



Maintenance

Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June/July 2021
II Semester

Class : I UG
Major : Interior design &RM/Rural development/Music

Time : 3 Hours
Max. Marks: 100

18BIDI02/18BRDIO2/18BMUI02

DSE II-Personality Development

Part A

10 x 1 = 10

Choose the correct answer

1. The term *personality* is derived from
a. Latin b. Greek c. German d. Japan CO1 K1
2. Attitude means
a. Emotion b. Thinking c. Cognition d. Thought CO2 K1
3. According to Freud, control of behaviour to societal standards
a. The Id b. The ego c. The super ego d. The libido CO1 K1
4. This is a type of barriers in communication.
a. Structural b. Material c. Mental d. Language CO2 K2
5. This is a powerful tool in human thought
a. Language b. image c. intelligence d. Logical reasoning CO4 K1
6. Motivation is the combined action of
a. drives and incentives b. drives: push and pull
c. drives and push d. push and pull CO3 K1
7. Facial expression is
a. index of mind b. Non verbal language
c. Interpersonal communication d. None of the above CO5 K1
8. Insured employees are entitled to get cash benefit for a maximum of these days.
a.40 b. 28 c. 32 d. 56 CO2 K2
9. The unit of thought is
a. Maintenance b. Compensation c. Management d. Procurement CO4 K2
10. Body language means
a. conscious moment b. unconscious moment c. Attitudinal behaviour d. Body language CO52

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11 .a. Describe the characteristics of Personality CO1 K1
(or)
- 11 .b. Discuss the types of attitudes CO2 K1
- 12 .a. Describe the importance of self motivation at work? CO3 K1
(or)
12. b. Explain the communication styles. CO2 K3
13. a. What are the aspects of Personality. CO1 K2
(or)
13. b. Explain the types of thinking. CO4 K1
14. a. Explain any two nonverbal communication styles. CO5 K1
(or)
14. b. Explain the effects of Stress. CO3 K2
15. a. Discuss the importance of body language? CO5 K2
(or)
15. b. Discuss the elements of thinking? CO4 K2

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or four pages

16. a. Elaborate the techniques to improve personality. CO1 K1
(or)
16. b. Explain the importance of attitude to change behaviour. CO2 K1
17. a. Discuss the communication channels in detail. CO2 K2
(or)
17. b. Discuss the strategies in problem solving. CO4 K1
18. a. List out the techniques used to manage stress CO3 K1
(or)
18. b. Explain any two theories of personality CO1 K2
19. a. Discuss the styles of nonverbal communication. CO5 K1
(or)
19. b. Illustrate the different types of thinking with examples CO4 K2
20. a. Describe the importance of body language in interpersonal relations CO5 K2
(or)
20. b. Formulate a working plan to improve yourself . CO3 K2