

APPENDICES

APPENDIX I

Projects Identified in Agriculture and Allied Fields

List of Identified Projects with Place

1. Agricultural Research

- Jatropha Promotion Project, Thirunelveli
- Strategy for integrating agriculture, fodder production and soil and water conservation - A study, Chennai
- Evaluation of Nano particles of Almonds in Hypercholesterolemia, Coimbatore
- Development of Recipes using small millets, Coimbatore

2. Entrepreneurship development and self employment

- Silk worm rearing, Erode
- Chawkie rearing, Erode
- Promotion of Rosemary Cultivation, Erode
- Bio-input Product, Coimbatore
- Conservation of medicinal tubers for sustainable tribal livelihood Income generating programmes for women – Theni
- Rearing of Fingerlings in the fish forms at Vaigai Dam and Manjaker Dam, Theni
- Promotion of Jatropha, Chennai

3. Capacity Building and trainings

- ATMA, Thirunelveli
- Vazhndhu Kattuvom Project, Coimbatore
- Capacity Building and Adoption Technology for Farmers, Coimbatore
- Nanjilla Vivasayam, Nagercoil, Kanyakumari DT
- Awareness on crossandra root diseases –Theni
- Training on Horticultural crop propagation- Theni

- Training and demonstrations on organic farming –Theni
- Farmers field school-Theni
- Training on Mango Tree Management, Dindigul
- Training on Neem Seed Collection, Dindigul
- Promotion of Organic Farming Through Training and Demonstration to the Farmers and Extension Functionaries, Gandhigram KVK, Gandhigram
- Awareness Creation on Environmental Conservation, (Oosai NGO), Coimbatore
- Training on Mashroom Cultivation, Dindigul
- Pre-Rabi Season Training Programme, Dindigul
- Capacity Building for Sustainable Development of Rural Peasant through NGO's, Gandhigram KVK, Gandhigram
- Training on Vermi Compost Preparation, Dindigul and Theni
- Training on Ethno Veterinary, Dindigul
- Training Programme for Oil Seeds Farmers, Sempatti
- Demonstration of Productivity Enhancement of Horticulture Crops through the Effective Exploitation of Resources, Gandhigram KVK, Gandhigram
- Training for Unemployed Rural Women, Chittoor, Andhra Pradesh
- National Environmental Awareness Campaign 2006-2007-Training on solid waste management (Ministry of Environment and Forest, Government of India+CENDECT KVK+ Peace Trust), Theni

4. Market Support

- Cocoa Promotion Project, Theni
- Cold Storage Structures , Mettupalayam, Coimbatore
- Aavin, Coimbatore
- APPTA Market, Nagercoil, Kanyakumari DT

- Uzhavar Sandai, Coimbatore
- Uzhavar Sandai, Nagercoil, Kanyakumari DT

5. Resource management

- NAWADPRA, Erode
- Quality Seed Production, Coimbatore
- TANHODA, Thirunelveli
- Minor Irrigation Scheme, Thirunelveli
- TN – IAMWARM Project, Coimbatore
- Area Extension Project – Social Forestry, Thirunelveli
- Distribution of Soil Health Card - Dindigul
- Watershed Development Programme – Theni
- Holistic watershed development project –Dindigul
- Tamil Nadu Aforestation Project – Gandhigram
- National Environment awareness campaign 2006-2007 – Training on solid waste management - Theni
- Umbrella Programme on Natural Resource Management, Theni
- Integrated Water Development Programme, Erode
- Precision Farming Project, Pondicherry

6. Others

- Palm Cola Production, Thirunelveli
- NADP (National Agriculture Development Programme), Thirunelveli
- Vermicompost Project, Theni
- Farmers Field School (FFS) on Cotton, Dindigul
- Drudgery Reduction of Women, Dindigul
- Organic Farming, Dindigul

- Tamil Nadu Comprehensive Wasteland Development Programme, Gandhigram
KVK, Gandhigram
- Backward Integration Programme (Farm to Food), Madurai
- Herbal Cultivation Camp (Colias and Glorisa), Theni
- Community Based Bio-input Production by SC/ST Youth
Towards Sustainable and Ecological Agriculture, Gandhigram KVK
- Non Pesticide Management, Chittoor, Andhra Pradesh
- National Agro Foundation, Chennai
- Nanjilla Vivasayam, Nagercoil
- Prevention of Crucial to Animals, Pondicherry
- Technology transfer to upgrade agriculture, Chennai
- Tirupur water supply and sewage project, Tirupur
- Tsunami Rehabilitation Project, Chennai
- Community Based Rehabilitation of the Persons with Disabilities, Theni
- Post Harvest Management, Chittoor, Andhra Pradesh
- Fisheries Development Project, Ramanathapuram

APPENDIX II

*Score Card for Identification of PPP Projects for Gender Mainstreaming in Agriculture

Sl.No	Activities implemented in the model	No of Activities Undertaken	
		Yes	No
1.	Collection of gender sensitive disaggregated data		
2.	Gender sensitization and socialization for gender sensitivity		
3.	Policy development process		
4.	Providing visibility and recognition to women		
5.	Leadership development among women		
6.	Agricultural education and training for women		
7.	Addressing poverty and unemployment of women		
8.	Increasing access of women to productive resources		
9.	Equitable sharing of benefits		
10.	Improving the health and nutrition of women		
11.	Enhancing the decision making ability of the women		
12.	Enhancing the participation of women in agricultural programmes		
13.	Creating new opportunities for productivity of women		
14.	Development of gender sensitive farm technology		
15.	Increasing the access of women to agriculture information and extension (ICT)		
16.	Institutional mechanism to address the gender concerns		
17.	Development of social infrastructure to facilitate activities of women in farming (Training hall, Community hall,etc)		
	Total no of Activities Undertaken		

*Developed by DRWA

Important PPP model can be decided from the weightage that the models get through scoring the items in the check list and spread of the project. The total weightage of a model will be likely:

= No. of activities undertaken for gender mainstreaming X coverage of PPP.

Score for coverage may be –

- I. Block Level -1
- II. District Level -2
- III. State Level -3
- IV. National Level -4

Example-1

- ✓ For example the weightage of a PPP performing 5 gender mainstreaming activities covering district would be = $5 \times 2 = 10$.

Example -2

- ✓ PPP performing 6 gender mainstreaming activities covering 5 districts would be.

= $6 \times (2 \times 5) = 60$

So, by the above method we can access the score of each and every model to select 5 important PPP models for detailed study.

