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**Avinashilingam Institute For Home Science And Higher Education For Women,
Continuous Internal Assessment Test – II April-2025
Semester – II**

**Class: I - B.Com
Major: COMMERCE**

**Time: 2 Hrs.
Max. Marks: 60**

23BCOC05- Entrepreneurship Development

Course Outcomes:

- CO1:** Discern distinct entrepreneurial traits
- CO2:** Identify the parameters to assess opportunities and constraints for new business ideas
- CO3:** Develop a business idea by adopting systematic process
- CO4:** Design strategies for successful implementation of ideas
- CO5:** Create a Business Plan

PART-A

Answer the following

(6 x 1 = 6)

Circle the correct Answer

Correct answer

- | | |
|---|---------------|
| 1. Which of the following energy enters in an ecosystem
a) Herbivores b) Producer c) Decomposer d) Distributor | CO3 K1 |
| 2. In ecosystem the source of energy is
a) ATP b) Sun c) The green Plant d) Sugar | CO3 K2 |
| 3. Components of the feasibility study are
a) Financial Feasibility b) Economic Feasibility
c) Technical Feasibility d) All the above | CO4 K1 |
| 4. Which of the following technology required to convert the idea of product offering is available
a) Economic b) Financial c) Commercial d) Technical | CO4 K2 |
| 5. Which of the following involves rising of funds directly from the public through the issue of Prospectus. Identify the source of finance
a) Public Issue b) Right Issue c) Private Placement d) ESOP | CO5 K2 |
| 6. Identify the external sources of finance _____
a) Capital Market b) Angel Investors c) Venture Capital d) All of the above | CO5 K4 |

Part B

3x6=18

Answer the following

Answer should not exceed 400 words or two pages

- | | |
|---|---------------|
| 7.a) State the different terms of start-up finance and Private equity fund
(or) | CO3 K1 |
| 7.b) Write a short note on Angel investors. | CO3 K1 |
| 8.a) Enumerate the contents needed for business plan / project proposal
(or) | CO4 K2 |
| 8.b) Explain the various aspects of the Project report? | CO4 K3 |
| 9.a) What are the problems faced by start-up Entrepreneurs?
(or) | CO5 K1 |
| 9.b) Explain the various elements of contact Management? | CO5 K2 |

Part C

3x12=36

Answer the following

Answer should not exceed 800 words or four pages

- | | |
|---|--|
| 10.a) Explain the various roles and functions of business incubators
(or) | |
| 10.b) State the role of entrepreneurs associations and self-Help groups | |
| 11.a) Explain the various sources of information for business idea.
(or) | |
| 11.b) Enumerate the various types of feasibility study | |
| 12.a) How Accommodation and utilities are essential for new business venture - Discuss
(or) | |
| 12.b) Describe the different types of mobilizing the business resources | |

*Copies: 60+30+30
= 120*