

**Avinashilingam Institute for Home Science and Higher Education for Women**

**(Deemed to be University) Coimbatore – 641 043**

**Bachelor's Degree Examination – November, 2018**

**I Semester**

Class: I UG

Time: 3 Hrs.

Major: BBA (Tourism)

Max. Marks: 100

**18BTOC01 - Principles of Business Organization**

**Part – A**

**10X 1 = 10**

**Choose the Correct Answer**

1. Which of the following is not the characteristic of sole proprietorship?
  - a. Single ownership
  - b. One man control
  - c. Whole profit to proprietorship
  - d. Non-flexibility
2. Partnership may come into existence
  - a. By the operation of law
  - b. By an express agreement
  - c. By an express or implied agreement
  - d. By inheritance of property
3. In a co-operative society can be started
  - a. Only in villages
  - b. In towns and villages
  - c. Only in cities
  - d. Only in state headquarters
4. Which of the following must holds a statutory meeting?
  - a. Statutory Companies
  - b. Private limited companies
  - c. Public limited companies
  - d. Chartered companies
5. The traditional period in the life of an expanding firm is called
  - a. Optimum firm
  - b. Equilibrium firm
  - c. Passive firm
  - d. Large firm
6. Under which factors the 'Fuel and power' is determining the location of industries
  - a. Primary
  - b. Secondary
  - c. National consideration
  - d. Strategic consideration
7. A chamber of commerce is a type of
  - a. Federation
  - b. Association
  - c. Partial combination
  - d. Complete consolidation
8. \_\_\_\_\_ is the last link in the chain of distribution commencing with the consumer.
  - a. Wholesaler
  - b. Agent
  - c. Middleman
  - d. Retailer
9. Indexing is an important \_\_\_\_\_.
  - a. method of filing
  - b. method of maintaining account books.
  - c. aid to filing.
  - d. method of maintaining statistical books.
10. The primary function of an office is \_\_\_\_\_.
  - a. making, using and preserving records.
  - b. remuneration personnel.
  - c. carrying out the management policies.
  - d. safeguarding of authority means.

**PART – B**

**5X6 = 30**

**Answer the following**

**Answer should not exceed 200 words or one pages**

11.a. Name the qualities of a good businessman.

(or)

11.b. List out the various kinds of co-operative society.

12.a. Explain the Webbers theory of location of industries.

(or)

12.b. Explain Optimum firm.

13.a. Identify the causes of business combination.

(or)

13.b. Discuss the features of industrial policy resolution, 1948.

14.a. Explain the functions of wholesalers?

(or)

14.b. Test the special problems of foreign trade.

15.a. Discuss the types of indexing.

(or)

15.b. Describe the essentials of good filing system.

**PART – C**

**5X12 = 60**

**Answer the following**

**Answer should not exceed 700 words or four pages**

16.a. Discuss the objectives of business.

(or)

16.b. Explain briefly about the forms of business organization.

17.a. Explain the factors used for determining the location of industries.

(or)

17.b. Discuss the different size of business units.

18.a. Write in detail about the various types of business combinations.

(or)

18.b. Explain about the various forms of business combinations.

19.a. Explain the types of retailers.

(or)

19.b. Discuss the stages in an export transaction.

20.a. Explain briefly about the functions of office management.

(or)

20.b. Explain the methods of filing.

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