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Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD)
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination - November 2024
I Semester

Class : I UG

Time : 3 Hours

Major : Commerce/B.Com CA

Max. Marks : 100

23BCOC02/23BCCC02 Business Organisation and Management

Course Outcomes:

- CO1: Distinguish and explain each form of business
- CO2: Prepare draft of Article of Association & Memorandum of Association for a business
- CO3: Apply the principles and functions of management in the Organisation
- CO4: Identify and explain the managerial skills used in the business
- CO5: Analyse the concept of delegation of authority, coordination and control

Part A

10 x 1 = 10

Choose the Correct Answer

1. Individual Ownership is called as CO1K1
 - a. joint Trade Business
 - b. sole Proprietorship
 - c. co-Operative Society
 - d. partnership
2. How many designated partners are required in LLP? CO1K1
 - a. At least two designated partners
 - b. Seven designated partners
 - c. Two designated partners
 - d. At least seven designated partners
3. What is the name of the signature of the company, which is considered the official one? CO2K2
 - a. Prospectus
 - b. A Common seal
 - c. A Share
 - d. A Debenture
4. Who is the artificial person who creates the joint-stock company? CO2K2
 - a. The Register
 - b. The Employees
 - c. The Law
 - d. The Provincial Government
5. Who is referred to be the "Father of Scientific Management?" CO3K1
 - a. Henry Fayol
 - b. Robert Owen
 - c. Fredrick W. Taylor
 - d. Lillian Gilbert
6. Select which represents the lower level management covering execution and implementation functions? CO3K1
 - a. Administrative Management
 - b. Operative management
 - c. Co-operative management
 - d. All of the above
7. The sequel of actions to be taken to attain any of the determined objectives is called CO4K1
 - a. strategy
 - b. procedure
 - c. policy
 - d. objective
8. The form of organisation known for giving rise to rumours is called _____ CO4K1
 - a. centralised organization
 - b. decentralized organisation
 - c. formal organization
 - d. informal organization
9. Which one of the following is a step of controlling? CO5K1
 - a. Assessing personnel required
 - b. Taking corrective action
 - c. Assessing the environment
 - d. Taking disciplinary action
10. Authority is often derived from _____ CO5K1
 - a. personal charisma
 - b. wealth and possessions
 - c. physical strength
 - d. legal or social structures

Part B
Answer ALL questions
Each answer should not exceed 400 words or two pages

5 x 6 = 30

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| 11.a. Explain the concept of business. | CO1K3 |
| (or) | |
| 11.b. Differentiate between Limited Liability partnership and Limited Liability Company. | CO1K3 |
| 12.a. What are the features of Joint Stock Company? | CO2K2 |
| (or) | |
| 12.b. Summarize the objective of registration in memorandum of association. | CO2K2 |
| 13.a. Explain the different level of management. | CO3K2 |
| (or) | |
| 13.b. State the objectives of scientific management. | CO3K2 |
| 14.a. List out the difference between formal and Informal organization. | CO4K3 |
| (or) | |
| 14.b. What are the factors influencing the span of supervision. | CO4K2 |
| 15.a. Narrate the characteristics of effective coordination. | CO5K3 |
| (or) | |
| 15.b. Elaborate the techniques of effective coordination. | CO5K4 |

Part C
Answer ALL questions
Each answer should not exceed 800 words or four pages

5 x 12 = 30

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| 16.a. Evaluate the objectives and functions of business. | CO1K4 |
| (or) | |
| 16.b. Discuss the advantage and disadvantages of co-operative organisation. | CO1K4 |
| 17.a. Enumerate the kinds of companies. | CO2K3 |
| (or) | |
| 17.b. Elucidate the content and statement of lieu in prospectus. | CO2K3 |
| 18.a. Explain Henri Fayol's 14 principles of management. | CO3K4 |
| (or) | |
| 18.b. Elaborate the various functions of management. | CO3K4 |
| 19.a. Enumerate the different types of plan. | CO4K4 |
| (or) | |
| 19.b. Describe the benefits and weakness of MBO and ways to overcome them. | CO4K3 |
| 20.a. Classify the elements and process of delegation of authority. | CO5K3 |
| (or) | |
| 20.b. Explain in detail the relationship between planning and control. | CO5K3 |
