



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June 2021

VI Semester

Class: III UG
Major: BBA Tourism

Time : 3 Hours
Max. Marks: 100

18BTOC27 Heritage Tourism

Part A

10 x 1=10

Choose the Correct Answer

1. Which dynasty ruled over Magadha after Nanda dynasty? CO1 K2
a. Maurya b. Gupta
c. Kushana d. Sunga
2. Which of the following place of Andhra Pradesh is well known for a Buddhist Stupa? CO2 K2
a. Amaravati b. Srikakulam
c. Rajahmundry d. Chittoor
3. Which one of the following is not a feature of North Indian temple architecture? CO2 K3
a. Sikhara b. GarbhaGriha
c. Gopura d. Pradakshina
4. Which among the following are the earliest examples of Rock Cut architecture in Ancient India? CO2 K2
a. Barbara Caves b. Elephanta Caves
c. Kanheri Caves d. Ajanta Caves
5. Mural Painting is _____ dimensional form of artwork. CO3 K2
a. two b. three
c. four d. five
6. The famous painting "Bani Thani" is from which among the following styles of Painting? CO3 K2
a. Kishangarh b. Phad
c. Rajput d. None of the above
7. The paintings of Ajanta and Ellora caves are the development of art under the CO4 K2
a. Pallavas b. Chalukyas
c. Pandyas d. Rashtrakutas
8. Historic Chandragiri Fort is located in which of the following states? CO4 K1
a. Andhra Pradesh b. Karnataka
c. Maharashtra d. Telangana
9. The famous 'Shilpgram Utsav' happens in the month of CO5 K2
a. October b. December
c. January d. February
10. _____ is a unique tourism festival organized in the state of Maharashtra. CO5 K2
a. Kumbh Mela b. ShilpGram Mela
c. Pushkar Mela d. Odissa Handicraft Festival

Part B
Answer the following
Answer should not exceed 400 words or two pages

5 X 6=30

- 11.a. Highlight the differences between Heritage Tourism and Cultural Tourism. CO1 K2
(or)
- 11.b. Portray the culture and heritage of Gupta Dynasty CO1 K3
- 12.a. Discuss the main features of Buddhist architecture. CO2 K2
(or)
- 12.b. Give an account on the rock-cut monuments at Mahabalipuram CO2 K2
- 13.a. List out the places where mural paintings are found in India. CO3 K4
(or)
- 13.b. Outline the characteristics of Indian miniature paintings. List the states that are CO3 K4
known for miniature paintings
- 14.a. Outline the criteria for declaring a monument as a World Heritage Site. CO4 K4
(or)
- 14.b. Identify any FIVE nature-based Heritage Sites of our country and point out its CO4 K4
significance to local people.
- 15.a. Enumerate the special features of Bagore Ki Haveli Museum CO5 K3
(or)
- 15.b. Sketch out the uniqueness of Devigarh and Bambora Forts CO5 K3

Part C
Answer the following
Answer should not exceed 800 words or four pages

5 x 12=60

- 16.a. Discuss briefly the culture and legacy of Mauryan Empire. CO1 K4
(or)
- 16.b. Analyze the contributions of foreign rulers for the heritage of Southern India CO1 K3
- 17.a. Explain the features of Indo-Islamic Architecture with suitable examples CO2 K3
(or)
- 17.b. Outline various styles of Temple Architecture in India with appropriate examples. CO2 K3
- 18.a. Write an account on the terracotta art in India. CO3 K3
(or)
- 18.b. Analyze the significance of traditional Indian Paintings. Highlight the forms and CO3 K4
places known for it.
- 19.a. Discuss the role and activities of UNESCO in Heritage protection. Explain the CO4 K4
importance of Taj Mahal as a World Heritage Site.
(or)
- 19.b. Throw light on the World Heritage Sites of South India. CO4 K2
- 20.a. 'Is Chokhi Dhani, the pride of Rajasthan?' – Discuss CO5 K5
(or)
- 20.b. Describe the significance of forts and monuments in projecting the image of CO5 K5
Indian Tourism.