APPENDIX III

An Interview Schedule to elicit Information on Public Private Partnership Projects from the Public Partners

I. General Information

Date:

1. Name of the interviewee: _____

Gender: Male/ Female

2. Designation: _____

Age:

3. Office address: _____

Phone: _____

4. Educational Qualification: _____

5. Years of experience in the field: _____

II. Project Details

1. Year of establishment of the project: _____

2. Planning authority of the project

Central government

State government

Others

3. Did you undergo MoU with private partner?

Yes No

4. If yes, what is the validity of MoU?

5. Mention the mode of communication between the private agencies.

6. Do you document the communications made with the private agencies?

Yes No

7. How many farmers got benefit through the scheme till date? Mention.

8. How do you communicate the private partner and beneficiaries?

9. Do you visit the field of beneficiaries?

Yes No

10. If yes, frequency of visit to field?

Weekly Monthly quarter-yearly half-yearly Others

11. Through which media, did you disseminate the idea of this project among the farmers?

Through meetings

Through radio

Through television

Through news papers

Others

12. Did you have any criteria for selection of beneficiaries?

Yes No

13. If yes, give the criteria to avail the scheme benefits under the PPP project?

Community BC SC ST for

All

Ownership of land Small farmer Medium farmer Large farmer

Ownership of boat Katmarans Motor boats Wooden boats

Gender Male Female General

14. Subsidy details

Subsidy for input material (Fertilizers)

Subsidy for plant lets

Subsidy for drip irrigation materials

Subsidy to install new oil engine in motor boats

Subsidy for purchasing of motor boats

Subsidy for repair the wooden boats

Subsidy to purchase of fishing nets

Others

15. Percentage of subsidy: _____

III. PPP Management

16. Management details

S.No	Particulars	Private	Beneficiaries	Barriers
1.	Communication method			
2.	Frequency of communication			
3.	Frequency of follow up of the project			
4.	Field visits			
5.	Feed back collection			

17. How did the private agency cooperate with you in project implementation?

Very good Good Moderate Bad

18. Did you face risk while implementing the project?

Yes No

19. If yes, what are they?

Risk in production

Risk in crop management

Risk in transportation of produces

Risk in marketing

Others

20. Extent of satisfaction on functioning of the Project

Opinion	Please tick the appropriate response				
	HS	S	N	D	HD
Establishment of Monitoring committees Farmers committee Commodity groups Management committee					
Conduct of Committee meetings Monitoring committee meetings Review committee meetings Documentation of minutes and reports					
Implementation of activities Monitoring the implementation of activities Repayment of loans Follow up activities Supply of raw materials Linking with funding agencies Staff recruitment/pay Rapport creation Meeting arrangements					

Supports extended Financial support Technical support					
Sharing of responsibilities Rapport creation Meeting arrangements Supply of raw materials Distribution of raw materials Linking with funding agencies Repayment of loans					
Feed back mechanisms followed Community Survey Case studies					

21. Give your suggestion to reduce the felt risks in Public Private Partnership projects?

22. Furnish you recommendation, in which of the agriculture and allied field we have to make a public private partnership as a developmental factor?

- Production
- Extension services
- Technology transformation
- Marketing
- Others, Specify

APPENDIX IV

An Interview Schedule to elicit Information on Public Private Partnership Projects from the Private Partners

I. General Information

Date: _____

1. Name of the interviewee: _____ Gender: Male/ Female
2. Designation: _____ Age: _____
3. Office address: _____
Phone: _____
4. Educational Qualification: _____
5. Years of experience in the field: _____

II. Institutional details

1. Year of establishment: _____
2. Registration No.: _____
3. Nature of the association:
Profit Non-profit Public entity State owned company
4. Number of operational areas in Tamil Nadu: _____
5. Number of field workers involved in extension activities in the selected area: _____
6. Number of subject matter specialists available: _____
7. How do the field workers report their day-to-day activities?
- Through phone
- Through work done register
- Weekly meetings
- Others, specify
8. How did you select the beneficiaries? Mention.
9. Give your view on female participation in agriculture and allied activities?
- Planning:
 - Operation:
 - Quality control:
 - Management of Resources:
 - Economic emancipation:
 - Social empowerment attributes:

10. Did you observe female discrimination among the community?

Yes No

11. If yes, What are they?

12. What kind of activities did you initiate to improve the participation of women in income generation?

SHG formation

Adult education centre

Others

13. What kind of assistance has been rendered by the public partner?

14. What is your recommendation to make the women to participate in the agriculture and allied field in a more efficient way?

IV. Details of Public Private Partnership Project

1. Year of introduction of the project:

2. Details of the partner

S.No	Partners	Role in the project	Type of partnership
1	Public partner/s		
2	Private partner/s		
3	Facilitator/s (if any)		

3. How do you manage the Public Private network? Mention.

S.No	Particulars	Risk	Management strategy adopted	Suggestion for future
1	Communication			
2	Feed back			
3	Marketing			
4	Extension activities			
5	Transparency systems			

III. Policy development process

1. What are all the fields, do you want to improve through your trust?

2. Give rank for the following fields based on the priority

a. Agriculture

b. Women empowerment

- c. Health and nutrition
- d. Environmental conservation
- e. Social welfare
- f. Others, specify

3. Policy Development mechanism

- a. based on Government schemes
- b. based on felt needs
- c. others, specify

4. Method of information dissemination

- a. Notices and handouts
- b. Mass media (Television or radio)
- c. Folk media
- d. Others, specify

5. Motivation techniques followed by your trust to make the beneficiaries to adopt the information disseminated

- a. Meetings
- b. Home visit
- c. Counseling
- d. Others, specify

6. Did you form farmers committee for the project?

Yes No

If yes, give the following details

- a. Number of committee members: _____
- b. Frequency of committee meetings: _____
- c. Selection of committee leaders: _____
- d. Method of documentation: _____
- e. Venue for committee meetings: _____
- f. Communication method: _____
- g. Others, specify

7. Extent of satisfaction on functioning of PPP Project

Opinion	Please tick the appropriate response				
	HS	S	N	D	HD
Establishment of Monitoring committees Farmers committee Commodity groups Management committee					
Conduct of Committee meetings Monitoring committee meetings Review committee meetings Documentation of minutes and reports					
Implementation of activities Monitoring the implementation of activities Repayment of loans Follow up activities Supply of raw materials Linking with funding agencies Staff recruitment/pay Rapport creation Meeting arrangements					
Supports extended Financial support Technical support					
Sharing of responsibilities Rapport creation Meeting arrangements Supply of raw materials Distribution of raw materials Linking with funding agencies Repayment of loans					
Feedback mechanisms followed Community Survey Case studies					

8. What is your suggestion in making a successful public private partnership in agriculture and allied sector?

APPENDIX V

An Interview Schedule to elicit Information on the PPP Projects and level of Gender Sensitization of the Beneficiaries

I. General Information

Date: _____

1. Name of the interviewee: _____

Gender: Male/ Female

2. Father's Name: _____

Age: _____

3. Address: _____

Phone: _____

4. Educational Qualification: _____

5. Years of experience in the field: _____

6. Religion: Hindu Muslim Christian Others

7. Community: SC/ST MBC BC Other, specify _____

8. Marital status: Married Unmarried Widow

9. Family type: Nuclear family Joint family

II. Family background

S.No	Name of the family member	Relationship	Educational Qualification	Occupation	Monthly income

