



K. Sambath

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment Test – I February -2026
Semester – II

Class: I UG

Major: B.Com / *Minor specialization*

Time: 2 Hrs.

Max. Marks: 60

23BCOC05- Entrepreneurship Development

Course Outcomes:

- 1: Discern distinct entrepreneurial traits
- 2: Identify the parameters to assess opportunities and constraints for new business ideas
- 3: Develop a business idea by adopting systematic process
- 4: Design strategies for successful implementation of ideas
- 5: Create a Business Plan

Part - A

6 x 1 = 6

Choose the Correct Answer

1. What characterizes the dynamic nature of entrepreneurship in the business Environment?
a. Stability b. Predictability c. Constant change d. Conform
CO1 K1
2. What is a key characteristic of entrepreneurship?
a. Risk aversion b. Innovation c. Procrastination d. Conformity
CO1 K3
3. What type of entrepreneur is driven by the desire to replicate a successful Business model?
a. Imitative entrepreneur b. Social entrepreneur
c. Serial entrepreneur d. Corporate entrepreneur
CO2 K1
4. Which factor refers to the set of conditions that surround and influence the entrepreneur?
a. Technological factors b. Socio-cultural factors
c. External environment d. internal factors
CO2 K3
5. Which component of an ecosystem includes all the physical conditions that influence the life of organisms within it
a. Abiotic components b. Biotic components
c. Chemical components d. Genetic components
CO3 K2
6. Who among the following proposed the term 'Ecosystem'?
a. AG Tansely b. Grinnel c. Lindeman d. Turreson
CO3 K2

Part - B

3 x 6 = 18

Answer ALL Questions

Each answer should not exceed 400 words or two pages

- 7 a. State the Characteristics of entrepreneurship. CO1 K2
(or)
7. b Enumerate the various problems faced by Women Entrepreneurs CO1 K1
8. a. Explain the conflict in family business and its resolution CO2 K3
(or)
8. b. State the contemporary role models in Indian Business. CO2 K4
9. a. Explain the various Characteristics of ecosystem in Entrepreneurship? CO3 K2
(or)
9. b What are the requirements needed to implement the entrepreneurship eco system. CO3 K3

Part - C

3 x 12 = 36

Answer ALL questions

Each answer should not exceed 800 words or four pages

10. a. Explain the different dimensions of entrepreneurship CO1 K2
or
10. b. "Entrepreneurship –creative response to the society" – Discuss CO1 K2
11. a. What are the initiative measures taken by government of India to promote Entrepreneurs CO2 K4
or
11. b. Explain the Role of business houses and family business in India CO2 K3
12. a. Explain -Government of India to promote entrepreneurship through Start Up India CO3 K2.
or