



Mavin

**Avinashilingam Institute for Home Science and Higher Education for Women**  
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)  
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B  
Coimbatore - 641 043, Tamil Nadu, India

**Continuous Internal Assessment Test I- August 2024**  
**Semester V**

**Class : III UG**  
**Major : B.Com (CA)**

**Time: 2 hours**  
**Maxi.Marks: 60**

**21BCCC20 – Entrepreneurship Development**

- CO1: Understand the concept, functions and growth of entrepreneurship in India.  
CO2: Familiarise with project identification and feasibility analysis  
CO3: Learn to design and appraise the project and factors influencing the plant location  
CO4: Acquire the knowledge on formalities and document procedures for registration  
CO5: Understand the government policies for the growth of SSIs

**PART-A**

**Answer the following (6 x1=6)**

1. The entrepreneurs who develops the company gradually and deliberately are CO1 : K1  
a) Fabian Entrepreneur b) Innovative Entrepreneur  
c) Social Entrepreneur d) Intrapreneur
2. The favourable set of circumstances that creates a need for a new product, service, or business is CO1 : K1  
a) Niche b) Opportunity c) Venture d) Trend CO2 : K1
3. Projects dealing with power generation is categorised under CO2 : K1  
a) Techno-economic project b) Sectoral project  
c) Quantifiable project d) Non- Quantifiable project
4. The techno-economic analysis deals with the identification of CO2 : K1  
a) Supply potential b) Import potential  
c) Export potential d) Demand potential
5. The evaluation process that aims to assess the feasibility, viability, and potential of a proposed project is CO3 : K1  
a) Project Appraisal b) Project Formulation  
c) Project Evaluation d) Project Analysis CO3 : K1
6. The first step in project appraisal is CO3 : K1  
a) Project Implementation b) Project Identification  
c) Project Monitoring d) Project Formulation

**PART – B**

**Answer the following questions (3x6 =18)**  
**(Answer should not exceed 400 words)**

7. a) Explain the functions of an Entrepreneur. CO1 : K2  
(or)  
b) Write a note on the growth of entrepreneurship in India. CO1: K3  
8. a). Write a note on the various stages involved in Project lifecycle. CO2 : K3  
(or)  
b) Define Project objectives and explain the essential requisites of Project objectives. CO2 : K2
9. a) Explain the concept of Project design. CO3 : K3  
(or)  
b) .Discuss the significance of Project appraisal. CO3 : K3

**PART-C**

**Answer the following questions(3x12=36)**  
**(Answer should not exceed 800 words)**

10. a) Explain the characteristics of entrepreneur. CO1: K3  
(or)  
b) Discuss the problems faced by the entrepreneurs in establishing an entrepreneurial system. CO1 : K3  
CO2 : K3
11. a) Interpret the elements of Project formulation. CO2 : K3  
(or)  
b) Enumerate the guidelines followed in the formulation of Project report CO3 : K3
12. a) Explain the steps involved in preparation of Project design CO3 : K3  
(or)  
b) Discuss about the various methods of Project appraisal.