

**Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore-641 043**

**Master's Degree Examination-November2017
III Semester**

**Class: II P.G.
Major: MBA – IT Organisation Administration**

**Max.Marks:60
Time : 3 Hours**

**Interdisciplinary Course – II
12MCSI02 IT Policies and Strategies**

PART-A

10x ½=5

1. _____ are elements to support your business.
a) Motivations b) Objectives c) Policies and Procedure d) Goals
2. Whatever the projects are that are identified as _____ Project.
a) Objective Project b) Strategic Project c) Risk Project
d) Procedure Project
3. After you develop your vision, you need to present it to _____
and gain their approval before working on things
a) Senior Management b) Staff Management
c) Organization Management d) Procedure Management
4. Every company situation is different so use your _____
a) Best Skills b) Best Knowledge c) Best Judgement d) Best Approach
5. The real point with this material is to provide you with a _____
to look at policies and procedures for your company.
a) Positive Approach b) Negative Approach
c) Practical Approach d) Liability Approach
6. To evaluate any _____ exposure, you need to determine the
type of things that can create a liability.
a) Liability b) Asset c) Policies d) Procedure
7. There is no need for a subtle message here nor do you want to trust that the
employee (reader) will get your _____ message.
a) Objective b) Specific c) Purpose d) Subliminal
8. Every company has unique situations and whenever you decide to develop a
_____ you need to consider your unique issues.
a) Company Document b) Employee
c) Policy or Procedure d) Management Team
9. _____ don't have to be boring, terribly written documents that no
one wants to read.
a) Company b) Progressive c) Policies d) Procedure
10. _____ relations are dependent upon seeing positive change in the
organization and a structured policy and procedure applied correctly can be a big
help.
a) Client b) Server c) Company d) Management

PART-B

Answer All Questions

5x4=20

Each answer should not exceed 200 words or one page.

- 11.(a) Explain policy and procedure resources.
(or)
(b) Define some Reasons to develop policy and procedure.
- 12.(a) Difference between policy and procedure .
(or)
(b) Explain the objectives of policy and procedure.
- 13.(a) Discuss about the essential way to develop our own policy and procedure.
(or)
(b) Write the three important aspects in developing and implementing policies.
- 14.(a) List out the different types of IT policies.
(or)
(b) Describe about the password security policy.
- 15.(a) Discuss social media policy of a company.
(or)
(b) Write short notes on strategic IT plan.

PART-C

Answer All Questions

5x7=35

Each answer should not exceed 600 words or three pages.

- 16.(a) Describe policy and procedure in detail
(or)
(b) List out the components of good policy.
- 17.(a) Explain quick process for developing policies and procedures
(or)
(b) How to prevent social engineering attacks.
- 18.(a) Write short notes on IT policies of Multi National Companies.
(or)
(b) Discuss about the Email policy.
- 19.(a) Define recent Indian IT Policy and IT Act.
(or)
(b) Explain the strategy development steps.
- 20.(a) Discuss project time frames in detail.
(or)
(b) Detail notes on any one of the social media policy.