10. Source of income?

Fishing

Agriculture

Marketing

Fishing and agriculture

Agriculture and marketing

Fishing and Marketing

11. Do your house is own house?

Yes No

12. Housing pattern

Hut Cement sheet house Terrous house Cottage

III. Agriculture profile

Who involved in the following farming and marketing activities? (Tick appropriate answer)

Activities	Women	Men	Both
Field preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transplanting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Handling funds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Post harvesting processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetable display in APPTA Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arranging for the marketing of produces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working in sales counters Purchase of inputs			
Irrigating the fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pest, weed and disease management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harvesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management of shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inter cropping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Solid waste management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management of equipments			

V. Ownership of assets

Assets	Women	Men	Joint Property
Land			
Agriculture land	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Own house	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Household asserts			
Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Television and Ratio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronic items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Occupation assets			
Fishing craft	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing gear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Live stock	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poultry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal assets			
Gold	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scooter/bike			

VI. Investment and Indebtedness

1. In which of the following, you are investing to generate income?

- Agriculture
- Fishing
- Marketing
- Agriculture and fishing
- Agriculture and marketing
- Fishing and marketing

2. Through which of the following, you are managing the difficulties or to make further investment on the development of trade/occupation?

- Utilizing the Savings
- Borrowing
- Utilizing the savings as well as borrowing
- Others

3. If saving, mention the mode of saving

- Insurance
- Bank
- Saving at home
- Post office
- Others

4. If borrowing money, mention the source of borrowing money

- Bank
- Middle trader
- Private agencies
- Friends
- Relatives

5. Who decides to borrow the money?

- Women
- Men
- Both

6. Mention the purpose for borrowing money

- Establish the shop
- House loan
- Family expenses

- Crop cultivation
- Buy agricultural equipment
- Medical expenditure
- Buy fish craft or gear
- Others

7. Amount (in Rs)

- Below 10,000
- 10,000 to 20,000
- 20,000 to 30, 000
- 30, 000 to 40, 000
- 40,000 to 50, 000
- Above 50, 000

8. Mode of repayment

- Weekly once
- Monthly twice
- Monthly once

VII. House hold decision making

Aspects	Women	Men	Joint Decision
Meal pattern	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Expenditure on food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clothing for the family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education for children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job of children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marriage arrangement for children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

VIII. Occupational decision making

Decisions	Women	Men	Joint decision
Agriculture and allied activities			
• Planning			
- Selection of crop variety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Crop sowing period	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Selection of inputs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Maintaining the fishing boat and equipments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Operation			
- Land preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Nursery preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Transplantation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Irrigation and Weeding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Harvesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Quality control			
- Grading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Packing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Preservation and Processing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Management of Resources			
- Shop keeping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Cleaning and Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Vegetable arrangements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Fishing gear & craft maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Pest management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Management of drip & fertigation unit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Economic emancipation			
- Fixing the price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Transport arrangements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Social empowerment attributes			
- Selection of workers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Fixing of wages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Purchase of machinery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Purchase of materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

X. Extent of satisfaction on the project activity

Activity	HS	S	N	DS	HDS
Services extended by private partner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services extended by public partner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical guidance given by public partner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contribution of private partner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service and distribution system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial or technical support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information dissemination	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transparency system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communication system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women empowerment activity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of the materials supplied	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

XI. Mention the Institutional support provided

Support provided	Public	Private	Both
Financial support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing saplings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing technical support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical guidance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sharing of operational costs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Guidance on the field level activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information dissemination	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timely guidance for disease control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality up gradation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

X. Gender analysis in the appointment of labour for agriculture and allied activities

1. Have you appointed labour to work in your farm?

Yes No

2. If yes, give the following details

S.No	No. of labours		Work allotted		Wage type		Wage (Rs.)	
	Male	Female	Male	Female	Male	Female	Male	Female

3. If no labour, who are helping in farming? Mention.
4. Give your opinion on reasons for women to involve in agriculture and allied activities in your area?

- Main occupation of the family
- Traditional occupation
- Assisting husband and the family for generating income
- No member in the family except the women
- Interested in the occupation
- Women could not go for any other job

XI. Details on Gender Sensitisation

1. Gender Sensitivity

Activity	Appropriate for men	Appropriate for women	Reason
House hold activity			
Management of home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diet management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resource management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Property management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Farming activity			
Shop/marketing management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crop management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pest and disease management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Equipment management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weed management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Labour management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social activity			
Participating in public meetings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participating in official tours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attending function of relatives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participation in politics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attending family functions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Involving in local governance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial management			
Decision of fund transfers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chit management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Savings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bank operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

XII. What are the benefits gained from the project

a. Benefits	Women	Men	Both
Personal enrichment			
● Ability to meet the family obligations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Improved standard of living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Self confidence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Satisfaction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Getting profit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Organizing ability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic emancipation			
● Independent job	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Additional income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Economic security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social empowerment attributes			
● Face the challenges in the society	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Social status/prestige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Management/ leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Competitive spirit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

b. What are the problems, which you faced in the project? Mention

c. Give your suggestion to overcome the problems?

APPENDIX VI

Measurements of Independent and Dependent Variables

Measurements of Independent Variables

1. Gender is classification of persons based on the social responsibility.

The respondents are divided into two groups. They are

Category	Score
Male	1
Female	2

2. Age of the respondents was documented as revealed by the respondents in number of completed years at the time of interview. The classification of age is as follows:

Category (Age in year)	Score
20-30	1
30-40	2
40-50	3
Above 50	4

3. Religion has been defined as the theological group to which the respondent belongs to. The religion prevalent in the study area was grouped under the following three religions.

Category	Score
Hindu	1
Muslim	2
Christian	3

4. Community has been explained as the caste group to which the respondent belongs to. The communities commonly seen in the study area were grouped into the following three categories.

Category	Score
Schedule caste	3
Most Backward caste	2
Backward caste	1

5. Marital status of the respondents was classified into the following types.

Category	Score
Married	1
Unmarried	2
Widow	3

6. Family type: The respondents were grouped into joint family and nuclear family with 1 and 2 scores respectively (Venkataramaiah, 1983).

7. Educational qualification was operationalised as the number of years of formal education received by the respondents. Based on it, the educational status was classified into six categories. They are

Category	Score
Illiterate	0
Primary level	1
High school level	2
Higher secondary level	3
Diploma	4
Collegiate	5

8. Monthly income of the family of the respondents from agriculture and allied activities.

Category (Income in Rs)	Score
2001-4000	1
4001-6000	2
6001-8000	3
8001-10000	4
Above 10000	5

9. Source of income was measured based on the categories developed for the study.

Category	Score
Fishery	1
Agriculture	2

Marketing	3
Fishery and agriculture	4
Agriculture and marketing	5
Fishing and Marketing	6

10. Land holding refers to total land area of a respondent. It was the area of cultivable land owned by them/the head of the family (Ministry of Statistics and Programme Implementation, 2006).

