



**Part B**  
**Answer ALL questions**  
**Each answer should not exceed 400 words or two pages**

**5 x 6 = 30**

- 11.a. Discuss on the need of eco fashion .  
(or)
- 11.b. Brief on the concept of conscious consumerism
- 12.a. What is the need and scope of eco label?  
(or)
- 12.b. Write notes on Global Organic Textile Standard (GOTS).
- 13.a. Brief on silk mark and its importance.  
(or)
- 13.b. Write notes on ahimsa silk.
- 14.a. How eco-friendly fashion designers are making a change in fashion industry?  
(or)
- 14.b. Eco fashion brands – A move towards sustainable fashion . Discuss
- 15.a. What is the difference between upcycling and recycling?  
(or)
- 15.b. Discuss on fashion brands that use recycled material.

**Part C**  
**Answer ALL questions**  
**Each answer should not exceed 800 words or four pages**

**5 x 12 = 60**

- 16.a. Detail on different terminologies used in eco fashion.  
(or)
- 16.b. What is meant by Carbon Foot Print? Explain its importance in textile industry.
- 17.a. Explain OEO-TEX standard 100 in detail.  
(or)
- 17.b. Detail on eco labelling schemes.
- 18.a. Elaborate on eco fibres.  
(or)
- 18.b. Detail on ecomark and its types.
- 19.a. Explain the contribution made by Lucy Tamman, Anitha Arora and Jude Novelline towards eco fashion.  
(or)
- 19.b. Detail on aims, collections and promotion of eco fashion brands.
- 20.a. Elaborate on methods of recycling technologies and repurposing of used clothing.  
(or)
- 20.b. Explain the three R's of recycling with example.

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