



# Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)

Re-accredited with an 'A++' Grade by NAAC CGPA 3.65/4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

## Continuous Internal Assessment Test I, August 2025

### V Semester

**Class: III UG**

**Major: Visual Communication**

**Time: 2 hours**

**Max. Marks: 60**

### 23BVCC10 - Film Studies

#### Course Outcomes:

1. Know about the application of various art forms involved in films.
2. Gain knowledge about films that are made around the world.
3. Understand the film making techniques and communities involved in early Indian Cinema.
4. Gain knowledge about the film theories.
5. Distinguish between Documentary and Newsreel and understand various techniques used in animation films.

#### Part-A

##### Choose the Correct Answer

**6 x 1 = 6**

1. The father of Indian cinema is \_\_\_\_\_  
a.. V. Shantaram b. DadasahebPhalke c. PrithvirajKapoor d. Raj Kapoor CO1K1
2. The term "Recce" denotes one of the following in film production \_\_\_\_\_  
a) Open casting b) location scouting c) Lighting d) Scriptwriting CO1K1
3. The number of fields that constitute into one video frame is \_\_\_\_\_  
a) Three b) Two c) Four d) Six CO2K2
4. The first Indian movie to be nominated for Academy Awards was \_\_\_\_  
A) AlamAra b) Mother India c) Swayamvaram d) Awaara CO2K2
5. Montage theory is propounded by \_\_\_\_\_.  
a) Sergei Eisenstein b) Jean-Louis Baudry c) Laura Mulvey d) Fernando Solana CO3K3
6. The person who handles the animals used in the film is called \_\_\_\_\_.  
a) Gaffer b) Wrangler c) Cameo d) Grips CO2K3

#### Part- B

##### Answer all the following

**3x 6=18**

##### Answer should not exceed 400 words or two pages

- 7 a. Discuss the Early stages of Cinema.(or) CO1K2
7. b. What impact of Hindi and Tamil cinema had perception CO1K3
- 8 a. Discuss the main aspects of mise-en-scene. (or) CO2K2
8. b. What are the main characteristics of comedy, film noir.How is Russian Montage different from these genres? CO2K3
- 9 a. What do you understand by film language? What are the key components of film language CO3K1
- (or)
- 9.b. Explain regional cinema and mythological cinema with examples. CO3K1

#### Part- C

##### Answer all the following

**3x12=36**

##### Answer should not exceed 800 words or four pages

- 10 a. Compare the contributions of Georges Méliès, D.W. Griffith, in the development of cinematic language? CO1K2
- (or)
- 10.b. Discuss the relationship between cinema and other forms of art such as literature, music, painting, and theatre. CO1K4
- 11 a. What are the key features of German Expressionism, French New Wave style of cinema? CO2K2
- (or)
- 11.b.Explain Russian Montage and the different types of Montage. CO2K3
12. a. Describe the early development of Indian cinema by DadasahebPhalke, and Prithviraj Kapoor? CO3K4
- (or)
- 12.b. How did the Bombay film industry shape the Indian film culture? CO3K2