



Avinashilingam Institute for Home

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Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)

Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test II- APRIL 2025

SEMESTER VI

Class : III UG

Major : B.Com/B.Com PA

Time: 2hrs

Max. Marks: 60

21BC028/21BCPC28 - Business Environment

Course Outcomes:

CO1: To understand the environment of business from global and national perspectives.

CO2: To enable the students to understand the issues relating to political environment.

CO3: To develop the concept of natural and technological environment.

PART-A

(6 x1=6)

Choose the correct answer

1. The government that covers all those principles, policies, rules and procedures and control the industrial enterprise of the economy is called CO3:K1
 - a) Industrial
 - b) Fiscal
 - c) Monetary
 - d) Macro
2. The economy which is not owned or managed by the government but owned by private individuals is called CO3: K1
 - a) Social
 - b) Capitalist
 - c) mixed
 - d) political
3. Which of the following migration of population does not change the size of the population? CO4:K1
 - a) External migration
 - b) International migration
 - c) National migration
 - d) Internal migration
4. Fiscal policy refers to the policy of government regarding taxation, public expenditure and CO4:K1
 - a) Public debt
 - b) Budget
 - c) Policies
 - d) Deposits
5. Technological environment consist of CO5:K1
 - a) Proves cause and effect relationship
 - b) Finding facts and maintenance
 - c) Creation of Knowledge and its application
 - d) Management of technology
6. The environment is very significantly influenced by the world trade organization principles and agreements. CO5:K1
 - a) Economic
 - b) Legal
 - c) Global
 - d) Political

PART-B

(3X6=18)

Answer the following Questions
(Answer should not exceed 400 words)

- 7 a) Explain the impact of New Industrial Policy 1991. CO3: K2
(OR)
b) Enumerate in detail about the government policies of Special Economic Zones. CO3: K2
- 8 a) Elucidate the Objectives of Competition Policy. CO4: K2
(OR)
b) Describe the factors affecting economic environment of business. CO4: K3
- 9 a) Discuss the nature of Technological environment. CO5: K3
(OR)
b) Explain the importance of Natural environment for business. CO5: K3

PART- C

(3X12=36)

Answer the following Questions
(Answer should not exceed 800 words)

- 10 a) List out the various types and government policies of village and small industries CO3: K2
(OR)
b) Explain the nature and scope of business environment. CO3:K3
- 11 a) Interpret the Economic roles of government in India. CO4: K3
(OR)
b) Explain about the political environment and discuss the role of government in business. CO4: K3
- 12 a) Write down the elements of Technological environment and enumerate the impact of technology on business. CO5:K3
(OR)
b) Elaborate the various types and features of natural environment. CO5:K3