

UGC Sponsored 7th International Conference on Development Policy

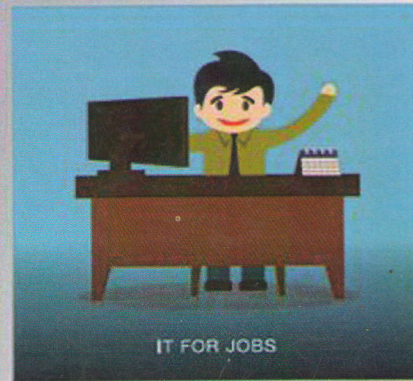
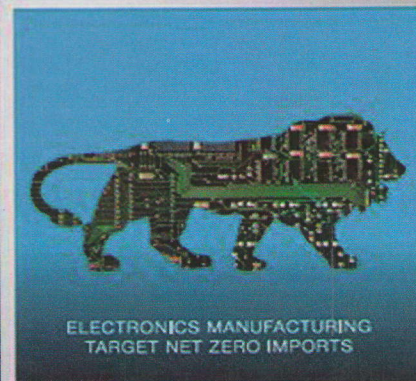
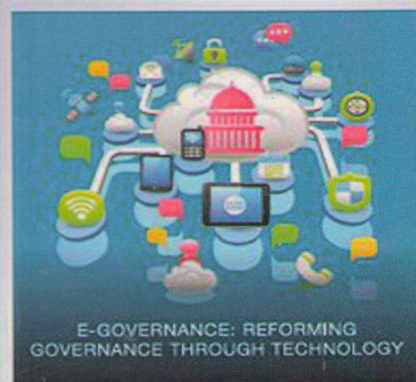
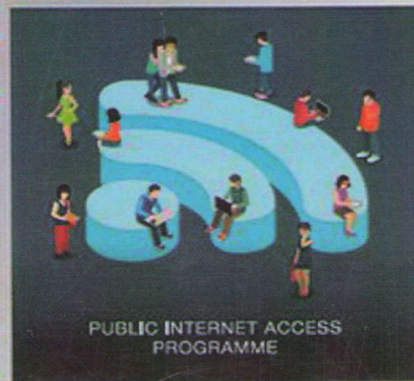
*Leveraging Investment, Infrastructure and Intellectual Capital for Economic Development*

Volume 5, Issue 5 - Special Edition I

February 2017

Impact Factor: 4.236

ISSN: 2347-1654



**INTERCONTINENTAL JOURNAL OF  
FINANCE RESEARCH REVIEW**

S.NO.	TITLE OF THE PAPER	PAGE NO
1	INDIA'S FOREIGN TRADE AND ITS IMPACT ON THE ECONOMY <i>Dr. D.VIJAYALAKSHMI S.MONICA</i>	1-10
2	FAVORED IPO IN SECOND QUARTER DURING THE FINANCIAL YEAR 2016-2017 <i>S.SUBBULAKSHMI</i>	11-21
3	ANALYSIS OF IMPACT OF EVA ON MVA OF COMPANIES BELONGING TO SELECT INDUSTRIES IN CNX NIFTY <i>MATHANGI V DR.K.RAMYA</i>	22-29
4	A STUDY ON FINANCIAL LITERACY AND INVESTMENT PATTERN OF HOUSEHOLDS WITH REFERENCE TO TIRUPUR DISTRICT <i>SELVAMOZHANA.K DR.S.KAVITHA</i>	30-36
5	IMPACT OF FDI AND FII INFLOWS ON INDIAN STOCK MARKETS WITH REFERENCE TO CNX NIFTY AND BSE SENSEX <i>DR. S. POORNIMA P.B. SARANYA</i>	37-46
6	FINANCIAL INNOVATIONS IN INSURANCE SECTOR & INVESTMENT PATTERN OF SALARIED PERSON <i>DR. S. KAVITHA DR. U.JERINABI</i>	47-53
7	GST AND ITS IMPLICATIONS <i>DR.R.UMAMAHESWARI</i>	54-59
8	EFFECT OF TAX STRUCTURE AND TAX KNOWLEDGE ON TAX COMPLIANCE BEHAVIOUR OF INDIVIDUALS <i>G.P.PRIYANKA DR.K.RAMYA</i>	60-66
9	IMPACT OF ECONOMIC REFORMS ON FDI IN INDIA <i>DR. D.DEEPA</i>	67-75
10	EFFICACY AND USAGE OF ICT TOOLS FOR QUALITY EDUCATION AND LEARNING AMONG SELECTED UNIVERSITIES IN COIMBATORE DISTRICT <i>DR. V. VIMALA</i>	76-93
11	CAPITAL RESTRUCTURING TOWARDS PROFITABILITY AND DEVELOPMENT OF SELECT INDUSTRIES – GRANITE AND CERAMIC TILES <i>A.KARTHIKA DR.D.GEETHA</i>	94-101
12	ANALYSIS OF PRODUCTIVITY OF INDIAN COMMERCIAL BANKING INDUSTRY <i>T. A. JAYACHITRA K.T.GEETHA</i>	102-115
13	EFFECT OF STOCK DELIVERY POSITION AMONG BANKING AND IT INDUSTRY <i>K.THANGAMANI DR.K.KANNIAMMAL</i>	116-126



