

Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore-641 043
Bachelor's Degree Examination – NOV-2017
III Semester

Class : II UG
Major : Psychology

Time :3 hours
Max. Marks: 100

14BPSC06 / **15BPSC06-SOCIAL PSYCHOLOGY**
Part-A

10 x 1=10

Choose the correct answer

1. science has an attitude of
a. denial b. non-examination c. skepticism d. acceptance
2. Studying the role of genetic factors in social behaviour is called as
a. evolutionary social psychology b. socio biology c. ecology d. ethnicity
3. High level of gaze and stare is a sign of
a. suspicion b. recognition c. explorationd d. liking
4. Overestimating the role of dispositional causes is
a. discounting b. consistency c. distinctiveness d. fundamental attribution error
5. Planning fallacy is related to
a. goal b. task at hand c. policy d. negative information
6. Magical thinking occurs when the stress is
a. too high b. too low c. moderate d. relieved
7. Efforts to change other's attitudes is called as
a. conformity b. compliance c. persuasion d. obedience
8. Cognitive dissonance results in
a. mental unrest b. change in behaviour c. change in attitude d. all the above
9. Mental representation of what we might become is
a. self schema b. possible self c. self reference d. self identity
10. Having attributes related to being a male or female in a given culture is
a. gender identity b. gender consistency c. sex typing d. gender tereotype

Part B

5 X 6=30

Answer the following

Answer should not exceed 400 words or two pages

- 11.a. Explain the scientific nature of social psychology.
(or)
- 11.b. 'The focus in social psychology is squarely on individual behaviours' – substantiate.
- 12.a. Write a short note on impression formation and management.
(or)
- 12.b. What are the sources of errors in attribution? Explain.
- 13.a. Explain the types of schemas.
(or)
- 13.b. Explain the components of self.
- 14.a. How attitudes are formed? Briefly explain.
(or)
- b. Explain the cognitive dissonance.
- 15.a. 'Self concept is one's identity' – explain.
(or)
- b. Why do we engage in self-evaluation? Explain.

