

DETAILS REQUIRED FOR UPLOADING THESIS IN SHODHGANGA

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DEGREE DETAILS

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THESIS DETAILS

Title : EFFECT OF E-SERVICE QUALITY ON CONTINUED USAGE INTENTION OF CUSTOMERS IN SELECT PRIVATE SECTOR BANKS

Alternative Title (or Subtitle) : -

Abstract (Enclosed) : Enclosed

Note : -

Keywords : E-Service Quality, Banking Service Quality, Experience and Expectation Gap, E-Service Satisfaction, Customer Trust and Continued Usage Intention.

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