



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Master's Degree Examination – June / July 2021
II Semester

Class : I PG
Major : M.Com

Time : 3 Hours
Max. Marks: 100

20MCOC12 Entrepreneurship and Small Business Management

Part- A
Choose the Correct Answer

10 X 1 =10

1. The most important function of an entrepreneur is_____ CO1K1
a. risk assumption b. managerial function
c. function of innovation d. decision making
2. Entrepreneurial behavior includes _____ CO1K4
a. solving problems b. taking initiatives
c. taking responsibility d. all the above
3. From the following which one is the factor affecting entrepreneurial growth CO1K4
a. social b. economic
c. psychological d. all the above
4. MSME is defined under which act ? CO4K1
a. MSME Act 2006 b. MSME Act 2001
c. MSME Act 1999 d. MSME Act 2004
5. The investment limit for small enterprises in service activity is_____ CO4K1
a. 15 crore b. 5 crore
c. 10 crore d. 2 crore
6. The current Minister of Micro, Small and Medium enterprises is _____ CO3K1
a. Giriraj Singh b. Umashankar Roy
c. Nitin Gadkari d. Uma Bharathi
7. What is the MSME public procurement portal called _____ CO3K1
a. MSME samjhauta b. MSME sambandh
c. MSME sandesh d. MSME sampark
8. The role of MSME is_____ CO2K2
a. employment generation b. Increase GDP
c. Innovation & development d. all of the above
9. Name the online platform launched by the Ministry of Women and Child Development to support women entrepreneurs? CO3K1
a. Digital India b. Mahila E-haat
c. One Stop Centre Scheme d. None of the above
10. Federation for women entrepreneur in India was launched in the year_____ CO4K1
a. 1993 b. 1973
c. 1995 d. 1989

Part- B

5 X 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. Enumerate the functions of an entrepreneur. CO1K1
(or)
- 11.b. Explain the qualities of good entrepreneur. CO5K2
- 12.a. Evaluate how entrepreneur bring social changes. CO1K5
(or)
- 12.b. State about entrepreneur progress in India. CO1K1
- 13.a. Explain the characteristics and objectives of MSME development act 2006. CO4K2
(or)
- 13.b. State the role of MSME in entrepreneur development of India. CO1K1
- 14.a. Explain various steps involved in starting an MSME. CO3K2
(or)
- 14.b. What are the types of small scale industries. CO1K4
- 15.a. State the factors influencing women entrepreneur. CO2K3
(or)
- 15.b. Describe the role of women Entrepreneurship in economic development. CO1K1

Part- C

5 X 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 16.a. Describe role of Entrepreneurship in social development. CO1K1
(or)
- 16.b. Classify the types of entrepreneur. CO1K4
- 17.a. Chart out the steps in setting up a business plan. CO3K3
(or)
- 17.b. Enumerate socio cultural and political forces in entrepreneurial environment. CO2K1
- 18.a. Describe the factors determining the size of business unit. CO2K1
(or)
- 18.b. State about credit guarantee fund scheme for micro and small enterprises. CO4K1
- 19.a. Illustrate the schemes sponsored by central and state government for MSME. CO4K3
(or)
- 19.b. Explain various steps involved in starting an MSME. CO3K2
- 20.a. Write the problems faced by women entrepreneur. CO2K3
(or)
- 20.b. State the policies and schemes for women entrepreneur in India. CO5 K1
