

Part B

5 X 6=30

Answer the following

Answer should not exceed 400 words or two pages

11. a. Define social psychology and write its scientific nature.
(Or)
11. b. Give a short note on new perspectives of social psychology.
12. a. Briefly explain and give examples for non verbal communication.
(Or)
12. b. Write a short note on attribution.
13. a. What are the potential sources of error in social cognition?
(Or)
13. b. Explain the components of self.
14. a. How the attitudes are influence behavior?
(Or)
14. b. Define persuasion. Give a brief note on resistance to persuasion.
15. a. Explain sex and gender.
(Or)
15. b. Differentiate gender role and role behavior.

Part C

5 x 12=60

Answer the following

Answer should not exceed 800 words or four pages

16. a. Analyze biological factors and evolutionary perspective.
(Or)
16. b. Elaborate the cognitive and multicultural perspectives of social psychology.
17. a. How to understand the causes of other's behavior?
(Or)
17. b. Describe impression formation and management.
18. a. Define cognition. Write the nature and impact of schemas.
(Or)
18. b. Explain the aspects of social identity.
19. a. Illustrate the attitude formation and development.
(Or)
19. b. Discuss the cognitive dissonance with examples.
20. a. Bring out the other aspects of self functioning.
(Or)
20. b. Analyze and evaluate the focusing, monitoring and efficacy.