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CHAPTER 1 INTRODUCTION

According to Cambridge Dictionary, (2024) youth can be defined as a period of life when one is young, or a condition of being young. In the initial stage their priorities concerned on training, education, marriage and employment, all of which are progressively achieved by the conclusion of the period. As majority of the global population consists of youth the forenamed circumstances and advancements have highly impacted politics, economy, societal change, demography and ideologies. In other words, it can be called as transformation, because the growth of youth is mainly associated with societal transformation. Since youth exhibits the transformation of childhood to adulthood, it is different from other age groups and people in this age group are expected to be healthy, employed and educated (Raj, 2016).

Each country defines its youth based on circumstances, demographic, financial and economic socio cultural conditions (Gnanaselvam and Joseph, 2018). India has the largest youth population, 70 percent of the total population is under 35 years old (Singh, 2018). According to the Ministry of Health and Family Welfare Report 2021, on statistics of the Indian youth, 3,71,426 people belongs to the age group between 15-29 years, in which, 1,94,576 are male and 1,76,850 are female; of the total population, 27.3 percent belong to youth group. In the state of Kerala, there are 22.1 percent of youth are in total population. In 2021, the census reveals an approximate 1.3 billion young people between the ages of 15-29 years accounts for a substantial portion of the demographic landscape. This youthful segment comprised around 365 million individuals, representing a significant proportion of the nation's population. In India, the National Youth Policy 2017 has made public 'youth' as persons at intervals in the age group of 15-34 years.

Also, in February 2014, to strengthen Indian youth, the National Youth Policy started the holistic inspiration for the youth to be ready to reach their full potential and open the right place for fulfilling their skills and development. "The youth group with their dynamic nature poses the most important section of the population". Youth show aspects like passion, motivation and power, that makes them the most valuable human resource for fostering a nation's economic, cultural and political development. The size of youth population estimates a country's ability for its potential growth and defence capability. If appropriately utilized, the energy and enthusiasm of the youth can bring an extensive favourable modification to society

An Analytical Study on Social Networking Among the Youth

by Central Library Avinashilingam

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