



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)

Re-accredited with 'A+' Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – June / July 2021

II Semester

Class : I UG
Major : B.Com Computer Applications

Time : 3 Hours
Max. Marks : 100

18BCCC05 Principles of Management

Part A

10 x 1 = 10

Choose the Correct Answer

1. Management is what a manager does
a. Peter F Drucker
b. Henry Fayol
c. George R Terry
d. Louis Allen
CO1 K1
2. The Father of scientific management is
a. Henry Fayol
b. Peter Drucker
c. F.W.Taylor
d. Charies Babbage
CO1 K1
3. Planning is
a. goal oriented
b. continuous process
c. forward looking
d. all the above
CO2 K1
4. What is another name for Scenario Planning?
a. Synergy planning
b. Contingency planning
c. Business level planning
d. Adhoc planning
CO2 K1
5. The number of subordinates that a superior can control his subordinates is known as
a. span of control
b. division of labour
c. authority
d. unity of control
CO3 K1
6. The oldest type of organisation is
a. functional organisation
b. line organisation
c. matrix organisation
d. committee organisation
CO3 K1
7. Placing the right person in the right job is called as
a. recruiting
b. hiring
c. staffing
d. transfer
CO4 K1
8. Motivating and leading the human resources towards better performance & higher productivity is known as
a. direction
b. commanding
c. span of control
d. scalar chain
CO4 K1
9. Real time control is also known as
a. feedback control
b. concurrent control
c. feed forward control
d. pre action control
CO5 K1
10. Infusing team spirit among workers at various levels, so that they work united for common goal is called as
a. planning
b. organisation
c. co-ordination
d. control
CO5 K1

Part B
Answer ALL questions

5 x 6 = 30

Each answer should not exceed 400 words or two pages

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|--|--------|
| 11.a. List out the nature of management.
(or) | CO1 K3 |
| 11.b. Is Management a Profession? Analyse. | CO1 K3 |
| 12.a. Bring out the characteristics of planning.
(or) | CO2 K3 |
| 12.b. What are the different types of plans? | CO2 K3 |
| 13.a. List out the importance of organisation.
(or) | CO3 K3 |
| 13.b. Extend the classification of organisation. | CO3 K2 |
| 14.a. List out the significance of directing.
(or) | CO4 K2 |
| 14.b. What are the methods of motivation? | CO4 K2 |
| 15.a. List out the importance of controlling.
(or) | CO5 K2 |
| 15.b. What is co-ordination? Describe its principles. | CO5 K2 |

Part C
Answer ALL questions

5 x 12 = 60

Each answer should not exceed 800 words or four pages

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|--|--------|
| 16.a. Explain the scope and objective of management.
(or) | CO1 K3 |
| 16.b. Discuss the Henry fayol's functions of management. | CO1 K2 |
| 17.a. What are the steps in planning process? Describe.
(or) | CO2 K4 |
| 17.b. Analyse the reasons for failure of plan. | CO2 K4 |
| 18.a. Examine the various types of authority.
(or) | CO3 K4 |
| 18.b. Describe the advantages and disadvantages of line and staff. | CO3 K4 |
| 19.a. Explain the elements of communication.
(or) | CO4 K3 |
| 19.b. Briefly explain the different styles of leadership. | CO4 K4 |
| 20.a. Examine the characteristics of controlling.
(or) | CO5 K4 |
| 20.b. Define co-ordination. Explain the need and types of co-ordination. | CO5 K3 |
