

**Avinashlingam Institute for Home Science and Higher Education for
Women, Coimbatore-641043
Bachelor's Degree Examination - November 2017**

I Semester

**Class : I UG
Major : B.B.A Tourism**

**Time : 3 Hrs
Max.Marks : 100**

15BTOC01 Principles of Business Organisation

Part – A

10x1=10

Choose the correct answer

1. ----- is a partner in name only.
a. Sleeping partner
b. Nominal partner
c. Limited partner
d. Secret partner
2. An enterprise owned, managed and controlled by the government for the welfare of the public at large is known as -----
a. Public Enterprise
b. Private Enterprise
c. Partnership
d. Co-operative
3. ----- means shifting of the existing plant activities at different places.
a. Decentralisation
b. Diversification
c. Centralisation
d. None of the above
4. ----- are the materials which lose their weight in the manufacturing process.
a. Pure materials
b. Gross materials
c. Materials
d. None of the above
5. ----- refers to the combination of firms producing the same or similar type of products.
a. Horizontal combination
b. Vertical combination
c. Circular combination
d. Lateral combination
6. ----- combination refers to be combination of different units producing different products but allied in someway.
a. Vertical
b. Lateral
c. Circular
d. Horizontal
7. ----- means buying goods from suppliers in foreign trade.
a. Export trade
b. Import trade
c. Entrepot trade
d. None of the above
8. ----- is a branch of commerce and it is concerned with the exchange of commodities.
a. Trade
b. Commerce
c. Manufacturing
d. None of the above
9. ----- is a reference list used for locating a particular document in the filing equipment.
a. Filing
b. Indexing
c. Sorting
d. None of the above
10. Typewriter which operates on electricity is called as -----
a. Typewriter
b. Electric Typewriter
c. Manual Typewriter
d. None of the above

Part – B

5x6=30

Answer the following

Answer should not exceed 400 words or two pages

11. a. Distinguish between Partnership and Joint Hindu Family Firm.
(or)
11. b. Distinguish between co-operatives and companies.
12. a. What are the factors influencing the plant lay-out?
(or)
12. b. What are the factors favorable for Decentralisation?
13. a. State the causes for the growth of combination.
(or)
13. b. Distinguish between vertical and horizontal combinations.
14. a. Explain the various types of International Trade.
(or)
14. b. Explain the features of Wholesale Trade.
15. a. What are the essentials of a Good Index System?
(or)
15. b. Distinguish between horizontal and vertical filing systems.

Part – C

5x12=60

Answer the following

Answer should not exceed 800 words or 4 pages

16. a. Discuss the special features of co-operative form of business organization.
(or)
16. b. Enumerate various forms of public enterprise.
17. a. Explain various concepts about the optimum size of the firm.
(or)
17. b. Discuss the advantages and disadvantages of localization of industries.
18. a. Critically evaluate the combination movement.
(or)
18. b. Enumerate the causes for the slow growth of combination movement in India.
19. a. Discuss the advantages of International Trade.
(or)
19. b. Enumerate the merits & demerits of Inland Trade.
20. a. Briefly explain the various functions performed by an office.
(or)
20. b. Explain the various filing methods.