

**Avinashilingam Institute for Home Science and Higher Education
for Women Coimbatore-641043.**

Continuous Internal Assessment Test – I – Aug 2025

SEMESTER V

Class: III UG

Time: 2 hours

Major: Interior Design and Resource Management

Max. Marks: 60

23BIDDE2 – Entrepreneurship

Course Outcomes: On completion of the Course, students will be able to

1. Showcase potential as prospective entrepreneurs and practice active networking
2. Initiate innovative projects
3. Generate creative business plans
4. Critically analyse legal aspects of business
5. Understand the significance of MSMEs in developing Indian economy

Part– A

6x 1= 6

Choose the correct answer

1. According to Schumpeter, innovative entrepreneurs would (CO2K1)
 - a. Thrive in the market
 - b. Not survive and disappear from the market.
 - c. Get absorbed within larger innovative businesses
 - d. Get absorbed within non-innovative business
2. Who should be involved in preparing a firm's business plan? (CO1K3)
 - a. Accountant
 - b. Engineer
 - c. Entrepreneur
 - d. None of the above
3. The process of creating something new is called (CO3K2)
 - a. Creative flexibility
 - b. Management
 - c. Business
 - d. Innovation
4. An entrepreneur who is the owner of more than one business is called: (CO2K3)
 - a. Portfolio Entrepreneur
 - b. Intrapreneur
 - c. Corporate Entrepreneur
 - d. None of the above
5. An individual who starts, creates and manages a new business can be called as (CO1K3)
 - a. A leader
 - b. A manager
 - c. A Professional
 - d. An entrepreneur.
6. The term 'Entrepreneur' was derived from French word _____ (CO3K2)
 - a. Enterpurpose
 - b. Enterprise
 - c. Enterprocedure
 - d. Enterprendre

Part

B Answer the following

Answer should not exceed 400 words or two pages 3x6=18

- 7.a. Give a short note on Maslow's theory of Motivation. (or) (CO1K2)
- 7.b. Give a case study for the entrepreneur for motivation. (CO2K4)
- 8.a. List out the characteristics of entrepreneurs. (or) (CO3K3)
- 8.b. Indicate how entrepreneurship is taken as a career. (CO2K2)
- 9.a. If you want to become an entrepreneur, what is your idea and what business you will take up? Explain. (or) (CO3K1)
- 9.b. Give a short note on business plan writing. (CO1K3)

Part C

Answer the following

Answer should not exceed 800 words or four pages 3x12=36

- 10.a. Write in detail of types of enterprises (or) (CO3K3)
- 10.b. Elaborate the types of entrepreneurship (CO1K2)
- 11.a. Explain the sources of idea for entrepreneurship (or) (CO2K2)
- 11.b. Indicate the methods and measures of creativity and innovation (CO2K3)
- 12.a. Enumerate the business plan in detail. (or) (CO1K1)
- 12.b. Explain the steps involved in conversion of ideas into viable business. (CO1K2)