

# **NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA - 2016**



## **Editors**

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ORGANIZING NATIONAL SEMINAR  
ON "NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA – 2016"  
ON  
30<sup>TH</sup> MARCH 2016  
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## THE PRAGMATIC STUDY ON RESPONSIVENESS TOWARDS VOCATIONAL EDUCATION AND SKILL DEVELOPMENT AMONG THE SELECTED GIRL STUDENTS

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### Introduction

In India, we believe that education is the key to the task of nation-building. It is also a well-accepted fact that providing the right knowledge and skills to the youth can ensure the overall national progress and economic growth. The Indian education system recognizes the role of education in instilling the values of secularism, egalitarianism, respect for democratic traditions and civil liberties and quest for justice. Combine the thought with the fact that India is a nation of young people - out of a population of above 1.1 billion, 672 million people are in the age-group 15 to 59 years, - which is usually treated as the "working age population". It is also being predicted that India will see a sharp decline in the dependency ratio over the next 30 years, which will constitute a major 'demographic dividend' for India.

### Objectives of the Study

The objectives of the study are as follows

- To know the awareness level of the vocational education among the students of ADU Campus;
- To understand the skill-based vocational course and developmental activities among the students in the ADU campus; and
- To analyze the effectiveness of vocational education and training for the students.

### Methodology Used

This present study has considered both the secondary data and primary data. The primary data was collected through questionnaires and personnel interviews with the selected students from ADU Campus. For the purpose of survey the structured questionnaires/interview schedules were used to collect the data. Through this, an attempt was made to measure and to know the level of awareness, benefits of vocational education and training in ADU Campus, Coimbatore. The secondary data was mainly drawn from various magazines, journals, newspapers, articles, textbooks; reports on MHRD, Department of School of Education and Literacy, National Youth Policy, India, UNESCO - New Delhi reports and the data available on web sites.

### Statistical Tools and Techniques

The collected data was properly arranged and tabulated in order to support the analysis and interpretation of the data. Data was analyzed with the help of suitable statistical tools. Percentages, Frequency distribution tables and other necessary techniques like t-test were applied for the analysis.

### Sample Design

The sample consisted of 110 respondents who were selected from among the students in the ADU Campus, Coimbatore District. They were randomly selected on the basis of their Major subject.

## Editors

**Dr. V. Chinniah** is a Professor and Head and Chairperson of School of Business Studies, Department of Management Studies, Madurai Kamaraj University, Madurai. He has Post Graduation in Commerce and Business Administration and also Doctorate in the field of Entrepreneurship. His specialized areas are the Financial Management and Entrepreneurship. In addition to 28 years of academic experience, he has been serving as a Chairman, Members in various academic bodies, selection committees of various universities and government agencies in our country. He is also actively engaging in both academic researches leading to Ph.D. Research and Consultant to many firms in the field of Capital Market. His major areas of research include Financial Markets and various functional areas of Indian Corporate.



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**Dr. K. Chandrasekaran**, Assistant Professor, Department of Management Studies is academically and socially committed with masters in MSW, MBA, M.Com and Ph.D. He has twelve years of teaching and fifteen years of research experience with prior industrial experience. Acclaimed for his prolific writings, many of his works have been published in National, International Journals and Books on Management. He is closely associated with several industries, educational institutions and social networks nationally and internationally. He is known as man of principles and is particular about Time Management.



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Vasantha Nagar, Madurai - 3  
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