



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD)
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test I – August 2024 Semester I

Class : I UG

Time: 2 Hours

Major : B.Com/B.Com(CA)

Max.Marks: 60

23BCOC02/23BCCC02- Business Organisation and Management

Course Outcomes:

At the end of the Course students will

1. Distinguish and explain each form of business
2. Prepare draft of Article of Association & Memorandum of Association for a business
3. Apply the principles and functions of management in the Organisation
4. Identify and explain the managerial skills used in the business
5. Analyse the concept of delegation of authority, coordination and control

Part-A

6x1=6

Choose the correct answer

1. Which of the following comes under extractive industry? CO1:K2
a. Cattle breeding b. Mining c. Hunting d. Dairying
2. A partner whose association with the firm is unknown to the general public is called CO1:K2
a. Active partner b. Sleeping partner c. Nominal partner d. Secret partner
3. In a joint stock company, the board of director is elected by _____ CO2: K1
a. The government b. The shareholders c. The employees d. General public
4. The capital of a company is divided into some parts, each one of which is called CO2:K1
a. Dividend b. Profit c. Interest d. Share
5. Espirit de corps means CO3:K2
a. Union is strength b. Product is our strength c. Service is our motto d. Buyer beware
6. Every subordinate should receive orders from and be accountable to only one superior is CO3:K2
a. Unity of direction b. Unity of command c. Centralization d. Scalar chain

Part- B

3x6=18

Answer ALL Questions

Each answer should not exceed 400 words or two pages

7. a. Explain the characteristics of a business. CO1: K2
(Or)
7. b. Explain the advantages of sole proprietorship. CO1: K2
8. a. Explain the difference between a company and a Partnership firm. CO2: K3
(Or)
8. b. Discuss the various clauses of Memorandum of Association. CO2: K2
9. a. Comment on the nature of management. Is it science or an art? CO3: K3
(Or)
9. b. Write a brief note on the levels of management. CO3: K2

Part-C

3x12=36

Answer ALL questions

Each answer should not exceed 800 words or four pages

10. a. Describe the objectives of a Business. CO1: K3
(Or)
10. b. Discuss the features of a Joint Hindu family and how it differs from a Partnership firm? CO1:K3
11. a. Explain the different kinds of Companies. CO2: K2
(Or)
11. b. Enumerate the content and various types of Prospectus. CO2:K3
12. a. Describe the meaning and characteristics of management. CO3:K3
(Or)
12. b. Summarize the various principles of management. CO3:K3

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