



*Chambale*

**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)  
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641 043, Tamil Nadu, India

**Bachelor's Degree Examination – May 2025**  
**IV Semester**

**Class : II UG**  
**Major : B.Com PA**

**Time: 3 Hours**  
**Max. Marks: 100**

**23BCPC08 Enterprise Information Systems**

**Course Outcomes:**

- CO1: Understanding of technology enabled Information Systems and their impact on enterprise  
CO2: Able to knowledge about Emerging technologies with data analysis and controls  
CO3: Capable to operate network and operating systems  
CO4: Gain knowledge on E-Commerce, M-Commerce and Emerging Technologies  
CO5: Impart knowledge about Architecture of CBS and related risks and controls

**Part A**

**10 x 1 = 10**

**Choose the Correct Answer**

1. P2P stands for CO1K1
  - a. Procure to Pay
  - b. Pay two Procure
  - b. Procure Tomorrow Pay
  - d. Procure too Party
2. Which includes all activities that turn raw materials into finished goods and put them into customers' hands ? CO1K1
  - a. Customer Relations Management
  - b. Supply Chain Management
  - c. Cyber – crime
  - d. Management Information System
3. A software system that helps organisations streamline their core business processes – including finance, HR, manufacturing, supply chain, sales and procurement – with a unified view of activity and provides a single source of truth. CO2K2
  - a. EOQ
  - b. ABC Analysis
  - c. ERP
  - d. VET Analysis
4. Set of tools and technical infrastructure a company can use to gather, store, and analyze its data. CO2K2
  - a. Artificial Intelligence
  - b. Business Process Module
  - c. Net Work Operating System
  - d. Business Intelligence
5. An \_\_\_\_\_ is a computer based system that utilizes software and data to automatically manage information and operations within an organization, collecting input from various sources to generate useful output that can support decision-making processes, minimizing the need for manual intervention. CO3K3
  - a. Automated Information System
  - b. Management Information System
  - c. Marketing Information System
  - d. Business Information System
6. Which of the following are the components of process automation? CO3K3
  - a. Sensors
  - b. Controllers
  - c. Actuators
  - d. All the above.
7. Which is an early form of E – Commerce ? CO4K4
  - a. SCM
  - b. EDI
  - c. Both of these
  - d. Neither of these
8. Companies like Flipkart, Amazon and Myntra belong to which type of E-Commerce? CO4K4
  - a. B2B
  - b. P2P
  - c. C2B
  - d. B2C
9. Which banking service provided by a group of networked bank branched where customers may access their bank account and perform basic transactions from any of the member branch offices? CO5K5
  - a. Core Banking
  - b. M – Commerce
  - c. EDI
  - d. MIS
10. Is ATM a Core Banking? CO5K5
  - a. No
  - b. Yes
  - c. Sometimes
  - d. May be

**Part B****5 x 6 = 30****Answer ALL questions****Each answer should not exceed 400 words or two pages**

- 11.a. Define Enterprise Business Processes? What are its objectives? CO1K2  
(or)
- 11.b. List out potential impacts of cyber-crime on an Enterprise Information System. CO1K2
- 12.a. What is financial accounting system? What are its objectives? CO2K2  
(or)
- 12.b. What do you know about business reporting fundamentals of XBRL? CO2K2
- 13.a. Explain the objectives of Automated Information Systems. CO3K3  
(or)
- 13.b. What are the network risks and control? CO3K3
- 14.a. Define E – Commerce. Explain the objectives of E – Commerce. CO4K3  
(or)
- 14.b. Enumerate the salient features of M – Commerce. CO4K2
- 15.a. Enumerate the objectives of Core Banking. CO5K2  
(or)
- 15.b. What are the differences between business intelligence and data analytics. CO5K3

**Part C****5 x 12 = 60****Answer ALL questions****Each answer should not exceed 800 words or four pages**

- 16.a. i. List out the Components of Enterprise Business Processes. ( 6 Marks) CO1K1  
ii. What are the Benefits of Enterprise Business Processes? ( 6 Marks) CO1K1  
(or)
- 16.b. How to manage sensitive personal Data Information? CO1K2
- 17.a. What are the most common Business Process Modules? Explain their benefits. CO2K2  
(or)
- 17.b. Explain the advantages of ERP Integration with Financial and Accounting System. CO2K2
- 18.a. Briefly discuss about mapping of organization structure with segregation of duties in Information Systems. CO3K3  
(or)
- 18.b. Explain the concept of database risks and control. CO3K3
- 19.a. Describe the advantages and disadvantages of E – Commerce. CO4K3  
(or)
- 19.b. Discuss about emerging technologies required for risks and controls in E – Commerce. CO4K3
- 20.a. What are the components of core banking system? Explain the architecture of core banking system. CO5K4  
(or)
- 20.b. Explain the common risks in core banking processes. What are the key controls to mitigate risks in core banking ? CO5K4