



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June/July 2021
II Semester

Class : I UG
Major : Interior Design and Resource Management

Time : 3 Hours
Max. Marks : 100

18BIDC05 Management for Modern Living

Part A

10 x 1 = 10

Choose the Correct Answer

1. A manager has to provide which of the following for effective performance: CO1 K1
i. Guidance ii. Inspiration iii. Supervision iv. Criticism
a. i,ii,iii,iv b. i,ii,iii
c. i,ii d. i,iv
2. The word _____ denotes a function, task and discipline. CO1 K1
a. management b. leadership
c. motivation d. initiation
3. How do your values relate to your goals? CO2 K2
a. They are not directly related
b. If you change your goals, you have to change your values
c. When you set goals that are based on values, you reinforce those values by taking action
d. Your values, as well as your goals, are dictated by your family
4. The adoption _____ standards by an individual does not involve any risk as it is already set. CO2 K1
a. conventional b. non-conventional
c. quantitative d. qualitative
5. What are the characteristics of a programmed decision? CO3 K1
a. Complex and risky b. Uncertain and non-routine
c. Low risk and certain d. Routine and non-complex
6. The first step in decision making is to CO3 K2
a. establish priorities b. establish specific goals and objectives
c. identify and define the problem d. determine courses of the problem
7. A family that is willing to accept common and inexpensive foods to meet within limited income is an example of CO4 K2
a. skill b. attitude
c. poverty d. thinking
8. Anything that can be used to satisfy human needs is a CO4 K2
a. thing b. value
c. utility d. resource
9. In what order do managers typically perform the managerial functions. CO5 K1
a. organizing, planning, controlling, leading
b. organizing, leading, planning, controlling
c. planning, organizing, leading, controlling
d. planning, organizing, controlling, leading
10. A "Strategic plan" is also called CO5 K2
a. long term plan b. short term plan
c. both a and b d. intermediate plan

Part B
Answer ALL questions
Each answer should not exceed 400 words or two pages

5 x 6 = 30

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| 11.a. Point out the importance of Management. (or) | CO1 K4 |
| 11.b. Explain the qualities of an efficient homemaker. | CO1 K2 |
| 12.a. Outline the Parker's value with examples. (or) | CO2 K4 |
| 12.b. Classify Standards with suitable examples. | CO2 K4 |
| 13.a. Discuss the relation of decision making to management. (or) | CO3 K2 |
| 13.b. Give examples on routine and conscious decision and central vs satellite decision. | CO3 K2 |
| 14.a. Evaluate the factors affecting the use of resources. (or) | CO4 K5 |
| 14.b. Give a brief account on the characteristics of resources. | CO4 K2 |
| 15.a. Explain the process of controlling in management. (or) | CO5 K4 |
| 15.b. Summarise the management of resources in different stages. | CO5 K5 |

Part C
Answer ALL questions
Each answer should not exceed 800 words or four pages

5 x 12 = 60

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| 16.a. Discuss the role of home management in changing world. (or) | CO1 K2 |
| 16.b. Explain the main obstacles for good management and techniques to overcome these obstacles. | CO1 K4 |
| 17.a. Relate the role of values, standards and goals as motivating factors in successful management. (or) | CO2 K2 |
| 17.b. Express the types of goals with suitable examples. | CO2 K4 |
| 18.a. Distinguish the different types of decision making. (or) | CO3 K4 |
| 18.b. Decision making is the crux of management – Discuss. | CO3 K2 |
| 19.a. Appraise the importance of resources in management. (or) | CO4 K5 |
| 19.b. Describe the guide to increase satisfaction in the use of resources. | CO4 K2 |
| 20.a. Discuss the role of planning in the management. (or) | CO5 K2 |
| 20.b. Analyze the characteristics and methods of evaluation. | CO5 K4 |
