



Gamballa

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, category I by UGC
Colombatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – May 2025
VI Semester

Class : III UG / 2021 Repeater
Major : Commerce / B.Com PA

Time : 3 Hours
Max. Marks : 100

21BCOC28/ 21BCPC28 Business Environment

Course Outcomes:

- CO1 : Understand the elements of environment and its impact on business
CO2 : Familiar with economic environment of business
CO3 : Familiar with Government policies in business promotions
CO4 : Gain knowledge on economic role of government in India
CO5 : Appreciate the new technology policy and legal protection for natural environment and their impact on business

Part A

10 x 1 = 10

Choose the Correct Answer

1. Which of the following is an example of an external environment factor? CO1K1
 - a. Organizational policies
 - b. Employees
 - c. Economic conditions
 - d. Financial resources
2. Technological factors in the business environment refer to ____ CO1K1
 - a. New regulations
 - b. Innovations and advancements
 - c. Social trends
 - d. Political stability
3. What is the full form of FEMA? CO2K1
 - a. Foreign Economic Management Act
 - b. Foreign Exchange Management Act
 - c. Fiscal Exchange Monitoring Act
 - d. Financial Economic Management Act
4. Economic planning in India started in which year? CO2K1
 - a.1947
 - b.1975
 - c.1960
 - d.1951
5. Public-Private Partnership (PPP) is mainly used for ____ CO3K1
 - a. Reducing employment in public sectors
 - b. Encouraging corruption
 - c. Infrastructure development and service delivery
 - d. Privatizing all government-owned companies
6. Which financial institution primarily supports MSMEs in India? CO3K1
 - a. SEBI
 - b. RBI
 - c. IRDAI
 - d. SIDBI
7. What is the role of the political environment in business? CO4K1
 - a. It affects investment decisions and market stability
 - b. It only influences public sector businesses
 - c. It has no impact on private businesses
 - d. It ensures that all businesses are state-owned
8. Which Article of the Indian Constitution provides for the Fundamental Duty of every citizen to protect and improve the environment? CO4K1
 - a. Article 14
 - b. Article 32
 - c. Article 51A(g)
 - d. Article 226
9. What does "E-waste" refer to? CO5K2
 - a. Waste generated from construction sites
 - b. Waste generated from agriculture
 - c. Waste from discarded electronic devices
 - d. Waste from water pollution
10. Which of the following is an example of a renewable resource? CO5K1
 - a. Coal
 - b. Natural gas
 - c. Solar energy
 - d. Petroleum

Part - B
Answer ALL questions

5 x 6 = 30

Each answer should not exceed 400 words or two pages

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|---|-------|
| 11.a. Explain the concept and nature of business environment.
(or) | CO1K2 |
| 11.b. Discuss various components of micro environment of business. | CO1K2 |
| 12.a. What is economic environment? How is it important for business?
(or) | CO2K3 |
| 12.b. Enumerate the economic system in business environment. | CO2K3 |
| 13.a. Distinguish between public sector and private sector.
(or) | CO3K2 |
| 13.b. Explain the significance of Special Economic Zones (SEZs) | CO3K2 |
| 14.a. How does competition policy create a discriminatory impact on businesses of different sizes and market positions?
(or) | CO4K3 |
| 14.b. Discuss about the elements of political environment of business. | CO4K2 |
| 15.a. What are the emerging trends in natural environment?
(or) | CO5K2 |
| 15.b. Examine the various types of natural pollution. | CO5K2 |

Part – C
Answer ALL questions

5 x 12 = 60

Each answer should not exceed 800 words or four pages

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| 16.a. Explain the different types of business environment.
(or) | CO1K4 |
| 16.b. Discuss the techniques of environmental scanning and monitoring. | CO1K3 |
| 17.a. Elaborate on the important features of FEMA.
(or) | CO2K3 |
| 17.b. What are the Structural Adjustment Programs? Discuss their impact on the Indian economy | CO2K3 |
| 18.a. Explain the role of institutional support structures for small industries.
(or) | CO3K3 |
| 18.b. What is disinvestment policy? Explain various types disinvestment. | CO3K3 |
| 19.a. Analyse the relationship between government policies and business competition in India.
(or) | CO4K3 |
| 19.b. Explain the economic role of the Indian government. | CO4K3 |
| 20.a. Classify the elements of technological development with examples.
(or) | CO5K3 |
| 20.b. Assess the effectiveness of the New Technology Policy. | CO5K3 |