

Avinashilingam Institute for Home Science and Higher Education for Women - *International Literacy Day*

The Hindu
Dt : 05.09.25

The event was graced by Dr. V. Bharathi Harishankar, Vice Chancellor, delivered the Presidential Address; Dr. H. Indu, Registrar, offered her Greetings; Dr. P. Kumar, Joint Director, Directorate of Non-Formal and Adult Education, Chennai, delivered the Chief Guest Address; and Dr. R. Balamurali, Chief Educational Officer, Coimbatore, gave the Special Address. Mr. Illamurugan, Mr. Rajakumar, Mr. Muurthy, and Mr. Jayaram were also present. Initiatives included literacy surveys, mobile app registrations, signature campaigns, puppet shows, street plays, awareness talks, pledge drives, mass rallies, book donation drives, and setting up rural libraries.

These activities, part of the New India Literacy Programme, reflect the Institute's dedication



to inclusive and equitable education, especially in rural areas. In recognition, the Directorate of Non-Formal and Adult Education, Government of Tamil Nadu,

conferred the Literacy Luminary Award on the NSS Cell. Additionally, all NSS volunteers were honored with Certificates of Recognition for their contribution.