



Maximum

# Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B  
Coimbatore - 641 043, Tamil Nadu, India

## Continuous Internal Assessment Test - I August 2024 III Semester

Class: II UG  
Course: B.Com (Cs)

Time: 2 Hours  
Max. Marks: 60

### 23BCRSE1B Setting up of Business Entities and Closures

#### Course Outcome:

- CO1: To acquire the knowledge about choice of Business and Chartered  
CO2: To Integrate the basic concept legal status of Leistered Company  
CO3: To be a Familiar with the getting license and closures of Business entities

#### Part A

6 x 1=6

#### Choose the correct the answer

1. The form of business organisation which is specifically found in India is: CO1 K1  
a) Sole proprietorship b) NGO c) Cooperative society d) Joint Hindu Family
2. Decision-making authority can be pushed down to a lower level and this is related to CO3 K2  
a) Centralisation b) Delegation c) Decentralisation d) None of the options are correct
- 3 As per The Companies Act, 2013, a public company is defined as: CO3 K2  
a) A company which is not a private company  
b) A company which has restrictions on the transferability of its shares  
c) A company which is prohibited from issuing shares to the public  
d) A company which has limited the number of its members upto 200
- 4 Which of the following forms of business organisation has limited liability to his members: CO2 K2  
a) Partnership b) Company c) Sole proprietorship d) Joint Hindu Family business
5. A, B and C together made a donation of Rs.60,000 to an organization called Smart Healthcare Club.  
Can this contribution be called as partnership: CO3 K2  
a) Yes b) No c) Yes, if the amount contributed by A,B and C is equal d) None of these
6. What type of agreement is used to form a partnership business? CO3 K2  
a) Written agreement b) Oral agreement c) Written or oral agreement d) None of them

#### Part B

#### Answer ALL questions

3 x 6 = 18

7. (a) Classify the types of market research CO1: K1  
(Or)  
(b) Enumerate the Importance of choosing online shopping CO1: K1
8. (a) Explain about MOM CO2: K2  
(Or)  
(b) Describe the research plan with an Example CO2: K2
9. (a) Point out the features of case study CO3: K2  
(Or)  
(b) What are all factors of Sample Design CO3: K2

#### Part C

#### Answer ALL questions

3 x 12 = 36

10. (a) Explain about the Companies Act CO1: K1  
(Or)  
(b) Briefly explain about AOU CO1: K1
11. (a) What are the types of Organization with examples CO2: K2  
(Or)  
(b) Describe the rural and urban areas CO2: K2
12. (a) What are the factors of choice of Business CO3: K3  
(Or)  
(b) Explain special economic zone and export processing zone CO3: K3