Category (Area in acres)	Size of land holding	Score
Landless	no land	0
Marginal farmers	upto 2.5 acres	1
Small farmers	2.6 to 5 acres	2
Medium farmers	5.1 to 10 acres	3
Large farmers	above 10 acres	4

11. Housing type of the respondents was classified into two types. They are as follow cupboard

Category	Score
Own House	1
Rented House	2

12. Housing pattern of the respondents of the selected area was divided into four groups, as follows

Category	Score
Cottage	1
Cement sheet house	2
Tiled roof	3
Thatched roof	4

13. Gender analysis in farming is observed from the attitude of respondents in appointing labour, wage fixing and nature of work. The details of measurement for gender analysis is as follows

Category	Score
No of labours in field	
• 2-4	1
• 5-7	2
• 8-10	3
• Above 10	4
Wage per day (in Rs.)	
• 71-80	1
• 81-90	2
• 91-100	3
• 101-110	4
• 111-120	5
• Above 120	6
Nature of work	
• Field preparation	1
• Ploughing	2
• Weeding	3
• Crop management	4
• Harvesting	5
• Post harvesting	6

14. Institutional support provided by public and private partners studied, based on the response given for the statements. The responses for positive and negative items are as follow

S.No.	Response	Yes	No
1	Positive items	1	0
2	Negative items	0	1

15. Ownership of assets was calculated by the response of the sample based on the following aspects.

Category	Score
Man	1
Woman	2
Joint Property	3

16. Investment and indebtedness of the beneficiaries were analyzed by the following statements. The scores were given based on the response/multiple responses.

Details	Score
----------------	--------------

Pattern of Investment

- | | |
|-----------------------------|---|
| • Agriculture | 1 |
| • Fishing | 2 |
| • Marketing | 3 |
| • Agriculture and fishing | 4 |
| • Agriculture and marketing | 5 |
| • Fishing and marketing | 6 |

Ways of managing the difficulties or make further investment on the development of trade/occupation from

- | | |
|----------------|---|
| • Saving | 1 |
| • Borrow money | 2 |

If, saving, mode of saving

- | | |
|---------------|---|
| • Hundial | 1 |
| • Bank | 2 |
| • Post office | 3 |
| • Insurance | 4 |

If borrowing money, source for borrowing money

- | | |
|--------------------|---|
| • Bank | 1 |
| • Middle trader | 2 |
| • Private agencies | 3 |

- Friends 4
- Relatives 5

Who decides to borrow the money?

- Woman 1
- Man 2
- Both 3

Purpose for borrowing money

- To construct the shop 1
- To buy agricultural equipment and material 2
- To buy fish craft or gear 3
- Medical expenditure 4
- Family expenditure 5
- House loan 6

Amount (in Rs)

- Below 10,000 1
- 10,001 to 20,000 2
- 20,001 to 30, 000 3
- 30, 001 to 40, 000 4
- 40,001 to 50, 000 5
- Above 50, 000 6

Mode of repayment

- Weekly once 1
- Monthly twice 2
- Monthly once 3

Who decides the mode of repayment?

- Woman 1
- Man 2
- Both 3

17. Pattern of household decision making of the respondents was learnt through scores obtained for the statements provided for them using the following scores.

Category	Score
Man	1
Woman	2
Joint decision	3

18. Pattern of occupational decision making of the respondents was measured by using the following scoring method.

Category	Score
Man	1
Woman	2
Joint decision	3

19. Extent of satisfaction of the officials of public and private partners on PPP projects was studied using the following five point scale/Likert-type scale. Summated scales or Likert-type scales are developed by utilizing the item in which a particular item is evaluated on the basis of how well it discriminates between those persons whose total score is high and those whose score is low. Those items or statements that best meet this sort of discrimination test are included in the final instrument (Sivapragasam, 2007).

Category	Score
Highly Satisfied	4
Satisfied	3
Neutral	2
Dissatisfied	1
Highly Dissatisfied	0

DEPENDENT VARIABLES

1. Extent of satisfaction of the beneficiaries on functioning of the selected PPP projects was studied using the following five point scale.

Category	Score
Highly Satisfied	4
Satisfied	3
Neutral	2
Dissatisfied	1
Highly Dissatisfied	0

2. Gender participation in farming activities

Category	Score
Man	1
Woman	2
Both	3

3. Level of Gender sensitivity of the respondents before and after the study was measured using the following five point scale.

S.No.	Response	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	Positive items	5	4	3	2	1
2	Negative items	1	2	3	4	5

4. Extent of participation in farming activities was studied based on the attitudes towards involvement of men and women in agriculture and allied activities. The score was given based on the response of the sample.

Category	Score
Man	1
Woman	2
Both	3

5. Benefits gained by the private partner (production) through the model PPP project implemented were studied using the following five point scale.

S.No.	Response	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	Positive items	5	4	3	2	1
2	Negative items	1	2	3	4	5

6. Gender mainstreaming in agriculture through the model PPP project implemented was measured using the following five point scale. The response of the sample for the statements was given scores according to the scale.

S.No.	Response	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	Positive items	5	4	3	2	1
2	Negative items	1	2	3	4	5

7. Level of understanding and adapting the gender mainstreaming components by the respondents was calculated using the five point scale. The statements related to the level of understanding and adapting were developed and scores were given based on the response of the sample.

S.No.	Response	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
1	Positive items	5	4	3	2	1
2	Negative items	1	2	3	4	5

APPENDIX VII

Trainings Organized for the Members of Farm Women Marketing Society

Content	Resource person/Institution	Date	Number of participants
Enhancing agricultural practices Post Harvesting Technologies E-Extension Services Model Orchard	Tamil Nadu Agricultural University, Coimbatore	18.03.2011	11
Stress Management Training Occupational stress management Self motivation	Life Clinic Foundation, Coimbatore	20.03.2011	25
Training on income generation Arecanut plate making Paper tumbler making Sanitary napkin preparation	Women Technology Park Vivekandapuram, Karamadai	22.03.2011	25
Training on Food Processing Pickle making Fruit juice making	Faculty of Engineering Avinashilingam University, Coimbatore	24.03.2011	25
Farm technologies Vermi composting Azolla cultivation	Sri Avinashilingam KVK, Karamadai	28.03.2011	25
Horticultural Crop Management	Assistant Director of Horticulture, Thondamuthur	01.06.2011	25
Marketing Management	Agriculture Officer Coimbatore Marketing Committee, Coimbatore	07.06.2011	25
Soil Testing and Drip Irrigation	Assistant Director of Agriculture Thondamuthur	13.06.2011	25
Training on Effective Micro organisms - Application in Farming	Department of Home Science Extension Education, Avinashilingam University, Coimbatore	06.07.2011	30

