



## Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD)

Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

**Bachelor's Degree Examination - November 2024**

**I Semester**

**Class : I UG**  
**Major : Psychology**

**Time : 3 Hours**  
**Max. Marks : 100**

### 23BPSC01 Introduction to Psychology

#### Course Outcomes:

CO1: Understanding what Psychology is all about

CO2: Appreciation of the Scope and the Field of Psychology

CO3: Developing familiarity with basic concepts related to some foundational themes of study in Psychology such as Learning, Memory, Perception, Thinking, Emotion, Motivation and Human Biological System including Brain

CO4: Developing familiarity with individual level phenomenon such as Intelligence and Personality

#### Part A

**10 x 1 = 10**

#### Choose the Correct Answer

1. Psychology is best defined as \_\_\_\_\_ CO1K1
  - a. The study of mind and behavior
  - b. The study of human anatomy
  - c. The study of language and communication
  - d. The study of genetic inheritance
2. The School of Modern Psychology emphasizes the role of unconscious processes and childhood experiences is CO1K1
  - a. Behaviourism
  - b. Structuralism
  - c. Psychoanalysis
  - d. Humanistic Psychology
3. This model of memory emphasizes the idea that memory processes are distributed across a neural network. CO2K1
  - a. Information Processing Model
  - b. Levels of Processing Model
  - c. Parallel Distributed Processing Model
  - d. Reconstructive Memory Model
4. The process involves interpreting sensory input based on prior knowledge and expectations is CO2K1
  - a. Bottom-up processing
  - b. Top-down processing
  - c. Sensory adaptation
  - d. Sensory registration
5. The pioneer Psychology in India is CO1K1
  - a. Sigmund Freud
  - b. Wilhelm Wundt
  - c. Narendranath Sengupta
  - d. B.F. Skinner
6. This part of the brain is most closely associated with higher cognitive functions such as decision-making and problem-solving CO1K1
  - a. Hippocampus
  - b. Amygdala
  - c. Frontal lobe
  - d. Cerebellum
7. This approach to motivation emphasizes the role of instincts in driving behaviours is CO3K1
  - a. Drive-Reduction Theory
  - b. Incentive Theory
  - c. Instinct Theory
  - d. Humanistic Theory
8. The type of motive is primarily concerned with the need for personal growth and fulfilment is CO3K1
  - a. Biological motives
  - b. Social motives
  - c. Extrinsic motives
  - d. Intrinsic motives
9. Most closely associated with Sigmund Freud theory of Personality is CO4K1
  - a. Trait Theory
  - b. Humanistic Theory
  - c. Psychoanalytic Theory
  - d. Social Cognitive Theory
10. Multiple intelligences, which includes linguistic, logical - mathematical, and interpersonal intelligences is proposed by CO4K1
  - a. Charles Spearman
  - b. Howard Gardner
  - c. Robert Sternberg
  - d. Alfred Binet

**Part B**  
**Answer ALL questions**  
**Each answer should not exceed 400 words or two pages**

**5 x 6 = 30**

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|---|-------|
| 11.a. Write short notes on the Nature of Psychology.<br>(or)                | CO1K2 |
| 11.b. Expound on the Schools of Psychology.                                 | CO1K2 |
| 12.a. Explicate on Classical Conditioning.<br>(or)                          | CO2K3 |
| 12.b. Briefly mention about top-down and bottom-up processes of perception. | CO2K3 |
| 13.a. Illustrate on the elements of emotions.<br>(or)                       | CO3K4 |
| 13.b. Evaluate on the culture and emotions.                                 | CO3K4 |
| 14.a. Summarize on about types of motives.<br>(or)                          | CO3K4 |
| 14.b. Elucidate on Emotional Intelligence.                                  | CO3K4 |
| 15.a. Explain the nature of personality<br>(or)                             | CO3K4 |
| 15.b. Outline on IQ.  | CO3K4 |

**Part C**  
**Answer ALL questions**  
**Each answer should not exceed 800 words or four pages**

**5 x 12 = 60**

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|---|-------|
| 16.a. Give detailed account on Methods of Psychology.<br>(or) | CO1K3 |
| 16.b. Elucidate on Biological basis of Human Behaviour.       | CO1K3 |
| 17.a. Delineate on the Models of Memory.<br>(or)              | CO2K5 |
| 17.b. Enumerate on Depth Perception.                          | CO2K5 |
| 18.a. Elucidate on Instrumental Learning.<br>(or)             | CO3K6 |
| 18.b. How to improve memory? Elaborate.                       | CO3K6 |
| 19.a. Illustrate on theories of motivation.<br>(or)           | CO4K3 |
| 19.b. Describe about the theories of personality.             | CO4K3 |
| 20.a. Discuss about the assessment of Personality.<br>(or)    | CO2K4 |
| 20.b. Elaborate on the theories of intelligence.              | CO2K4 |

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