

: 2 :

10. 'Rurbanism' is a term that is related to the study of –
a) Villages b) Town and cities c) Rural areas
d) Life-styles of rural-urban people

PART-B

5x6 = 30

Answer the following

Answer should not exceed 400 words or two pages

11. a. What do you mean by Communication? Explain its importance.
(Or)
b. List out the elements in communication process
12. a. Give a brief note on the role and functions of electronics media
(Or)
b. Write the latest trends in electronics media.
13. a. What is community radio? Explain its role in extension education
(Or)
b. What is news conference? Why it is conducted.
14. a. Explain the types of video camera and its operations.
(Or)
b. List out the stages involved in pre production process
15. a. Explain the advantages of ICT in extension education.
(Or)
b. Write a note on Village Knowledge Centre (VKC)

PART-C

5x12 60

Answer the following

Answer should not exceed 800 words or two pages

16. a. Highlight the various barriers in communication process
(Or)
b. Trace out the recent development in communication.
17. a. Explain the role of radio in rural development?
(Or)
b. What is Public Broadcasting? Explain its role in development.
18. a. Write a brief note on i.) Campus radio ii.) Internet radio
(Or)
b. Differentiate between public and commercial broadcasting
19. a. Give a brief note on i.) Support system ii) Camera Care.
(Or)
b. Discuss in detail the stages of Post-production process.
20. a. What do you mean by cyber extension? Explain its functions.
(Or)
b. Describe the structure and functions of rural information centre.