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पचास
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Coimbatore - 38

அவினாசிலிங்கம் மாதிரி விற்பனைக் கூட்டமைப்பு திட்டத்தின் ஒப்பந்தம்

ஒப்பந்தகாலம் - ஜூன் 2011 முதல் அக்டோபர் 2011 வரை

30 லுது நாள் ஜூன் மாதம் 2011 வது வருடம் அரசு மற்றும் அரசுசாரா நிறுவனங்களின் விற்பனைக் கூட்டமைப்பு திட்டத்தின் கீழ் உருவாக்கப்பட்டுள்ள இவ்வொப்பந்தத்தின் மூலம் அறிவது கீழ்க்கண்டவாறு:

மனையியல் விரிவாக்கத் துறை, அவினாசிலிங்கம் மகளிர் நிகர்நிலைப் பல்கலைக்கழகம், கோவை - 641 043, UGC சட்டத்தின் கீழ் பிரிவு 3 (ஜூன் 1988) ன் படி பதிவு செய்யப்பட்டுள்ளது. இனி பார்டி 1/அவினாசிலிங்கம் என அறியப்படும். மற்றும்

ஸ்ரீ அன்னபூர்ணா ஸ்ரீ கவுரிசங்கர் ஹோட்டல்ஸ் பிரைவேட் லிமிடெட் (பதிவு எண் No.181-7871 - கம்பெனிகள் சட்டம், 1956 ன் கீழ் பதிவு செய்யப்பட்டுள்ளது) நிர்வாக அலுவலகம் 418, மேட்டுப்பாளையம் சாலை, கோவை - 641 043ல் கொண்டு செயல்பட்டு வருகிறது. இனி பார்டி 2 / அன்னபூர்ணா என அறியப்படும்.

For Sree Annapoorna Sree Gowrishankar
Hotels Private Limited

For இசைகாப் போலுவாம்பட்டி பண்டிதர்
மகா: ந. ம. எனக் கூட்டமைப்பு கல்விக் கல்விக்
செயல்படுத்தும்-அஞ்சல்.
(கட்டுமானம் 2011) 2011.

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மற்றும்

இக்கரைப்போளுவாம்பட்டி பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கம், தொண்டாமுத்துார் அஞ்சல், இக்கரைப்போளுவாம்பட்டி கிராமம், தொண்டாமுத்துார் வட்டம், கோவை மாவட்டம் பதிவு எண் 201/2011 தேதி 15.06.2011, தமிழ் நாடு பதிவு சட்டமத்தின் (சட்டம் 27, 1975) கீழ் 10வது பிரிவின் படி பதிவு செய்யப்பட்டுள்ளது. இனி பார்டி 3 / பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கம் என அறியப்படும்.

மற்றும்

வேளாண் வணிக துணை இயக்குநர் அலுவலகம், 1841, திருச்சி சாலை, ராமநாதபுரம், கோவை - 641 045, தமிழ் நாடு அரசு வேளாண்மை விற்பனை மற்றும் வேளாண் வணிகத்துறையின் கீழ் செயல்படும் அரசு துறை இனி பார்டி 4/வேளாண் வணிகத் துறை என அறியப்படும். ஒவ்வொரு பார்டிகளின் பொறுப்புகளும் கடமைகளும் அவினாசிலிங்கம் மாதிரி திட்ட அமைப்புப் படி கீழ்க்கண்டவாறு வரையறுக்கப்படுகிறது

அவினாசிலிங்கம் / பார்டி 1 ஆனது மற்ற பார்டிகள், பார்டி 2 மற்றும் பார்டி 3 ன் செயல்பாடுகளை கண்காணிக்கவும், ஒருங்கிணைக்கவும் உதவிபுரியும். மேலும் கீழ்க்கண்ட செயல்பாடுகளை ஏற்று செய்யும் என கூறப்படுகிறது.

1. பார்டி 2/அன்னபூர்ணாவிடமிருந்து கூட்டமைப்பு விற்பனையின் விபரங்களையும்

ஆலோசனைகளையும் பெற்றுக்கொள்ளுதல் மற்றும்

2. பார்டி 3/ பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கத்திடம் இருந்து

இவ்விற்பனைக் கூட்டமைப்பினால் பெண்களிடையே ஏற்பட்டுள்ள சமூக/பொருளாதார

ரீதியான தாக்கங்களைக் மேளாண்மை மற்றும் அறிக்கை செய்தல்

அன்னபூர்ணா / பார்டி 2 ன் பொறுப்புகள் மற்றும் கடமைகள் கீழ்க்கண்டவாறு

1. பார்டி 3/ பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கத்தின் விற்பனை விபரங்களை தேவைப்படும் போது பார்டி 1/ அவினாசிலிங்கத்திடம் ஒப்படைத்தல் மற்றும்

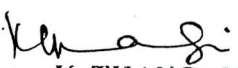
2. இம்மாதிரி விற்பனைக் கூட்டமைப்புத் திட்டம் தொடர்ந்து சிறப்புற நடைபெற ஆலோசனைகள் மற்றும் ஒத்துழைப்பு வழங்குதல்

பார்டி 3 / பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கத்திற்கான பொறுப்புகள் கீழ்க்கண்டவாறு

1. தோட்டக்கலைப் பயிரினை பயிர்கழற்சி முறையில் காலநிலைக்கு ஏற்றவாறு பயிர் செய்தல்

2. விளைப்பொருட்களை இம்மாதிரி திட்டத்தின்படி பார்டி 2/ அன்னபூர்ணாவிற்கு நேரடி விற்பனை செய்தல்

3. அறுவடையின் ஆரம்ப மற்றும் நிறைவுக் காலங்களை முன் கூட்டியே பார்டி 2 / அன்னபூர்ணாவிற்கு அறிவித்தல்


Dr. (Mrs.) K. THANGAMANI
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For Sree Annapoorna Sree Gowrishankar
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208

K. சிவமணி


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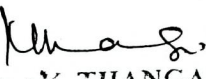
4. வாகன ஏற்பாடுகள் பார்டி 3/ பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கம் ஏற்பாடுசெய்து கொள்ளல்
5. விளை பொருட்களானது பார்டி 2/அன்னபூர்ணாவின் தேவைகளை நிறைவு செய்யும் தரத்திலும் அளவிலும் இருக்கறதா என சரிபார்த்தல்
6. விளைப்பொருட்களின் விலை நிர்ணயம் பார்டி 2 க்கும் மற்றும் பார்டி 3 க்கும் இடைப்பட்டு இருப்பதைக் கண்காணித்தல்

பார்டி 4/ வேளாண் வணிகத் துறை பொறுப்புகள் கீழ்க்கண்டவாறு

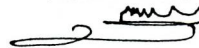
1. பார்டி 3/ பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கத்திற்கு/உறுப்பினர்களுக்கு திட்டம் சார் விரிவாக்கப்பணிகளை செய்து கொடுத்தல்
2. பார்டி 3/ பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கத்திற்கு/உறுப்பினர்களுக்கு திட்டம் சார் தொழில் நுட்ப சேவைகளை கொடுத்தல்
3. பார்டி 3/ பண்ணை மகளிர் விற்பனைக் கூட்டமைப்பு நல சங்கம்/உறுப்பினர்கள் நடப்பு ஆண்டு திட்டத்தில் பயன்பெற்றிருப்பின் அவ்விவரங்களை பார்டி 1/ அவினாசிவிங்கத்திற்கு கொடுத்தல்.

