





Avinashillingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test II – October -2025
SEMESTER – I

Class : I UG

Major : BA Economics/ B.Sc. Psychology / B.Sc C S

Time: 2 hours

Max. Marks: 60

23BCOGE1/Generic Elective Course/ Principles of Management

- CO1: Understand the evolution of management thinking
CO2: Determine strategic planning in a management
CO3: Develop organization structure
CO4: Demonstrate and improve leadership qualities
CO5: Develop co-ordination and communicate well in an organization

Part A

6 x 1 = 6

Choose the Correct Answer

1. One of the oldest form of organisation structure followed by the business organisations are CO3K1
a. Committee organisation
b. Staff organisation
c. Line organisation
d. Functional organisation
2. In which of the following organisation structure, each specialist is supposed to share functional advice to all other foremen and workers CO3K1
a. Line organisation
b. Functional organisation
c. Line and staff organisation
d. Staff organisation
3. Expert power in an organisation is enjoyed by superiors because of the CO4K1
a. Formal position
b. Ability to reward employees
c. Specialised knowledge and skills
d. Ability to network with powerful people
4. The function concerned with giving instructions and guiding people towards completion of task is CO4K1
a. Staffing
b. Organizing
c. Controlling
d. Directing
5. A leader motivates the followers to work hard by offering them rewards is CO5K1
a. Autocratic style
b. Democratic style
c. Positive style
d. Negative style
6. The process of ensuring that events conform to plans is referred as CO5K1
a. Supervision
b. Controlling
c. Co-ordination
d. Co-operation

PART – B

Answer the following questions

(3x6 =18)

(Answer should not exceed 400 words)

- 7.a. Explain line and staff organisation. CO3K3
(or)
- 7.b. State the characteristics of functional organisation. CO3K2
- 8.a. Report the significance of staffing. CO4K3
(or)
- 8.b. Describe autocratic leadership style. CO4K3
- 9.a. Interpret the characteristics of control. CO5K3
(or)
- 9.b. Explain the relationship between co-ordination and co-operation. CO5K2

PART-C

Answer the following questions

(3x12=36)

(Answer should not exceed 800 words)

- 10.a. Distinguish between formal and informal organisation. CO3K3
(or)
- 10.b. Define functional organisation and explain its advantages and disadvantages. CO3K4
- 11.a. Discuss about the principles of directing. CO4K2
(or)
- 11.b. Elaborate the qualities of good supervisor. CO4K3