



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment –I (August 2025)
Fifth Semester

Class: III BBA
Branch: Tourism

Time: 2 Hours
Max. Marks: 60

23BTOC10- Entrepreneurship Development

Course Outcomes:

- CO1: Understand the concept of Entrepreneurial growth in India
CO2: Apply knowledge to learn various nuances in Entrepreneurship
CO3: Apply insights into financial feasibility of the business
CO4: Gain knowledge on different aspects of project proposal
CO5: Apply the acquired knowledge to initiate a startup business idea

Part A
Choose the Correct Answer

6x1=6 Marks

- 1 Entrepreneurs who resist changes are called as _____. CO1K1
a. Drone b. Fabian c. Imitative d. Adoptive
2. The most important factor for the entrepreneur, while starting a new venture is _____ CO1K1
a. Risk b. Profit c. Market d. Competitors
3. The following is the main problem for the entrepreneur in the beginning stages of creating a new venture. CO2K1
a. Lack of experience b. Limited resources c. Lack of education d. Lack of skills
4. _____ in India had helped the growth of entrepreneurship. CO2K1
a. East India Company b. Rig vedic period
c. Ideology of Mahatma Gandhi d. Swadeshi Campaign
5. Innovation refers to _____. CO3K1
a. The discovery of new ideas, articles and methods
b. The application of inventions and discovery to make profit
c. Assuming responsibility for loss d. Organisation building
6. For the success of business plan the goals should be _____. CO3K1
a. Limitless b. Generalized c. Specific d. Imaginary

Part B

3x6 =18 Marks

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 7.a. Write short note on functions of entrepreneur. CO1K2
(or)
- 7.b. Differentiate between Entrepreneur and Manager CO1K4
- 8.a. Write a short note on ideology of Mahatma Gandhi on entrepreneurship CO2K2
(or)
- 8.b. Write about future of Youth Entrepreneurship in India CO2K2
- 9.a. Brief about concept of women entrepreneurship CO3K3
(or)
- 9.b. Write about modern avenues of women entrepreneurship CO3K4

Part – C

3x12=36 Marks

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 10.a. Write about any five institutions conducting entrepreneurial development programme CO1K3
(or)
- 10.b. Explain in detail on types of entrepreneurs CO1K2
- 11.a. Explain global trends that can change Indian Entrepreneurship CO2K3
(or)
- 11.b. Describe elaborately on past, current and future scenario of entrepreneurship in India CO2K3
- 12.a. Explain Innovative initiatives to help women finance their start-ups CO3K3
(or)
- 12.b. Write in detail about any Indian women entrepreneur and the challenges faced by them. CO3K3

Staff In charge: Dr. Sandhya Durga Prasad

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