பொது விபரங்கள்

1. இவ்வொப்பந்தத்தை ரத்து செய்வதற்கோ/நீட்டிப்பதற்கோ எந்த ஒரு பார்டியும் 30 நாட்களுக்கு முன்பாகவே எழுத்து வடிவில் மற்ற பார்டிகளுக்கு கடிதம் சமர்ப்பிக்கவேண்டும்.
2. இவ்வொப்பந்தம் கூட்டு செயல்பாடாக கருதப்படமாட்டது. அனைத்து பார்டிகளும் அவரவர்களது நிறுவன இதர பொறுப்புகளையும், செயல்பாடுகளையும் (அலுவலக வேலைகளை) அவரவர்கள் செய்து கொள்ள வேண்டும்.
3. எந்த ஒரு பார்டியும், பிற பார்டிகளின் முத்திரையையோ, விற்பனை பெயரையோ, அதிகாரங்களையோ (சொத்துரிமையையோ) எந்த விளம்பர அறிக்கைகளிலும் பயன்படுத்தவோ, அச்சிடவோ; அந்தந்த பார்டிகளிடம் எழுத்து மூலமாக அனுமதி பெற்ற பின்பே பயன்படுத்த வேண்டும்.
4. இவ்வொப்பந்தம் குறிப்பிட்ட காலத்திற்கு மட்டுமே செல்லுபடி ஆகும். இவ்வொப்பந்த காலம் முடிந்த பின்பு பார்டி 1 மற்றும் 4 ன் தலையீடு இன்றி பார்டி 2 மற்றும் பார்டி 3 தன்னிச்சையாக அவரவர்களது தேவைக்கும், ஆர்வத்திற்கும் ஏற்றவாறு விளைப்பொருட்களை வாங்கவோ, விற்கவோ செய்யலாம்.


 Dr. (Mrs.) K. THANGAMANI
 PROFESSOR & HOD
 HOME SCIENCE EXTENSION EDUCATION
 AVINASHILINGAM UNIVERSITY FOR WOMEN
 COIMBATORE - 641 045.

For Sree Annapoorna Sree Gowrishankar
 Hotels Private Limited



Authorized Signatory

1. கனகமணி


 Agricultural Officer
 (Agri Business)
 Coimbatore - 641 045.

5. இக்கையெழுத்திடப்பட்ட ஒப்பந்தம் 4 பிரதிகளாக உருவாக்கப்பட்டு மூன்று பார்டிகளுக்கும் ஆளுக்கு ஒன்றாக கொடுக்கப்படும்.

இந்த ஒப்பந்தமானது முதல் பக்கத்தின் மேலே குறிப்பிட்ட நாள், மாதம் மற்றும் வருடத்தில் மேற்குறிப்பிட்ட கருத்துக்கள் முழு மனதோடு எங்களால் ஏற்றுக்கொள்ளப்படுகிறது.

கையொப்பம் மற்றும் அலுவலக முத்திரை

அலுவலகம் அன்னபூர்ணாவிற்காக இக்கரைப்போளுவாம்பட்டி பண்ணை வேளாண் வணிக துறை
மகளிர் நிகர்நிகர் மகளிர் விருது அமைப்பு நல சங்கத்திற்காக இயக்குநர் அலுவலகத்திற்காக
பல்கலைக்கழகம்

For Sree Annapoorna Sree Gowishankam
Hotels Private Limited

Authorised Signatory K. Thangamani

Dr. Mrs. K. THANGAMANI
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Agricultural Officer
(Agri Business)
Coimbatore - 641 045.

சாட்சிகள் கையொப்பம் மற்றும் அலுவலக முத்திரை

பார்டி 1

1.
Dr. K. C. LEELAVATHY,
Director,
Centre for Women's Studies,
Avinashilingam University for Women,
COIMBATORE - 641 043.

பார்டி 2

1.
M. Ranganathan
Agricultural Officer



பார்டி 3

1.
P. Rathi

பார்டி 4

1.
AGRICULTURAL OFFICER (CHEMISTRY)
State Agmark Grading Laboratory
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2.
R. Ramani

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2.
P. K. Sathish Kumar



2.
K. Ramachandran

2.
(B. RAMACHANDRAN)
A.A.O.
Salem (A.B.)

APPENDIX IX

Supply of Vegetables under Model PPP Project

Bill No/Date	Details of the vegetable	Weight (kg)	Amount (Rs.)/ kg	Total amount (Rs.)	Total Amount
1/RMS/10/17882 26.02.2011	Coriander leaf Cauliflower Bottle guard	34 226 773	10.00 7.00 5.50	340.00 1582.00 4251.50	6147.00
1/RMS/10/17943 27.02.2011 28.02.2011	Cauliflower Cauliflower	414 348	6.75 8.00	2794.50 2784.00	5578.00
1/RMS/10.18088 02.03.2011	Cauliflower Coriander leaf	250 42	6.00 12.00	1500 504.00	2004.00
1/RMS/10/18256 03.03.2011 04.03.2011 05.03.2011	Cauliflower Coriander leaf Cauliflower Cauliflower	351 74 271 333	6.00 12.00 6.50 7.50	2106.00 888.00 1761.50 2497.50	7253.00
1/RMS/10/18307 06.03.2011 07.03.2077	Cauliflower Cauliflower	309 366	7.50 7.00	2317.50 2562.00	4880.00
1/RMS/10/18383 08.03.2077	Cauliflower Bottle guard	154 681	6.50 4.50	1001.00 3064.50	4066.00
1/RMS/10/18463 09.03.2011	Capsicum	124	11.50	1426.00	1426.00
1/RMS/10/18645 09.03.2011 10.03.2011 12.03.2011	Cauliflower Cauliflower Cauliflower	390 290 210	6.50 6.50 6.50	2535.00 1885.00 1365.00	5785.00
1/RMS/10/19251 13.03.2011 14.03.2011 15.03.2011 16.03.2011	Cauliflower Cauliflower Cauliflower Cauliflower	209 283 260 227	6.50 6.00 6.00 6.50	1358.50 1698.00 1560.00 1475.50	6092.00

