

Avinashilingam Institute for Home Science and Higher Education for Women

Coimbatore-641 043

Continuous Internal Assessment I August 2025

Class: III UG

Time: 2 hours

Major: Rural Development and Sociology

Max. Marks: 60

23BRDDE4 – E-Extension

Part A

6 x 1 = 6

Choose the correct answer

1. In ICT, T stands for technology, which means
 - a. Technique
 - b. computer technology
 - c. teaching technique
 - d. Team work
2. Which among the following is not advantage of ICT
 - a. Anywhere, anytime use
 - b. less human effort
 - c. involvement of cost
 - d. user friendly
3. Expand VERCON
 - a. Virtual Extension Research Communication Network
 - b. Virtual Extension Rural Communication Network
 - c. Village Extension Research Communication Network
 - d. Village Extension Rural Communication Network
4. MSSRF was launched in the year _____
 - a. 1990
 - b. 1988
 - c. 1995
 - d. 1998
5. when local people produce and broadcast their own programs and participate in operating the station is called _____
 - a. Community centre
 - b. Community radio
 - c. National Inform Centre
 - d. Commercial radio
6. Visual connection between one or more remote parties over the internet that simulates a face-to-face meeting
 - a. Video conferencing
 - b. national conference
 - c. individual conference
 - d. group conference

Part B

3 X6=18

Answer the following

Answer should not exceed 400 words or two pages

- 7a. Write about ICT and application in rural development.
Or
- 7b. Elaborate the advantages of ICT in extension work.
- 8a. Explain the Village Knowledge Centre of MSSRF.
Or
- 8b. Discuss the functions of e-krishi.
- 9a. Explain about Community radio and its use in rural information sharing.
Or
- 9b. Write the advantages and disadvantages of Video conferencing.

Part C

3 x12=36

Answer the following

Answer should not exceed 800 words or four pages

- 10a. Write an essay on opportunities and limitation of ICT.
Or
- 10b. How the extension efforts are reorganized with the use of ICT? Explain
- 11a. Write any 3 websites/portals working in e-extension model.
Or
- 11b. What is AGMARKNET and write its usage in rural development?
- 12a. Draw the advantages of any two ICT tools in rural development.
Or
- 12b. Write about Web and Tele communication technology in rural development.