



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June 2021
VI Semester

Class : III UG
Major : Economics

Time : 3 Hours
Max. Marks: 100

18BECC26 Economics of Entrepreneurship

Part A
Choose the Correct Answer

10 x 1 = 10

1. An individual who initiates, creates and manages a new business is called
 - a. Professional
 - b. Manager
 - c. Entrepreneur
 - d. Leader
2. A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors is called
 - a. Ecopreneur
 - b. Technopreneur
 - c. Intrapreneur
 - d. Social entrepreneur
3. The Expectancy theory of motivation was propounded by
 - a. V. H. Vroom
 - b. J. B. Sayl
 - c. J. B. Clark
 - d. None of the above
4. Innovation theory of entrepreneur was advocated by
 - a. Adam Smith
 - b. David Ricardo
 - c. J. B. Clark
 - d. J. Schumpeter
5. EDP (Entrepreneurship Development Programmes) is required to help
 - a. Existing entrepreneur
 - b. First generation entrepreneurs
 - c. Future generation entrepreneurs
 - d. None of the above
6. EDP courses have the following content
 - a. Motivational training
 - b. Managerial skills
 - c. Business introduction to entrepreneurs
 - d. All the above
7. MSME was started in India in the year
 - a. 2005
 - b. 2006
 - c. 2007
 - d. 2008
8. Write the full form of MSME
 - a. Micro, Small and Medium Enterprises
 - b. Medium Scale and Micro Enterprises
 - c. Medium, Small and Micro Enterprises
 - d. None of the above
9. SIDCO was established in Tamil Nadu in the year
 - a. 1960
 - b. 1965
 - c. 1970
 - d. 1975
10. The National Small Industries Corporation was found in the year
 - a. 1945
 - b. 1955
 - c. 1965
 - d. 1975

Part B

5 x 6 = 30

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 11.a. Bring out the need for an entrepreneur in society.
(or)
- 11.b. Distinguish between an entrepreneur and a manager.
- 12.a. Analyse McClelland's Acquired Needs theory.
(or)
- 12.b. What are the factors affecting entrepreneurship.
- 13.a. State the objectives of EDP.
(or)
- 13.b. Bring out the need for entrepreneurial development programme in India.
- 14.a. Discuss the role of MSME in economic development.
(or)
- 14.b. Analyse the problems of MSME in India.
- 15.a. Explain the features of DICs?
(or)
- 15.b. Write a note on the types of industrial estates in India.

Part C

5 x 12 = 60

Answer ALL questions

Each answer should not exceed 800 words or fourpages

- 16.a. Explain in brief the different types of entrepreneur.
(or)
- 16.b. Explain the functions of an entrepreneur.
- 17.a. Examine the role of entrepreneur in economic development.
(or)
- 17.b. Analyse the various factors that motivate entrepreneurs.
- 18.a. Critically evaluate the EDPs in India.
(or)
- 18.b. Briefly explain the phases of EDP.
- 19.a. Explain the characteristics of MSME.
(or)
- 19.b. Write a brief note on the schemes launched by the Government of India for MSME.
- 20.a. Explain the features of industrial estates.
(or)
- 20.b. Examine the role of SIDCO in the development of small industries.
