



Mavin

## Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

### Continuous Internal Assessment Test - I August 2024

#### III Semester

Class: II UG  
Course: Psychology

Time: 2 Hours  
Max. Marks: 60

#### 23BPSC05 Foundations of Social Psychology

#### Course Outcomes:

At the end of the course, students will:

1. Understanding the basic social psychological concepts and familiarize with relevant methods
2. Understanding the applications of social psychology to social issues like gender, environment, health, intergroup conflicts
3. Developing skills pertaining to mapping of social reality and understanding how people evaluate social situations
4. Familiarizing with the concepts of social affect and affective processes including people's harming and helping behaviours
5. Developing an understanding pertaining to social influence processes particularly the influence of others on individual behaviour and performance

#### Part-A

6x1=6

#### Choose the correct answer

1. One of the founding figures of social psychology due to his work on group dynamics and leadership styles  
a. Sigmund Freud    b. B.F. Skinner    c. Carl Rogers    d. Kurt Lewin    CO1K2
2. In an experiment, which variable is manipulated by the researcher  
a. Independent variable    b. Confounding variable    c. Extraneous variable    d. Dependent variable    CO1K2
3. A potential negative psychological effect of heavy social media use  
a. Improved attention span    b. Increased social connectedness  
c. Depression & Anxiety    d. Enhanced self-esteem    CO2K1
4. It explains the causes of behaviour and events, attributing them to either internal dispositions or external situations is called  
a. Attribution theory    b. Social Learning    c. Cognitive dissonance    d. Social Identity    CO2K2
5. Schemas can lead to cognitive bias in  
a. Heuristic    b. Confirmation bias    c. Anchoring bias    d. Gambler's fallacy    CO3K1
6. Impression formation is primarily concerned with  
a. Communicate non-verbally    b. Remembers specific details about a person  
c. Develop long-term relationships    d. Form evaluations & judgments about other people    CO3K1

#### Part- B

3x6=18

#### Answer ALL Questions

Each answer should not exceed 400 words or two pages

7. a. Delineate Nature of Social Psychology.    CO1K4  
(or)
7. b. Examine History of Social Psychology.    CO1K4
8. a. Explain Applications of Intergroup Conflicts.    CO1K4  
(or)
8. b. Identify Theories of Attributions.    CO2K3
9. a. Understand Cognitive Strategies.    CO2K4  
(or)
9. b. Differentiate Self-Concept & Self-Esteem.    CO2K3

#### Part-C

3x12=36

#### Answer ALL questions

Each answer should not exceed 800 words or four pages

10. a. Enumerate Quantitative Research Methods in Social Psychology.    CO1K5  
(or)
10. b. Elaborate Qualitative Research Methods in Social Psychology.    CO1K5
11. a. Evaluate Influence of Social Media.    CO1K5  
(or)
11. b. Explicate Techniques of Impression Management.    CO2K4
12. a. Formulate Schemas and Stereotypes.    CO2K5  
(or)
12. b. Elaborate Attitudes.    CO2K5

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