## **EFFICACY AND USAGE OF ICT TOOLS FOR QUALITY EDUCATION AND LEARNING AMONG SELECTED UNIVERSITIES IN COIMBATORE DISTRICT**

**Dr. V. VIMALA**

Assistant Professor, Department of Commerce, Avinashilingam Institute for Home Science  
and Higher Education for Women, Coimbatore

---

### **ABSTRACT**

In India the usage of Information Communication Technology (ICT) for providing quality education and learning is inevitable today. The usage of ICT among the teaching staffs, non-teaching staffs, administrations, technicians, students, research scholars and parents benefits a lot and plays a crucial role in improving the total quality education and learning system in the higher education/Institutions/Universities in India. This paper made an effort to evaluate the important issues for effective utilization and implementation of ICT in all levels of education systems in selected Universities in Coimbatore District to upgrade their quality education system. It also focused towards certain necessary factors for the use of ICT in higher education/Universities. The research study describe the implications of force of ICT to the teachers, students, teachers, research work, institutional, higher education's and societal effectiveness. ICT in teaching and learning is planned to build knowledge among the faculty in higher education, creation of virtual learning and laboratories, creating a huge database and server, access to expert lectures and technological developments in Industries. In this context, an attempt is made to examine the efficacy of ICT tools for quality education and Learning among selected universities in Coimbatore District. The study is carried out with the help of a structured questionnaire administered to respondents and with the help of their responses analysis is made thereafter, which is followed by findings of the study with few suggestions.

**Key Terms:** ICT tools, Quality Education, Higher Education/Universities, Teaching aids, Virtual Education and Internet Gate way

---

### **1. Introduction**

Higher Education in India – A Quick Glance Higher education plays a pivotal role in the development of a country, as it is viewed as a powerful means to build knowledge based society. In India, higher education imparted by universities is facing challenges in terms of Access, Equity and Quality. The Government of India has taken several initiatives during the Eleventh Five Year Plan period to increase access to higher education by adopting state specific strategies, enhancing the relevance of higher education through Curriculum reforms, Vocational programs, Networking, Information Technology adoption and Distance Education along with reforms in governance. However in terms of Gross Enrollment Ratio (GER), India still lags behind the worldwide average and emerging countries like Brazil and China. The Indian Higher Education System has established itself as the largest system in the world in terms of number of institutions and third largest in terms of student enrollment (after China

*Avinashilingam*

Institute for Home Science and Higher Education For Women

*University*



(Estd. u/s 3 of UGC Act 1956

Coimbatore - 641 043, Tamil Nadu, India

(Deemed University under Category 'A' by MHRD

Re-accredited with 'A' Grade by NAAC

**Avinashilingam School of Management Technology**

&



**The Institute of Finance Management**

Dar es Salaam Tanzania

*In Association With*



**MCCI**

The Madras Chamber

The Madras Chamber of Commerce & Industry