



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June 2021
VI Semester

Class : III UG

Time : 3 Hours

Major : Rural Development and Sociology

Max. Marks: 100

18BSOC15 Entrepreneurship

Part A

10x1=10

Choose the Correct Answer

1. _____ is the act of creating a business or businesses while building and scaling it to generate a profit. CO1 K1
 - a. Organization
 - b. Entrepreneurship
 - c. Social Entrepreneur
 - d. All the Above
2. _____ is a private business organization that is owned and controlled by the people who use its products, supplies or services. CO1 K1
 - a. Cooperative
 - b. Proprietorships
 - c. Companies
 - d. Organization
3. Which one of the following is the source of new ideas in Entrepreneurship is _____. CO2 K1
 - a. Brain Storming
 - b. Focused Group Experience
 - c. Consultation
 - d. All the above
4. _____ is measured by an increase in the Gross Domestic Product. CO2 K1
 - a. Entrepreneurship
 - b. Social Development
 - c. Economic Development
 - d. All the above
5. Which of the following techniques of project appraisal does not consider the time value of money? CO3 K1
 - a. Benefit Cost Ratio
 - b. Net Present Value
 - c. Internal Rate of return
 - d. Accounting Rate of return
6. A quantitative and qualitative assessment of a market is called _____. CO3 K1
 - a. Financial Analysis
 - b. Market Analysis
 - c. Technical Analysis
 - d. None of the above
7. What does SSIDC stands for? CO4 K1
 - a. State Small Industrial Development Corporation
 - b. South Students Innovation Dance club
 - c. Small Side Industrial Development Corporation
 - d. All the above
8. Which bank comes under NABARD? CO4 K1
 - a. State Bank India
 - b. ICICI Bank
 - c. State Cooperative Banks
 - d. All Banks
9. What does SSI stands for? CO5 K1
 - a. Small Scale Industry
 - b. Supplemental security investment
 - c. Supply Security Income
 - d. Social Security Income
10. What is the investment limit for Small Scale Industry? CO5 K1
 - a. 1 Crore
 - b. 5 Crore
 - c. 10 Crore
 - d. All the Above

Part B
Answer ALL questions
Each answer should not exceed 400 words or two pages

5 x 6 = 30

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| 11. a. Sketch out the classification of Entrepreneurship.
(or) | CO1 K3 |
| 11. b. Explain the Characteristics of Entrepreneur. | CO1 K3 |
| 12. a. Point out the sources of new ideas for entrepreneurship
(or) | CO2 K4 |
| 12. b. Trace out the steps in tapping opportunities. | CO3 K4 |
| 13. a. Sketch out the guidelines for report preparation.
(or) | CO3 K3 |
| 13. b. Write a short note on Financial Analysis. | CO3 K1 |
| 14. a. Write a short note on KVIC and NSIC.
(or) | CO4 K1 |
| 14. b. Describe the features of SIDBI. | CO4 K2 |
| 15. a. Analyze the need of government policy towards small scale industries.
(or) | CO5 K4 |
| 15. b. Write a short note on Non tax Concessions. | CO5 K1 |

Part C
Answer ALL questions
Each answer should not exceed 800 words or four pages

5 x 12 = 60

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| 16. a. Summarize the Forms of Business Organization.
(or) | CO1 K4 |
| 16. b. Discuss the Role of Entrepreneurship in Economic Development. | CO1 K2 |
| 17. a. Analyze the opportunity recognition for Entrepreneurship.
(or) | CO2 K3 |
| 17. b. Explain the techniques for generating Ideas in entrepreneurship. | CO2 K4 |
| 18. a. Examine the project Appraisal Techniques.
(or) | CO3 K5 |
| 18. b. Argue the different types of project feasibility factors. | CO3 K5 |
| 19. a. Describe the functions and schemes of NABARD.
(or) | CO4 K2 |
| 19. b. Discuss the State Level Institutions supporting for small
Business Enterprises. | CO4 K2 |
| 20. a. Explain the Tax benefits available to small scale industries in India.
(or) | CO5 K4 |
| 20. b. Analyze the advantages and disadvantages of subsidies. | CO5 K4 |