Bill No/Date	Details of the vegetable	Weight (kg)	Amount (Rs.)/ kg	Total amount (Rs.)	Total Amount
1/RMS/10/19250 17.03.2011	Cauliflower	204	6.50	1326.00	8407.00
18.03.2011	Bottle guard	691	4.50	3109.50	
19.03.2011	Cauliflower	295	6.50	1917.50	
	Cauliflower	316	6.50	2054.00	
1/RMS/10/19249 20.03.2011	Cauliflower	343	6.50	2229.50	5941.00
21.03.2011	Cauliflower	276	6.50	1794.00	
22.03.2011	Cauliflower	295	6.50	1917.50	
1/RMS/11/00273 03.04.2011	Cauliflower	378	9.00	3402.00	7172.00
05.04.2011	Cauliflower	377	10.00	3770.00	
1/RMS/11/00483 06.04.2011	Cauliflower	435	10.00	4350.00	14799.00
07.04.2011	Cauliflower	396	10.00	3960.00	
08.04.2011	Cauliflower	396	9.50	3762.00	
09.04.2011	Cauliflower	140	9.00	1260.00	
10.04.2011	Cauliflower	163	9.00	1467.00	
1/RMS/11/01123 23.04.2011	Ladies finger	100	14.00	1400.00	1400.00
1/RMS/11/1925 02.05.2011	Cauliflower	254	6.50	1651.00	7333.50
	Bottle guard	373	4.50	1678.50	
07.05.2011	Cauliflower	314	6.50	2041.00	
13.05.2011	Cauliflower	302	6.50	1963.00	
1/RMS/10/2124 14.05.2011	Cauliflower	343	6.50	2229.50	5402.50
17.05.2011	Cauliflower	216	6.50	1404.00	
18.05.2011	Cauliflower	275	6.50	1787.00	
1/RMS/11/2950 22.05.2011	Cauliflower	308	9.00	2772.00	5542
23.05.2011	Cauliflower	277	10.00	2770.00	
1/RMS/11/3532 25.05.2011	Cauliflower	235	10.00	2350.00	13689
26.05.2011	Cauliflower	296	10.00	2960.00	
27.05.2011	Cauliflower	396	9.50	3762.00	
28.05.2011	Cauliflower	250	9.00	2250.00	
29.05.2011	Cauliflower	263	9.00	2367.00	

APPENDIX X

An Interview Schedule to elicit Information on Impact of Model PPP Project among the Private Partner (Production)

I. General Information

Date: _____
 Gender: Male/ Female
 Age: _____

1. Name of the interviewee: _____
2. Husband's Name: _____
3. Address: _____
 Phone: _____
4. Educational Qualification: _____
5. Years of experience in working with agriculture: _____
6. Religion: Hindu Muslim Christian Others
7. Community: SC/ST MBC BC OC
8. Marital status: Married Unmarried
9. Family type: Nuclear family Joint family

II. Family background

S.No	Name of the family member	Relationship	Educational Qualification	Occupation	Monthly income

10. Do your house is own house?
 Yes No
11. House infrastructure
 Hut Cement sheet house Terrous house Cottage

III. Agricultural information

12. Cultivable land _____ (in acre)
13. What are the crops which has been cultivated in your land?

Vegetable crops

- Tomato Ladies Finger Radish Beet root
 Small onion Green leafy vegetables Bottle guard
 Coriander leaves Cauliflower Green chilly

Case crops

- Cotton Turmeric Maize Fodder crops

14. Who involved in the following farming and marketing activities? (Tick appropriate answer)

Activities	Women	Men	Both
Field preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transplanting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Handling funds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Post harvesting processes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetable display in APPTA Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arranging for the marketing of produces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working in sales counters Purchase of inputs			
Irrigating the fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pest, weed and disease management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Harvesting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management of shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inter cropping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Solid waste management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management of equipments			

15. How do you market your agricultural produces?

Crops	Marketing system
Vegetable crops	
Case crops	
Fodder crops	

16. Mention the mode of marketing

- a. Intermediate
- b. Uzhavarsandai
- c. Small Vegetable shops
- d. Direct marketing through farmwomen marketing society
- e. Others

17. Are you getting profit from your marketing system?

- Yes No

18. If No, reason

- a. Intermediaries
- b. Unregulated prize fixing
- c. Poor production of agricultural produces
- d. Competitions between the producers
- e. Lack of marketing facilities
- f. Lack of transportation facilities

19. Do you have contact with department of agriculture and horticulture to know necessary things related to agriculture activities?

Yes No

20. If yes, are you satisfied with the services provided by the department of agriculture and horticulture?

Yes No

21. If no, what kind of assistance do you need?

22. Responsibilities Partners of the Model Project

Roles	I	II	III	IV
Motivating the women to be active participants in the model Organizing skill development activities Disseminating information on farm technologies and marketing produces Bringing coordination between Farm Women Marketing Society and Sree Annapoorna Sree Gowrishankar Groups of Hotels P. Ltd Providing technical support to get market rate for produces Linking farm women with service providers Providing technical guidance on storage and marketing Developing rapport with the buyer Supplying vegetables Distributing the profit to the members of the society Attending meetings for sharing of experiences Informing the requirement to the Farm Women Marketing Society Fixing the rate Buying the vegetables				

I - Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, II – Coimbatore Marketing Committee, III - Sree Annapoorna Sree Gowrishankar Groups of Hotels P. Ltd., IV – Farm Women Marketing Society

V. Information about farm women marketing society

23. Name of the society-----

24. Number of the society-----

25. Place of Registration-----

26. Year of Registration -----

27. Number of member-----

28. What are the objectives of farmwomen marketing society?

a. To increase the marketing facilities

b. To get agricultural loan

- c. To get technical help/subsidy from the government through farmwomen marketing society
- d. To increase the family income
- e. To develop themselves
- f. To marketing the agricultural produces with any intermediate
- g. To solve the marketing problem through farmwomen marketing society
- h. Others

29. Are you satisfied with the marketing facility extended through the farmwomen marketing society?

Yes No

30. If yes, How?

31. If no, reason

32. Training – Details

S.No	Name of the Training	Conducted by	Year and Venue

33. Did you implement the training knowledge in your regular activities?

Yes No

34. What is your suggestion for betterment of farmwomen marketing society?

VI. Details on society activities

36. Do you organize regular meetings with society members?

Yes No

If yes, frequency of meeting

- a) Weekly meeting
- b) Monthly meeting
- c) Quarterly meetings
- d) Half yearly meetings
- e) Annual meetings
- f) Others

If no, reason

37. Where you are organizing the meetings?

38. Are you register the minutes of the meeting?

Yes No

39. Do you maintain the saving details and bank accounts in your register note?

Yes No

40. Do you maintain the attendance register?

Yes No

41. Do you have cooperation from your society members?

Yes No

42. If no, reason

43. Do you involve in whole heartedly in the activities of farmwomen marketing society?

Yes No

44. If no, reason

- a. Health problem
- b. Family situation
- c. Not interesting
- d. No time
- e. Others

