



K. Sambath

Avinashilingam Institute for Home Science and Hr Education for Women
(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD)
Re-accredited with 'A++' Grade by NAAC. Recognized by UGC under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test II – Oct 2024
SEMESTER V

Class : III UG
Major : BBA (RM)

Time: 2 Hours
Maximum Marks: 60

21BREC19 - Logistics and Warehouse Management

Course Outcomes:

- CO1: Understand logistics and supply chain management and its advantages.
CO2: Conceive the integrated logistics for the movement of goods.
CO3: Leverage the suppliers to supply chain management in an effective way.
CO4: Analyse the impact of forecasting in the context of logistics and supply chain Management.
CO5: Determine supply chain keeping in view the warehouse facility.

PART-A

6x1=6

1. The layout strategy that deals with low-volume, high-variety production is CO3:K1
 - a) Fixed position layout
 - b) Retail layout
 - c) Warehouse layout
 - d) Office layout
2. Distribution requirements planning is a system for CO3:K1
 - a) Inventory management
 - b) Distribution planning
 - c) Both a and b
 - d) None of the above
3. Which of the following is not an area responsibility for a logistic manager CO4:K1
 - a) Inventory
 - b) Purchasing
 - c) Warehousing
 - d) Marketing
4. Inspection, Scarp and repair are example of CO4:K1
 - a) Internal cost
 - b) External cost
 - c) Cost of dissatisfaction
 - d) Warranty and service cost
5. Getting the right goods to the right location at the right time for the least cost is known as CO5:K1
 - a) market facilities
 - b) none of the above
 - b) market distribution
 - d) market logistics
6. Advanced materials handling systems under the direction of a central computer is used by CO5:K1
 - a) storage warehouse
 - b) distribution warehouse
 - c) automated warehouse
 - d) none of the above

PART-B

3x6 = 18

Answer ALL Questions

1. a) Discuss the Role of Warehouse Manager. CO3:K3
(or)
b) Explain the evolution of Warehouse and its Importance CO3:K2
2. a) Elaborate challenges in setting up a Warehouse Costing. CO4:K3
(or)
b) Brief on Ideal Warehouse and its Functions. CO4:K2
3. a) Describe Retail Suppliers and Distributors. CO5:K3
(or)
b) Give the importance of Warehouse Information CO5:K3

PART-C

3x12=36

Answer ALL Questions

1. a) Explain Warehouse Management System and brief any one system in Real Time Usage CO3:K3
(or)
b) Describe Warehousing Layout and elaborate its types. CO3:K3
2. a). Discuss the Technologies in Tracking Retail Products in Warehouse. CO4:K4
(or)
b) Illustrate the importance of Warehouse in a Value Chain. CO4:K3
3. a) Discuss Direct Store Delivery and Retail Store Delivery. CO5:K4
(or)
b) Explain ICT Applications in Warehouse Management CO5:K3