

**Avinashilingam Institute for Home Science and Higher Education for Women
Coimbatore – 641 043**

**Master's Degree Examination – November 2017
III Semester**

**Class : II PG
Major : Counselling Psychology**

**Time: 3 hours
Max. Marks: 60**

12MCPC12 APPLIED SOCIAL PSYCHOLOGY

Part A

10 x 1/2 = 5

Choose the correct answer

1. The variable that is measured in an experiment is called as
 - a. independent variable
 - b. Dependent variable
 - c. Random variable
 - d. Interaction variable
2. Which of the following is an ecological factor influencing social behaviour?
 - a. memory
 - b. judgement
 - c. values
 - d. noise
3. Self evaluation made by each individual is
 - a. self concept
 - b. Self schema
 - c. Self esteem
 - d. Self assessment
4. Which of the following causes change in attitudes?
 - a. self control
 - b. cognitive dissonance
 - c. social roles
 - d. social beliefs
5. Gender is
 - a. learned
 - b. biological
 - c. Biological and cultural
 - d. All the above
6. Reducing one's effort in group situation is known as
 - a. social loafing
 - b. Group perform
 - c. persuasion
 - d. polarisation
7. catharsis involves emotions
 - a. given vent
 - b. Being controlled
 - c. Being expressed
 - d. unfelt
8. Prejudice results in
 - a. racism
 - b. aggression
 - c. Discrimination
 - d. All the above
9. Psychology dealing with court proceedings and law is known as
 - a. forensic psychology
 - b. Legal psychology
 - c. criminology
 - d. Jurisprudence
10. Studying cultural differences is called as
 - a. social diversity
 - b. Cultural diversity
 - c. Individual differences
 - d. ecology

Part B

5 x 4 = 20

Answer ALL questions

Answer should not exceed 200 words or one page

- 11.a. Explain experimental method used in social psychology.
(Or)
- 11.b. Briefly write on correlational studies in social psychology.
- 12.a. Write a brief note on self and its importance.
(Or)
- 12.b. What is self serving bias? Explain.
- 13.a. What are the evolutionary factors determining social behaviour? Explain.
(Or)
- 13.b. Explain the types of aggression.
- 14.a. What are the sources of prejudice? Explain.
(Or)
- 14.b. Write a short note on conflict and peace making.
- 15.a. How social psychology helps in diagnosis in clinical settings?
(Or)
- 15.b. Write an account on social psychology and sustainable future.

Part C

5 x 7 = 35

Answer ALL questions

Answer should not exceed 600 words or three pages

- 16.a. How social psychology is related to other fields? Describe.
(Or)
- 16.b. Examine the significance of human values in social psychology.
- 17.a. Write an essay describing the basic issues in self esteem.
(Or)
- 17.b. Discuss the nature of attitudes. How it influences behaviour?
- 18.a. Describe social conformity in detail.
(Or)
- 18.b. How group factors influences individual behaviour? Discuss.
- 19.a. Examine the theories of aggression.
(Or)
- 19.b. Analyse the dynamics of intimacy and attraction.
- 20.a. Examine the social psychology of eyewitness testimony.
(Or)
- 20.b. How Judges can use psychology in the courtroom? Describe.
