



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Master's Degree Examination – June 2021

IV Semester

Class : II M.Sc.
Major : Textiles and Fashion Apparel

Time: 3 Hours
Max. Marks: 100

17MTFC21 Textile Management

PART A

10 x 1 = 10

Choose the Correct Answer

- POM stands for C01 K1
 - Product and operations management
 - Production and operations management
 - Process and operations management
 - Production and output management
- Application of psychological and physiological principles to the engineering and design of products, systems and processes is C01 K1
 - Human Resource management
 - Human factor
 - Management
 - Human rights
- Name the process of arranging, controlling and optimizing work in a production process. C02K1
 - Training
 - Scheduling
 - Forecasting
 - Management
- Select the factor that facility layout considers C02 K1
 - Space availability
 - User's safety
 - Convenience of operation
 - All the above
- Discover the reason for conducting training in a textile industry C03 K3
 - For scheduling
 - To impart a particular skill
 - For formatting sales policies
 - For sales forecasting
- Identify the training that involves personality traits, communication and personal habits C03 K1
 - Skills training
 - Soft skills training
 - Quality training
 - Managerial training
- Recognize the work involved in Sales management C04 K1
 - Designing sales territories
 - Formatting sales policies
 - Fixing sales target
 - All the above
- Identify the process of estimating future revenue through prediction of sales of products C04 K1
 - Sales management
 - Sales forecasting
 - Costing
 - Sales calculation
- Identify the type of natural disaster under which Epidemic is classified C05 K1
 - Meteorological
 - Geological
 - Biological
 - Technological
- Recognize the fundamental right C05 K1
 - Right to freedom
 - Right against exploitation
 - right to equality
 - All the above

Part B
Answer ALL questions
Each answer should not exceed 400 words or two pages

5 x 6 = 30

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|--|--------|
| 11.a. Summarize the importance of human factor.
(or) | C01 K2 |
| 11.b. Indicate the meaning and objectives of Human resource management. | C01 K2 |
| 12.a. Show how cost of a yarn is calculated?
(or) | C02 K2 |
| 12.b. Outline about facility layout. | C02 K4 |
| 13.a. State the objectives of management development programmes.
(or) | C03 K1 |
| 13.b. Summarize the common training practices in the textile industry. | C03 K2 |
| 14.a. Debate on the need for sales forecasting.
(or) | C04 K4 |
| 14.b. Write about formatting sales policies. | C04 K3 |
| 15.a. Report the importance of human rights.
(or) | C05 K2 |
| 15.b. Outline the types of disaster management. | C05 K4 |

Part C
Answer ALL questions
Each answer should not exceed 800 words or four pages

5 x 12 = 60

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|---|--------|
| 16.a. Plan a HRM department for a textile industry and explain its functions.
(or) | C01 K4 |
| 16.b. Outline the approach of POM. | C01 K4 |
| 17.a. With suitable example calculate cost of a garment and a made up.
(or) | C02 K4 |
| 17.b. Explain the manufacturing operations in detail. | C02 K2 |
| 18.a. Analyse the management development programmes.
(or) | C03 K4 |
| 18.b. Describe the types of training and the planning of training programme. | C03 K2 |
| 19.a. Explain about designing sales territories and fixing quotas and targets.
(or) | C04 K2 |
| 19.b. Point out and explain the sales forecasting methods. | C04 K2 |
| 20.a. Express the human rights of women workers in textile industry.
(or) | C05 K2 |
| 20.b. Report the disaster management in textiles and apparel industry and also discuss about its rescue and relief. | C05 K2 |
