

Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore-641 043
Bachelor's Degree Examination – November 2017
III Semester

Class: II UG
Major : Textiles and Apparel Designing

Time : 3 hours
Max. Marks: 100

15BTDC10 Textiles and Apparel Designing Process
Part-A **10x1=10**

Choose the correct answer

1. ----- can be divided into two types - tactile and visual
a. Shape b. Texture c. Colour d. Line
2. Which of the following line indicates activeness?
a. Vertical line b. Horizontal line c. Diagonal line d. Curved line
3. Harmony means
a. Size relationship b. Attraction c. Repetition d. Unity
4. For a stout person with figure the following type of balance is best suitable
a. Symmetrical b. Asymmetrical c. radial d. All the above
5. Which of the following is an element of colour denoting its lightness and darkness
a. Hue b. Value c. Intensity d. Chroma
6. Prang colour chart has ----- number of colours
a. 10 b. 11 c. 12 d. 9
7. A unit with which the designer composes pattern by repeating at regular intervals over a surface is
a. Motif b. Design c. structure d. None of the above
8. Which of the following repeat gives horizontal effect
a. Block b. Drop c. Brick d. All the above
9. Soft cotton with dainty floral prints is best suitable for a
a. School boy b. Infant c. old age man d. Toddler
10. In a sleeve, motif is normally placed at
a. Seam joint b. Sleeve Hem c. armscye d. middle of sleeve

Part B **5X6=30**

Answer the following

Answer should not exceed 400 words or two pages

- 11.a. Define design and explain its types
[or]
- 11.b. Write notes on shape and texture
- 12 a. Explain proportion and scale
[or]
- 12.b. How can harmony be achieved in dress design?
- 13.a. Brief on the i) the qualities of colour and ii) selection of colour for various occasions
[or]
- 13.b. What are primary, secondary and tertiary colours
- 14.a. Define Motif ii) Pattern and with suitable illustration
[or]
- 14.b. With suitable example and illustration explain how textile design can be created by variation of shape and sizes of motifs
- 15.a. Write a note on embellishment
[or]
- 15.b. Is understanding of fabric essential for apparel designing? Justify

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PART C

5x12=60

Answer the following

Answer should not exceed 800 words or four pages

16. a. Elaborate a brief note on the elements of design
[or]
16. b. Explain the effect of vertical, horizontal and diagonal lines in clothes
17. a. Discuss the different ways of achieving Rhythm in a dress?
[or]
- 17b. With illustration explain how balance can be incorporated in a child's frock
- 18a. Elaborate on the various colour schemes
[or]
- 18b. Describe the Munsell colour chart
- 19a. Discuss in detail about the various placement techniques of motif on a fabric
[or]
- 19b. Discuss about the various sources of designs
- 20a. With illustration, discuss on the placement of motif and design in a skirt, trouser and bodice.
[or]
- 20b. What is silhouette? Describe the various silhouettes.
