

## Appendix I

### An interview schedule to elicit information on economic empowerment of dalit women through entrepreneurship in Coimbatore District

- I General Information :
- Name :
- Age :
- Educational qualification :
- Religion :
- Marital Status : Married  Unmarried
- Type of family : Joint  Nuclear

#### II Family Background:

Name	Age	Relationship to head of the family	Sex	Education	Occupation	Income

#### III Family property:

Do you own property? Yes / No

If Yes, please provide the following details

Property	Quantity	Value
Land		
House		
Vehicle		
Jewels		

IV Monthly family expenditure:

Item	Amount (in Rs.)
Food	
Clothing	
Education	
Rent	
Health	
Transport	
Entertainment	
Other items	

V Training:

Have you undergone training? Yes/No

If Yes, please provide the following details:

Type of training	Agency	Duration of training

VI Enterprise Involved

Type of enterprise	Activity	Year of starting the activity

VII Ownership of the enterprise: Provide tick for the following

Type of ownership	
Sole Proprietorship	
Family partnership	
Non family partnership	
Private limited	

VIII Capital Invested:

Type of activity	Capital invested		Own capital	Borrowed capital	Raised capital
	Fixed capital (in Rs.)	Working capital (in Rs.)			

IX Labour employed

- a. Number of labourers employed

Family labourers:

Hired labourers:

- b. Number of working days (in a week):

- c. Hours of work (per day):

X Income earned (per month in rupees):

Type of activity	Income earned (in Rs.)	Income contributed to family (in Rs.)	Income spent on her and children (in Rs.)

XI Savings details:

Do you save? Yes / No

If Yes, please specify the amount of savings:

XII Debt details:

Do you have borrowings? Yes / No

If Yes, please provide the following details:

Source	Amount (in Rs.)	Interest paid
Commercial banks		
Money lenders		
Friends/relatives		
Co-operative banks		
Total		

XIII Expenditure incurred:

Item	Amount (in Rs.)
Raw materials	
Wages	
Rent	
Transport	
Electricity	
Market	
Miscellaneous	
Total	

XIV Profit earned:

a. Type of activity	Profit earned (in Rs.)

XV Amount of profit reinvested:

XVI Have you availed following facilities from the Government?

a. Subsidised loan	
b. Subsidised power	
c. Subsidised raw materials	

XVII What are the motivational factors to start the business? Provide (tick) for the following

S.No.	Motivational factors	
1	To satisfy economic needs	
2	To lead an independent life	
3	To share the family burden	
4	To utilize leisure time and skills	
5	To avail Government support	
6	For occupational experience	
7	To avoid the threat of unemployment	
8	For job satisfaction	
9	For attractive lifestyle	

XVIII Specify the areas of family support: Provide (tick) for the following

S.No	Areas of family support	
1	Idea of business	
2	Planning the business	
3	Choice of ownership	
4	Locating the enterprise	
5	Financial support	
6	Marketing	
7	Establishing enterprise	
8	For getting Government assistance	

XIX What are your strengths: Provide (tick) for the following

S.No	Strengths	SA	A	N	DA	SDA
1	Self confidence					
2	Easy to start and manage					
3	Flexibility in decision Making					
4	Motivation to succeed due to ownership					
5	Commitment					
6	Government support					
7	Accessibility of place of work					
8	Recognition and appreciation in the family					
9	Easy bank loan					
10	Willingness to take up challenge					

XX What are your weaknesses: Provide (tick) for the following

S. No	Weaknesses	SA	A	N	DA	SDA
1	Over dependence on intermediaries					
2	Non acceptance by the other community					
3	Low mobility					
4	Dual responsibility					
5	No previous idea of business					
6	Lack of education					
7	Lack of confidence					
8	Lack of technical and managerial skills					
9	Lack of guidance					
10	Inadequate capital					

XXI What are your opportunities: Provide (tick) for the following

S.No.	Opportunities	SA	A	N	DA	SDA
1	Competitive advantage					
2	Enhance the profitability					
3	Sustainability within a market environment					
4	Understanding the local needs					
5	Less competition					
6	Government support					
7	Easier to start and manage					
8	Flexibility					
9	Cheaper labour					
10	Good demand for the product					
11	Involvement in public activities					
12	Help from family members					

XXII What are your threats: Provide (tick) for the following

S.No	Threats	SA	A	N	DA	SDA
1	Urbanization					
2	Change in consumer taste and preferences					
3	Stiff competition					
4	Social constraints					
5	Higher dependence on private finance					
6	Low need for achievement					
7	Male domination					
8	Lack of knowledge					
9	Fluctuating markets					
10	Inadequate skilled labour					
11	Lack of freedom and autonomy					
12	Intense competition					

XXIII Constraints faced:

What are the constraints faced by you? Provide (tick) for the following

S.No.	Problems	
1	Inadequate finance	
2	Non availability of raw materials	
3	Poor project planning	
4	Inadequate market	
5	Lack of co-operation from family	
6	Work-family conflict	
7	Inadequate infrastructure	
8	Non co-operation from the members	
9	Unfair treatment from other community	
10	Lack of awareness about Government facilities for dalits	

XXIV Measures required: Provide (tick) for the following

S.No.	Measures	
1	Social acceptance by the people	
2	Provision of marketing facilities	
3	Commitment and accountability among the members	
4	Regular monitoring by the government	
5	Need of skilled labourers	
6	Availability of subsidised raw materials	
7	More incentives from government	

## List of papers published

- ❖ Devi Bhuvaneshwari.P and Annapoorani.R (2013), “Prospects and challenges of women entrepreneurship with specific reference to Dalits”, ***International Journal of Research in Commerce and Management***, 4(1), pp: 86-90.
- ❖ Devi Bhuvaneshwari.P and Annapoorani.R (2013), SWOT analysis of women entrepreneurship in Tirupur with special reference to Dalits”, ***International Journal of Research in Commerce and Management***, 3(5), pp: 29-33.
- ❖ Devi Bhuvaneshwari.P and Annapoorani.R (2015), “Dalit women empowerment through entrepreneurship: A case of Coimbatore District”, ***International Journal of Research in Management, Economics and Commerce***, 5(1), pp: 14-23.

## List of papers presented

- ❖ Devi Bhuvaneshwari.P and Annapoorani.R, “Impact of globalization on women entrepreneurs in rural areas with specific reference to Tirupur District”, in UGC sponsored National seminar on “**Impact of Globalization on Rural Entrepreneurship Development in India: Issues and Challenges**” Organized by the Department of Rural industries and Management, The Gandhigram Rural Institute – Deemed University, Dindigul District, Tamil Nadu, January, 28 and 29, 2013.
- ❖ Devi Bhuvaneshwari.P and Annapoorani.R, “Dalit women empowerment through entrepreneurship: A case of Coimbatore District”, in UGC sponsored National seminar on “**Perspectives and Relevance of Dr. Ambedkar’s Economic Philosophy in the Current Global Scenario**” organized by Dr. Ambedkar studies study centre, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, Tamil Nadu, January 21-22, 2015.