45. Do you face any problem in running farmwomen marketing society?

Yes No

46. If yes, What are they? How do you manage those problems?

47. What are the factors, which affect the activities of farmwomen marketing society?

Explain

48. Have you benefited through farmwomen marketing society?

Yes No

49. If no, reason

50. Are you supplying vegetables through farmwomen marketing society?

Yes No

51. If Yes, explain

52. Who is motivating to join in the farmwomen marketing society?

- a. Husband
- b. Father
- c. Mother
- d. Brothers/sister
- e. Friends
- f. Others

VII. Details on Integrated sales

53. Are you supplying the vegetables to private hotel through farmwomen marketing society?

Yes No

54. If no, reason

55. If yes, are you getting any profit?

Yes No

56. If no, reason?

57. Did you face any problem in supplying the vegetables to private hotel?

Yes No

58. If yes, type of problems

Risks	How do you managing now?	Suggestions for future
<p>a. PPP arrangements</p> <p>1. Supply delays <input type="checkbox"/></p> <p>2. Financial delays <input type="checkbox"/></p> <p>3. Materials and human resource mobilization delays <input type="checkbox"/></p> <p>4. Cost overruns <input type="checkbox"/></p> <p>b. Operational phase</p> <p>5. Poor coordination from family <input type="checkbox"/></p> <p>6. Poor bargaining capacity <input type="checkbox"/></p> <p>7. Non-availability of input <input type="checkbox"/></p> <p>8. Cash flow problems <input type="checkbox"/></p> <p>9. Debt service problems <input type="checkbox"/></p> <p>c. Marketing operations</p> <p>10. Insufficient demand for products <input type="checkbox"/></p> <p>11. Over demand <input type="checkbox"/></p> <p>12. Late payments by regular customers <input type="checkbox"/></p> <p>13. Non payment by whole sale regular buyers <input type="checkbox"/></p> <p>14. Others</p>		

IV. Details on gender sensitivity

59. Give your opinion on the following activities

	Appropriate for men	Appropriate for women	Appropriate for both men and women
<p>House hold activity</p> <p>Management of home</p> <p>Child management</p> <p>Diet management</p> <p>Resource management</p> <p>Property management</p>			
<p>Farming activity</p> <p>Crop management</p> <p>Pest and disease management</p> <p>Weed management</p> <p>Labour management</p> <p>Financial management</p>			
<p>Social activity</p> <p>Attending family functions</p> <p>Attending friends party</p>			

Participating in official tours Participating in public meetings Membership in public societies Participation in politics Involving in local governance			
Financial management Bank operation Decision of Fund transfers Chit management Savings			

60. Self Empowerment aspects

Aspects	Yes	No
Personal enrichment		
Desire to improve living conditions		
Travel alone		
Confidence to take care of their family		
Decision making		
Self perception		
Right to spend the money		
Innovativeness		
Organizing ability		
Economic empowerment		
Operate bank transactions		
Saving in their name		
Economic independence		
Economic security		
Social empowerment attributes		
Attitude towards group action		
Face challenges		
Social status / prestige		
Management/leadership		
Competitive spirit		

61. Role of Women in Household Decision Making

Decisions	Yes	No
Meal pattern		
Clothing for the family		
Expenditure on food		
Job of children		
Financial management		
Number of children		
Education for children		

Expenditure on celebration		
Marriage arrangement for children		
Renovation of house		
Purchase of household articles		

62. What are the remedies taken by your farmwomen marketing society to solve the problems?

63. What is your suggestion to send the vegetables in correct way?

APPENDIX XI

Comparison of rates of Sree Annapoorna Sree Gowri Shankar group of hotels p. Ltd and Local Wholesale Market

Supply Date	Produce	Rate/kg in Private Whole Sale Shop	Rate/kg in Annapoorna
26.02.2011	Coriander leaf	7.00	10.00
	Cauliflower	4.00-5.00	7.00
	Bottle guard	4.00	5.50
27.02.2011	Cauliflower	5.00	6.75
28.02.2011	Cauliflower	5.50	8.00
02.03.2011	Cauliflower	5.00	6.00
	Coriander leaf	10.00	12.00
03.03.2011	Cauliflower	4.50-5.50	6.00
	Coriander leaf	10	12.00
04.03.2011	Cauliflower	5.00	6.50
05.03.2011	Cauliflower	6.00	7.50
06.03.2011	Cauliflower	5.50-6.50	7.50
07.03.2011	Cauliflower	5.50-6.50	7.00
08.03.2011	Cauliflower	5.50 - 6.00	6.50
	Bottle guard	3.00	4.50
09.03.2011	Capsicum	7.50-9	11.50
09.03.2011	Cauliflower	5.00	6.50
10.03.2011	Cauliflower	5.00	6.50
12.03.2011	Cauliflower	5.00	6.50
13.03.2011	Cauliflower	4.50-5.50	6.50
14.03.2011	Cauliflower	5.00	6.00
15.03.2011	Cauliflower	5.00	6.00
16.03.2011	Cauliflower	5.00	6.50
17.03.2011	Cauliflower	5.50	6.50
	Bottle guard	3.00	4.50
18.03.2011	Cauliflower	4.50-5.00	6.50
19.03.2011	Cauliflower	5.00	6.50
20.03.2011	Cauliflower	4.50-5.00	6.50
21.03.2011	Cauliflower	4.50-5.00	6.50
22.03.2011	Cauliflower	4.50-5.00	6.50
03.04.2011	Cauliflower	6.00-7.00	9.00
05.04.2011	Cauliflower	6.00-7.00	10.00
06.04.2011	Cauliflower	6.50-7.00	10.00
07.04.2011	Cauliflower	6.50-7.00	10.00
08.04.2011	Cauliflower	5.50-6.00	9.50
09.04.2011	Cauliflower	5.50-6.00	9.00
10.04.2011	Cauliflower	5.50-6.00	9.00
23.04.2011	Ladies finger	7.00-8.50	14.00

02.05.2011	Cauliflower	4.00-5.50	6.50
	Bottle guard	3.00-3.50	4.50
07.05.2011	Cauliflower	5.00	6.50
13.05.2011	Cauliflower	4.50-5.00	6.50
14.05.2011	Cauliflower	4.50-5.00	6.50
17.05.2011	Cauliflower	5.00	6.50
18.05.2011	Cauliflower	4.50-5.00	6.50
22.05.2011	Cauliflower	7.00-7.50	9.00
23.05.2011	Cauliflower	7.50-8.00	10.00
25.05.2011	Cauliflower	8.00	10.00
26.05.2011	Cauliflower	7.00-7.50	9.50
27.05.2011	Cauliflower	7.50-8.00	10.00
28.05.2011	Cauliflower	6.50-7.00	9.00
29.05.2011	Cauliflower	6.50-7.00	9.00