



Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A++ Grade by NAAC. Recognized by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test II – Mar 2025
Semester II

Class: I PG

Major: Textiles and Fashion Apparel

Time: 2 hours

Max.Marks:60

23MTFC10 Textile Management

Course Outcomes:

- Recognize various management operation strategies in Textile industry.
- Identify the functional operations of the management sectors in the textile industry.
- Differentiate the management, development and training programme organized in the industry.
- Select and categorize appropriate managerial forecasting and costing methods.
- Formulate a productive management plan by integrating human rights with a well organized disaster management for various departments of the industry.

Part- A

Choose the correct answer

6X1 = 6marks

1. An Off the job Management Development Programme in the following
a. Understudy b. Grid training c. Committee Assignment d. Planned progression CO3K1
2. Scheme for Capacity Building in Textile Sector (SCBTS) of the Ministry of Textiles is called
a. Vidhya kaushal b. Bharat skills c. Myriad skill training d. Samarth CO3K1
3. The Supply Chain Management model which is best for companies affected by seasonality.
a. Custom b. Flexible c. Agile d. Fast CO4K4
4. The variable being forecasted is related to other variables in the environment
a. Associative Model b. Time Series Model c. Horizontal Forecast d. Aggregation of Sales CO4K2
5. The Preamble of Indian Constitution declares the country to be?
a. Religious b. Sovereign c. Capitalist d. Monarchial CO5K2
6. Prohibition of Child labour is discussed in
a. Article 20 b. Article 24 c. Article 22A d. Article 21A CO5K2

Part – B

Answer the following questions

3X6 =18 marks

7. (a) Write a brief note in on the objectives of MDP. (or) CO3K3
(b) Write a short note on the common training practices in textile industry CO3K2
8. (a) Brief the importance of sales territories. (or) CO4K4
(b) What is sales force? Explain the sales force structure. CO4K5
9. (a) Give a short note on Human Rights for children (or) CO5K4
(b) Write a brief note on Fundamental Rights. CO5K4

Part- C

Answer the following questions

3X12 = 36 marks

10. (a) Enumerate the off the job methods and techniques of Management Development Programme (or) CO3K4
(b) Explain the various types of supply chain models with the examples CO4K4
11. (a) List and explain the types of sales quota in detail. (or) CO4K4
(b) Give an elaborate explanation on quantitative methods of sales forecasting CO4K4
12. (a) Elaborate in detail about the disaster management and its types (or) CO5K3
(b) Discuss in detail on the human rights for the workers in textile industry CO5K4

Staff In charge: Dr.N.Vasugi

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