram, Kanchipuram
10. The Swadesh Darshan Scheme focuses on: CO5K3
a. Promoting luxury trains b. Developing tourism circuits
c. Reviving ancient temples d. Hosting international tourism conferences

Part B**5 x 6 = 30****Answer ALL questions****Each answer should not exceed 400 words or two pages**

11. a. Discuss the typology of tourism resources in India and their unique features. CO1K3
(or)
- 11.b. Explain the components and elements of tourism resources. CO1K3
- 12.a. Write a short note on the importance of wildlife sanctuaries and biosphere reserves in India. CO2K3
(or)
- 12.b. Describe the significance of hill stations, lakes, and waterfalls as natural tourism resources. CO2K3
- 13.a. Discuss the role of UNESCO World Heritage Sites in preserving India's cultural heritage. CO3K2
(or)
- 13.b. Write a brief note on the contribution of fairs in Indian tourism. CO3K2
- 14.a. Explain eco-tourism and responsible tourism with suitable examples. CO4K2
(or)
- 14.b. Describe the potential of medical and wellness tourism in India. CO4K2
- 15.a. Discuss the importance of tourism circuits such as the Golden Triangle and Buddhist Circuit. CO5K3
(or)
- 15.b. Analyze the impact of tourism promotion schemes like Swadesh Darshan and Prashad. CO5K3

Part C**5 x 12 = 60****Answer ALL questions****Each answer should not exceed 800 words or four pages**

- 16.a. Discuss the unique flora and fauna of India. CO1K4
(or)
- 16.b. Discuss the environmental and socio-cultural impacts of tourism in India. CO1K4
- 17.a. Write an essay on Caves and Deserts of India. CO2K4
(or)
- 17.b. Elaborate on the natural resources of India, focusing on wildlife sanctuaries, national parks, and hill stations. CO2K3
- 18.a. Write an essay on the luxury trains of India. CO3K4
(or)
- 18.b. Discuss the role of museums and art galleries in promoting tourism. List the popular museums and art galleries of India. CO3K3
- 19.a. Throw light on the emerging tourism products of India, Niche tourism with suitable examples. CO4K4
(or)
- 19.b. 'India is an ideal destination for Festival Tourism' – substantiate. CO4K6
- 20.a. Explain the concept and significance of major tourism circuits in India. CO5K3
(or)
- 20.b. Evaluate the government's initiatives for tourism development through schemes and policies. CO5K3
