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**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)  
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641 043, Tamil Nadu, India

**Continuous Internal Assessment Test I – February 2026**  
**IV Semester**

**Class: Repeater- II UG**  
**Major: Psychology**

**Time: 2 Hours**  
**Maximum Marks: 60**

**21BPSC08- Psychology and Social Issues**

- CO1: Summarize and analyze the definition, nature and origins of Stereotyping, Prejudice and Discrimination  
CO2: Recall and compare the relationships, marriage and interdependent relations  
CO3: Outline conformity and its factors  
CO4: Recognize aggression and evaluate its causes and prevention  
CO5: Analyse and apply the group formations and decision making in daily lives

**Part A**

**6 x 1 = 6**

**Choose the correct answer**

1. It is based on the assumption that people are unaware of their prejudices, but they can be revealed with implicit measures CO1 K1  
a. Bona fide pipeline    b. Moral disengagement    c. Re-categorization    d. Identity model
2. The beliefs that comprise the behavioural component of prejudice are called as CO1 K1  
a. Schemata generalizations    b. Stereotypes    c. Discrimination    d. Prejudice
3. In Sternberg's triangular theory of love, which is the most superficial form of love? CO2 K1  
a. Consummate love    b. Companionate love    c. Fatuous love    d. Romantic love
4. Individual low in self-esteem and interpersonal trust produces which attachment style CO2 K1  
a. Secure    b. Fearful avoidant    c. Preoccupied    d. Dismissing
5. A form of social influence in which one person orders one or more others to do something and they do so CO3 K1  
a. Conformity    b. Compliance    c. Obedience    d. Nonconformity
6. The degree of attraction felt by an individual toward some group and want to belong to it CO3 K1  
a. Cohesiveness    b. Group thinking    c. Love    d. Social influence

**Part B**

**Answer ALL questions**

**3 x 6 = 18**

**Each answer should not exceed 400 words or two pages**

7. a. Describe the concepts of Gender Discrimination. CO1 K1  
(or)
7. b. Give a short note on comparing stereotyping, discrimination and prejudice. CO1 K1
8. a. Write a short note on external factors of attraction. CO2 K1  
(or)
8. b. Explain the children attachment styles with their parents in brief. CO2 K1
9. a. Write short notes on underlying principles of Compliance. CO3 K1  
(or)
9. b. Write a note on Milgram's experiment. CO3 K1

**Part C**

**Answer ALL questions**

**3 x 12 = 36**

**Each answer should not exceed 800 words or four pages**

10. a. Explain the nature and origins of stereotyping in detail. CO1 K1  
(or)
10. b. Discuss on prejudice and the techniques for countering its effects. CO1 K1
11. a. Elaborate on components of love and its role in relationships. CO2 K1  
(or)
11. b. Explain in detail on bases of interpersonal attraction. CO2 K1
12. a. Explain the specific compliance techniques in detail with suitable examples. CO3 K1  
(or)
12. b. Explain the concepts of Conformity in detail. CO3 K1