



Hamballa

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore-641 043, Tamil Nadu, India

Bachelor's Degree Examination – November 2025
I Semester

Class : I UG
Major : Economics/ Psychology / Computer Science (Campus - II)

Time : 3 Hours
Max. Marks: 100

23BCOGE1 Principles of Management

Course Outcomes:

- CO1: Understand the evolution of management thinking
CO2: Determine strategic planning in a management
CO3: Develop organization structure
CO4: Demonstrate and improve leadership qualities
CO5: Develop co-ordination and communicate well in an organization

Part A

10 x 1 = 10

Choose the Correct Answer

1. The first and foremost function of management is CO1K1
a. Planning b. Organising
c. Controlling d. Co-ordination
2. Every subordinate should receive orders from and be accountable to only one supervisor is CO1K1
a. Division of work b. Centralisation
c. Scalar chain d. Unity of command
3. According to Fayol, what is the purpose of the scalar chain? CO2K1
a. To promote employee satisfaction b. To ensure hierarchy and unity of command
c. To encourage teamwork d. To eliminate competition
4. SWOT analysis tool is used in which phase of management? CO2K1
a. Planning b. Organizing
c. Controlling d. Leading
5. An identified group of people contributing the efforts towards the attainment of goal is referred as CO3K1
a. Organizing b. Staffing
c. Planning d. Controlling
6. Formal authority flows from upwards to downwards in CO3K1
a. Formal organization b. Informal organisation
c. Business organization d. Strategic organisation
7. Making assignments, issuing orders and instructions, providing guidance and inspiration to subordinates for the achievement of organizational objective is referred as CO4K1
a. Organizing b. Directing
c. Planning d. Controlling
8. "All decision making power is centralized with the leader" is followed in CO4K1
a. Autocratic style b. Liberal leader
c. Democratic leader d. Institutional leader
9. The management function that involves in monitoring performance and making necessary adjustments is termed as CO5K1
a. Controlling b. Leading
c. Directing d. Supervising
10. Which of the following is NOT a benefit of coordination in management? CO5K1

Part B
Answer all the questions
Each answer should not exceed 400 words or two pages

5x6=30

- | | |
|--|-------|
| 11.a.State the functions of management. | CO1K3 |
| (or) | |
| 11.b.Explain the roles of a manager. | CO1K2 |
| 12.a.List out the benefits of planning. | CO2K3 |
| (or) | |
| 12.b. Describe the concept of SWOT analysis. | CO2K3 |
| 13.a.Report the significance of organisation. | CO3K3 |
| (or) | |
| 13.b.Explain line and staff organisation. | CO3K2 |
| 14.a. Point out the functions of personnel management. | CO4K2 |
| (or) | |
| 14.b.Explain the qualities of a good supervisor. | CO4K3 |
| 15.a. Enumerate the process of controlling. | CO5K2 |
| (or) | |
| 15.b. Interpret the concept of break-even analysis. | CO5K3 |

Part C
Answer all the questions
Each answer should not exceed 800 words or four pages

5x12=60

- | | |
|---|-------|
| 16.a. Discuss the nature and significance of management. | CO1K3 |
| (or) | |
| 16.b. Explain in detail about the fourteen principles of management. | CO1K4 |
| 17.a.Discuss about the steps in planning process. | CO2K2 |
| (or) | |
| 17.b.Elaborate the concept of environmental analysis and portfolio analysis. | CO2K3 |
| 18.a.Define functional organisation and explain its advantages and disadvantages. | CO3K3 |
| (or) | |
| 18.b.Compare and Contrast formal and informal organisation. | CO3K3 |
| 19.a.Discuss about the principles of directing. | CO4K3 |
| (or) | |
| 19.b.Enumerate the significance and functions of staffing. | CO4K3 |
| 20.a.Report the relationship between co-ordination and co-operation. | CO5K3 |
| (or) | |
| 20.b. Explain the principles of co-ordination. | CO5K2 |